CAREER CENTER Resume & Cover Letter Guide

ART, MUSIC, & THEATER



CAREER CENTER

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THE ART, MUSIC & THEATER RESUME

Artist (Samples 1-3)

An artist's resume showcases your artistic accomplishments. Whether you are focusing on graphic design, illustration, teaching or presenting your work for a gallery, finding the right strategy to effectively highlight your unique talents and experience is essential. This guide includes samples of each resume as well as some additional resources:

12 Steps for Getting Your Work into a Gallery

This checklist will provide you with some additional pointers to help you get your work shown at galleries.

The Artist's Statement

An artist's statement is often included with your resume for galleries, museums or grants. An artist statement is a cover letter for artists that elaborates on the experiences highlighted in your resume.

Music (Samples 4-7)

Musicians often demonstrate a strong passion for what they do, a wide range of talents, and have years of experience performing. Representing these characteristics and experiences on a resume effectively will help you get that dream job!

Theater Arts (Sample 8)

An actor's resume and headshot have one purpose: to get you an audition. It is a one-page overview of your performance experience, special skills, and qualifications. Your resume should be concise, organized, and relevant to the type of acting job you're seeking. Some additional advice:

- Resumes should be trimmed to fit onto the back of an 8x10 headshot, so be sure your text fits comfortably in that dimension.
- Staple resumes (in all 4 corners) to the back of a headshot.

QUICK TIPS FOR RESUME BUILDING

- Recommended length for resume is one page; two pages is acceptable in the teaching profession.
- Font type should be professional (Times New Roman, Calibri, Garamond, etc). Keep font size at 11 or 12.
- Page margins should be maximum of 1" all around or minimum of .7".
- Avoid the use of pronouns and complete sentences (start each descriptive phrases with action verbs).
- Use past tense when describing past experiences and present tense for present experiences.
- Include skills and qualifications relevant to that position. Each resume should be tailored to the job for which you are applying. Generic resumes are not as effective.
- Keep your resume neat, organized and professional. Remain consistent with font type, format and the overall style. Appearance matters!
- Make sure the resume and the cover letter are free of errors. Proofread and have others proofread too.
- Give each of your references a copy of your resume and be sure to ask them to serve as a reference before listing them on your reference page.
- Continually update your resume to reflect new skills and experiences.
- Upload your resume into the Career Center's online job database, Handshake: <u>https://westfield.joinhandshake.com</u>. This will allow you to sign up for on-campus interviews, apply for jobs and safely store your resume in our system.

FREQUENTLY USED CATEGORY HEADINGS

ACHIEVEMENTS ACTIVITIES ADDITIONAL EXPERIENCE AWARDS CAREER OBJECTIVE CERTIFICATIONS CHOREOGRAPHY COLLEGIATE ACTIVITIES COLLECTIONS COMMUNITY INVOLVEMENT COMPETITIONS COMPUTER SKILLS CONCERT ENGAGEMENTS CONFERENCES ATTENDED DIRECTING EXPERIENCE **EDUCATION**

- **EMPLOYMENT** ENSEMBLE PERFORMANCES EXHIBITIONS/EXHIBITS **EXPERIENCE** FREELANCE WORK HONORS **INTERNSHIPS** LANGUAGE SKILLS LICENSURE MEMBERSHIPS MILITARY SERVICE OBJECTIVE PRESENTATIONS **PROFESSIONAL AFFILIATIONS** PROFESSIONAL EXPERIENCE **PROFESSIONAL PROFILE**
- RELATED COURSEWORK RELATED EXPERIENCE RELEVANT EXPERIENCE REVIEWS/BIBLIOGRAPHY SKILLS SOLO PERFORMANCES SPECIAL TRAINING STAGE MANAGEMENT EXPERIENCE SUMMARY OF QUALIFICATIONS TEACHING EXPERIENCE TRAINING VOLUNTEER WORK WORK HISTORY

EFFECTIVE SENTENCE OPENERS

achieved acted adapted administered advised analyzed applied approved arranged assembled assisted attended built clarified coached collaborated compared complied completed composed condensed controlled conveyed coordinated corrected corresponded counseled created customized decided

delivered demonstrated designed determined developed directed discovered edited encouraged enlisted ensured equipped established evaluated examined experienced expanded facilitated finalized founded furnished handled helped hired identified illustrated implemented improved increased influenced

initiated inspected installed instituted instructed integrated interpreted interviewed introduced invested investigated launched learned lectured led listed located lowered managed mastered measured merged minimized modernized modified motivated negotiated notified observed obtained

opened operated organized originated outlined overhauled oversaw performed persuaded planned prepared presented processed produced published received recorded recruited reduced refined related reorganized represented researched responded restored restructured retrieved revamped reviewed

revised revitalized selected served serviced set up shaped showed solved sorted staffed started strengthened studied supervised supplied supported tailored taught tracked trained transferred translated transported treated undertook updated upgraded utilized vocalized

Elliott Grace

123 Westfield Street ■ Westfield, MA 01086 (413) 572-5206 ■ elliott.grace@hotmail.com www.elleartportfolio.com

EDUCATION

B.A. in Art, May 2020 Westfield State University, Westfield, MA GPA: 3.4/4.0; Dean's List: four out of six semesters

EXHIBITIONS

"Flowers of Spring" (solo), Urban Outfitters, Boston, MA, 2018
"Dance" (solo), Westfield State University, Westfield, MA, 2017
"Great Pretenders" (group), Artistic Cove, Agawam, MA, 2016
"Leaves" (group), Art Gallery of Western Mass., Springfield, MA, 2016

COMMISSIONS

- Commissioned to create mural (floral scenes) at Theo's Cafe, Westfield, MA, 2017
- Member of artist team commissioned to create mural (campus scenes) in Westfield State University Campus Center, Westfield, MA, 2017-2018

AWARDS

MFA New Artist Scholarship, 2017 1st Place, Painting, WSU Student Art Show, 2017

GALLERY EXPERIENCE

Internship

Westfield Art Gallery, Westfield, MA

- Assist with the installation of three exhibitions
- Create publicity materials and provided sales assistance
- Provide gallery visitors with artist biography and overview of pieces

RELATED EXPERIENCE

Fashion Merchandiser

Anthropologie Clothing, Boston, MA

- Direct customers to requested materials and construct displays
- Arrange clothing and dining décor for various seasons and styles

REVIEWS

Daily Hampshire Gazette, 9/5/17, "Young Artist's Work Depicts Humanity," Anne Larson. *CBS Evening News*, 5/15/17, "New Artist Explores Port Imagery," Tom Jones.

ADDITIONAL SKILLS

Experienced in watercolor, oils, pencil sketching, photography and graphics/web applications including: Adobe Photoshop, Illustrator, Dreamweaver and Quark Express

September 2018 - Present

August 2017 - Present

Emma Troying

104 Montgomery Street Redding, MA 01867 (413) 572-5206 etroying@email.net Online Portfolio: www.emmatroying.com

Education

Westfield State University, Westfield, MA Bachelor of Arts in Art, Concentration in Graphic Design

Technical Proficiency

Platforms: Mac OS X and Windows 10 Applications: Adobe Illustrator, Adobe Animate, Adobe InDesign, Adobe Photoshop, Microsoft Office Suite

Design Proficiency

- Ad design
- T-shirt design
- Animation
- Traditional and digital illustration

Graphic Design Experience

Westfield State University Career Center, Westfield, MA Graphic Design Student Worker

- Designed promotional materials, including brochures, posters consistent with University marketing guidelines
- Generated design concepts based on project directives and make modifications according to supervisor vision

Aucella & Associates, Westfield, MA

Graphic Design Intern

- Edited and retouched photos and graphics to be used on company website and in advertisements
- Aided in marketing projects such as design logos
- Drafted employee bios for company website

Westfield State University Persona Magazine, Westfield, MA September – May 2017 Art Editor

- Discussed design and layout ideas with editor and colleague
- Reviewed art submissions and selected pieces for magazine

Freelance Work

Wilt, Inc. Newton, MA

Redesigned business card for sales staff

LMI Productions, Groton, CT

- Created mock-ups and design layouts for variety of print media including brochures, business cards, postcards, menus, DVD inserts and CD inserts
- Developed logo ideas and variations based on supervisor's design vision •

Working under pressure with deadlines Typography

Photo retouching

Logo design

January 2019 – Present

January - May 2018

April 2018

August 2017

May 2019

Quincy Hayes

50 Windham Drive, Westfield, MA 01085 | (413) 572-5206 | Quincy.Hayes@email.com Online Portfolio: www.wix.com/quincyhayes

EDUCATION

<u>Westfield State University</u>, Westfield, MA Bachelor of Arts in Graphic Design Anticipated Graduation: May 2020 3.8/4.0 GPA

TECHNICAL PROFICIENCY

Platforms: Mac OS X and Windows 10

Applications: Adobe Illustrator, Adobe Animate, Adobe InDesign, Adobe Photoshop, Microsoft Office Suite

DESIGN PROFICIENCY

- Ad design
- T-shirt design
- Animation
- Photo retouching

- Traditional and digital illustration
- Logo design
- Page Layout
- Professional quality typography

ACHIEVEMENTS

Awarded 1st place in Westfield State University Art Show, 2018 Artwork exhibited at the Emerging Young Artists Show at UMASS Dartmouth, 2017 Dean's List – All Semesters, 2015-Present

GRAPHIC DESIGN EXPERIENCE

Graphic Design Intern

Jacob's Pillow Dance Festival, Becket, MA

- Worked closely with the creative director to enhance online presence and promote festival
- Assisted marketing team with community outreach
- Developed design plan for both print and electronic marketing

Job Shadow

Porterhouse Media, Holyoke, MA

- Conceptualized designs for album and song artwork
- Attended meetings with clients and graphic designers

CAMPUS & COMMUNITY INVOLVEMENT

President, <u>Graphic Design Club</u>, Westfield State University, 2015 – Present Vice President, <u>Otaku Club</u>, Westfield State University, 2017 – Present

WORK EXPERIENCE

Sales Associate, <u>FYE</u>, Auburn, MA *Cashier,* <u>Market Basket</u>, Oxford, MA May 2016 – Present May – Sept. 2016

Sept. – Dec. 2018

Oct. 2017 - Mar.2018

Sample 4 – Performance Resume, Calibri 11 font

Thomas B. Peterson

Trumpet

33 Main Street, Westfield, MA 01085 | (413) 572-5206 | trumpet@westfield.ma.edu

EDUCATION

Bachelor of Arts in Music, May 2021 Westfield State University, Westfield, MA GPA: 3.82/4.0

Principal Teachers (Trumpet)

Steven Sonn, Lecturer, Jazz Trumpet, Westfield State University, Westfield, MA Vincent Martin, Principal Trumpet, Metropolitan Wind Symphony, Lexington, MA James Chapman, Principal Trumpet, Boston Symphony Orchestra, Boston, MA



Tonya Perry, Associate Professor, Westfield State University, Westfield, MA Doc Severinson, Westfield State University, Westfield, MA

PERFORMANCE EXPERIENCE

Orchestral

Fourth Trumpet, Rochester Philharmonic Orchestra, Rochester, NY, 2018-Present First Trumpet, Boston Symphony Orchestra, Boston, MA, 2018-Present First Trumpet, Metropolitan Wind Symphony, Lexington, MA, 2019 Fourth Trumpet, Metropolitan Wind Symphony, Lexington, MA, 2018

Recitals

Holyoke Community College, Guest Recital, Holyoke, MA, 2019 Westfield State University, Alumni Recital, Westfield, MA, 2018 Worcester High School, Guest Recital, Worcester, MA, 2017

Freelance

Various experience using a wide range of styles including jazz and rock throughout Central MA and Upstate New York.

College Ensembles

Westfield State University Wind Ensemble, Principal/Rotating, 2017-2019 Westfield State University Jazz Ensemble, Featured Soloist/Lead Trumpet, 2017

TEACHING EXPERIENCE

Trumpet Instructor, Westfield State University, Community Education, Westfield, MA, 2017-Present

• Instructed students representing a wide range of abilities

Trumpet Instructor, Rebecca Johnson Visual and Performing Arts Elementary School, Springfield, MA, 2016

• Sole trumpet instructor for studio of over twenty elementary school students

PROFESSIONAL AFFILIATIONS AND HONORS

Member, The National Trumpet Association, 2017–Present Member, Pi Kappa Lambda Music Honor Society, 2017–2018 Recipient, National Society of Collegiate Scholars, Merit Award, 2018 Listing of teachers is optional and should only be included if it gives your resume strength. Do not include teachers with whom you have only had a few lessons. Sample 5 – Voice Resume, Garamond 12 font

Bianca Tedesco, soprano

29 Vista Avenue Chatham, MA 02633 (413) 572-5206 singer@westfield.ma.edu

OPERA ROLES

Fiorello	Barbiere di Siviglia	Boston Lyric Opera	2019
Captain Corcoran	HMS Pinafore	Turtle Lane Playhouse	2018
Pamina	The Magic Flute	Westfield State University	2018
DADTIAL DOLES /	CENIES		
PARTIAL ROLES/			
Papageno	Die Zauberflöte	Westfield State University	2018
Marcello	La Boheme	Westfield State University	2017
Alfonso/Guglielmo	Cosi fan tutte	Metropolitan Opera Guild	2017
MUSICAL THEAT	ER ROLES		
Meg	Little Women	Westfield State University	2017
Anne	Anne of Green Gables	Westfield State University	2017
CONCERT ENGA	GEMENTS		
Soloist	NWRS At The Opera	Northeast Repertory Singers	2019
Messiah	Handel	Westfield State University	2017/18
Requiem	Duruflé	Westfield State University	2018

SOLO CONCERT WORK

Bach: Cantata 182 Rochester Bach Festival; Melvin Butler, cond., 2018 Bach: Matthaus-Passion Eastman Philharmonia; Donald Neuen, cond., 2017

AWARDS

Bronze Medal–Young Artist Opera Division M	Iusique New England	2016
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EDUCATION

Bachelor of Arts in Music, May 2020 Westfield State University, Westfield, MA GPA: 3.44/4.0

Principal Teachers	Coaches	Master Classes
Susan Lorna	Gina Verte	Martin Sippe
Cynthia Moriarty	John Tonal	

CLUBS AND ACTIVITIES

Student Theatre Association, Member, 2016-Present Night Owls A Cappella Choir Club, Member, 2019 Musical Theatre Guild, Member, 2017-2018 Sample 6 – Performance Resume, Palatino 11.5 font

Jennifer Rios

45 Upper Street, Apartment 2 Barre, MA 01005 (413) 572-5206 performance@westfield.ma.edu

ORCHESTRAL AND ENSEMBLE EXPERIENCE

Best Symphony Orchestra, Springfield, MA	2016 - Present
Top Notch Orchestra, West Springfield, MA	2015 - 2018
New Music Ensemble, Westfield State University	2016 - 2018
String Ensemble, Westfield State University	2015 - 2017
Sacred Heart Catholic Church String Quartet, Barre, MA	2015 - 2017

SOLO PERFORMANCES WITH ORCHESTRA

Ridgewood Symphony Orchestra, Timothy Indie conducting, Ridgewood, NJ 2016 Juilliard Pre-College Orchestra, Ronald Braunstein conducting, New York, NY 2015 Orchestra, Julian Frederico and Patrick Straub conducting, Worcester, MA 2014

CHAMBER MUSIC EXPERIENCE

Woodland String Quartet, Southbridge, MA	2016 – Present
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- Coaching with the Worcester Quartet, John Graham and Catherine Tate.
- Performances in Mannison Hall and the Worcester Public Library.

SOLO VIOLINIST PERFORMANCES

Best Symphony Orchestra, Windsor, CT, Janice Brown conducting	March 2015
Beauty Orchestra, Hartford, CT, John Ridgeway conducting	December 2015

RELATED EXPERIENCE

Intern, Best Symphony Orchestra, Springfield, MA

- Assisted in the coordination of performances
- Developed marketing strategies for orchestra events, including the production of graphics and flyers

Violin Instruction, Classical and Jazz, Springfield, MA

• Taught beginning and intermediate students ages 10 to adult

Radio DJ, WSKB 89.5, Westfield, MA

Fall 2015 – Spring 2017

- Hosted various weekly shows during University calendar year, including a contemporary jazz and indie rock show
- Adhered to radio station guidelines and responsible for entire station while on air

COMPUTER SKILLS

Pro-Tools, Reason, Logic, Garageband, and Cubase. Proficient in Microsoft Windows, Word, Excel, PowerPoint, Filemaker, Bento, Photoshop, and basic knowledge of HTML programming.

EDUCATION

Bachelor of Arts in Music, May 2019 Westfield State University, Westfield, MA May 2017 – August 2017

May 2014 - Present

Tina Verghan

1048 Main Street Auburn, MA 01501 (413) 572-5206 musiceducator@westfield.ma.edu

EDUCATION

Westfield State University, Westfield, MA Bachelor of Arts in Music Education, May 2021

CERTIFICATION

Massachusetts Initial Art Teacher Certification, Pre-K – 8 (License #: 32910)

STUDY ABROAD

A Costa Rican Intercultural and Tropical Ecology Experience, June 2019

- Created and taught music lesson to Costa Rican sixth graders
- Immersed myself in a Second Language Leaner's daily role

HONORS

Kappa Delta Pi, Education Honor Society, 2017-2018 Lambda Sigma Honor Society, 2017-2018 Dean's List, 2017-2019

TEACHING EXPERIENCE

Practicum, Westfield High School, Westfield, MA, Spring 2019

- Incorporated music history and music movements into lessons.
- Directed high school band; taught group and private lessons at both levels.
- Served as assistant conductor on the high school winter concert and directed performance of original arrangement for low brass based on the chorale Missa Solemnis.
- Communicated with parents on an on-going basis to share information on individual student needs, talent, and progress.

Pre-practicum, Kensington Avenue Elementary School, Springfield, MA, Fall 2018

- Developed and implemented a lesson on the music of the Incas incorporating crosscurricular instruction and artifacts.
- Taught beginning recorder to third grade students (some with learning disabilities) using the Jump Right In method.

Pre-practicum, Michael E. Smith Middle School, South Hadley, MA, Spring 2018

- Collaborated with other music education students to plan and implement individually designed projects that met the needs of students with disabilities and their families as part of an introductory music education class.
- Utilized diverse strategies to support learning, consulting with parents/guardians on individual student learning needs.

Pre-practicum, Abner Gibbs Elementary School, Westfield, MA, Spring 2017

- Observed music classes and the management skills used.
- Attended behavior support meeting for student.

RELATED EXPERIENCE

Residential Assistant, Westfield State University, Westfield, MA, August 2016 – May 2018

- Created and executed events for co-ed hall of 43 college students to meet residential learning objectives.
- Mediated conflicts between students in a prompt, constructive, and confidential manner
- Serve as a resource and role model to students and be available and accessible to respond to their concerns.
- Work cohesively and constructively with other hall staff team members.

Worcester County Parks and Recreation, Worcester, MA, Summers 2017–2018 <u>Park Supervisor</u>

- Planned weekly and monthly arts and sports activities for up to 25 youth, ages 7-12.
- Fostered positive peer interactions and mutual respect.
- Helped coordinate large-scale summer Olympics for 300 youth, which included contacting local businesses for financial support and enlisting community volunteers.
- Commended for ability to develop excellent rapport with youth, and for organizational and leadership skills.

Paraprofessional, North Shore Education Consortium, Beverly, MA, Summers 2016 – 2017

- Provided care and age-appropriate activities for special needs students ages 11–16 and 16–20.
- Activities included sensory stimulation and gross motor exercises.
- Implemented Individualized Education Plans for each student.
- Maintained daily communication with guardians.

LEADERSHIP AND COLLEGIATE ACTIVITIES

- Kappa Delta Pi Board Member, Treasurer, 2018 Present
- Student Education Association of MA, 2018 Present
- Westfield State University Campus Activities Board, member 2018 2019
- Residence Hall Council, Treasurer, 2018 2019
- Westfield State University Leadership Conference, September 2018

Checklist for the Artist's Packet:

- □ Cover letter/Letter of Interest
- □ Artist's resume
- □ Artist's statement specific to body of work on CD
- □ CD of samples of your work (professional photos)
- □ Optional: artist biography
- □ Optional: one or two printouts of your work
- □ Optional: a promotional postcard from a show of yours
- $\hfill\square$ Self-addressed, stamped envelope so that you get your CD and other enclosures

returned

- □ Business card
- □ A piece of cardboard to protect the contents of the packet
- □ A 10" x 13" envelope to put it all in with appropriate postage

12 STEPS for Getting your Work in a Gallery:

Step 1. Identify galleries whose work coincides with your style. Collect about 20 pieces in a similar style to demonstrate the uniqueness of your work.

Step 2. Decide to continue to create in that style.

Step 3. Create your artist's statement and biography.

Step 4. Develop an artist's resume.

Step 5. Have your work professionally photographed without frames.

Step 6. Have your work professionally framed (if applicable).

Step 7. Write a letter of inquiry or email to prospective galleries to express interest in showing your work. Provide examples of your work, a link to your artist website, your artist's statement and biography.

Step 8. Establish prices according to career level.

Step 9. Check submission policies of galleries and submit your package.

Step 10. Review gallery contracts with a lawyer to understand the terms of the agreement and the galleries' cut for selling your work. You also want to make sure that you are not restricted to only showing and selling your art at that gallery.

Step 11. Network! Network! Attend openings, area art events, and any networking group that will allow you to make connections with others.

Step 12. Apply for grants. Even if you don't get the grant, the judging panel will consist of artists and curators, and will be another way for you to gain exposure. Typically, any grants or exhibitions that you have to pay for should be avoided. These are often fundraisers for organizations and don't normally offer career advancement or recognition.

How to Develop a Personalized Artist's Statement:

- Keep it short and sweet but open with a statement that packs a punch
- Use first person when writing your statement
- Discuss what your art means to you or what the message is that the art conveys
 Why have you created this art? Or why this message?
- Think about how you would explain your work to a curator or viewer
- Tell your artist story, but don't make it a autobiography
- Avoid using art lingo, be authentic

Sample:

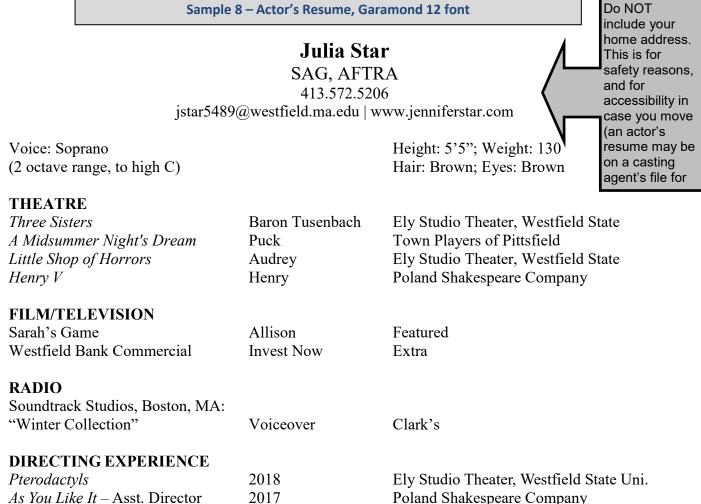
Artist's Statement

Jonathan H. Dough -

My artwork takes a critical view of social, political and cultural issues. In my work, I deconstruct the American dream, fairy tales, nursery rhymes, and lullabies that are part of our childhood and adult culture. Having engaged subjects as diverse as the civil rights movement, southern rock music and modernist architecture, my work reproduces familiar visual signs, arranging them into new conceptually layered pieces.

Often these themes are combined into installations that feature mundane domestic objects painted blue, juxtaposed with whimsical objects, and often embellished with stenciled text. The color blue establishes a dream-like surreal quality, suggests notions of calmness and safety, and formally unifies the disparate objects in each installation. The texts provide clues to content and interpretation.

Each project often consists of multiple works, often in a range of different media, grouped around specific themes and meanings. During research and production new areas of interest arise and lead to the next body of work. Sample 8 – Actor's Resume, Garamond 12 font



TECHNICAL EXPERIENCE

Beggar's Opera- Master Electrician- Westfield State University, Westfield, MA, 2017 Interpret and execute light plot. Work with the Technical Director to schedule the load-in, light hang and focus of lighting equipment. Organize lighting schedule, and assign and write cues.

TRAINING

Acting: Jack Teacher Dictation: Sue Prono

Stage Movement: Joe Smith Voice: Tom Octo

Voice Coach: Manny Solo Stage Combat: Peter Robinson

RELATED ACTIVITIES

President, Westfield State University Student Theatre Association, 2017-Present

- Provide direction to student run organization that produces two main stage shows annually.
- Increase output, from two productions, up to ten.

EDUCATION

B.A., Theatre Arts, Westfield State University, Westfield, MA (Expected May 2019)

SPECIAL SKILLS

Dialects (American South, American Midwest, French), juggling, gymnastics, soccer, ballet

This can include everything: accents. spoken languages, juggling, acrobatics, sports, etc.

JAKE JOHNSON

902 Franklin Street ● Springfield, MA 01109 (413) 572-5207● jjohnson@email.com

REFERENCES

Mr. Jonathon Settler General Manager Boston Youth Symphony Orchestras 855 Commonwealth Avenue Boston, MA 02215 (413) 572-5206 settlerj@email.com

Dr. Helen Walker *Faculty Advisor* Music Department, Faculty Member Westfield State University 577 Western Avenue Westfield, MA 01086 (413) 572-5206 Helen.walker@email.com

Ms. Gloria M. Sanchez *Past Supervisor* YMCA of Greater Westfield Program Director & Human Resource Manager 222 Main Street Westfield, MA 01086 (413) 572-5206 gloriasanchez@email.com 3-5 professional references is standard. Make sure to ask your references for permission before listing them and keep them informed about your job search, especially if you have interviewed for a position. They will most likely be called for a reference check after an interview.

COVER LETTERS

A cover letter...

- Serves as your introduction to the employer
- Expresses your interest in being considered for a position
- Provides you with the opportunity to highlight how your skills and qualifications match those necessary to perform the position
- Captures the employer's attention and interest in reading your enclosed resume

An effective cover letter does not repeat or summarize your resume, but makes the reader want to learn more about you. **Every resume** should be accompanied with a cover letter, <u>even if it's not listed as a required component of your application</u>.

BASIC LETTER WRITING RULES

Address the letter to a specific person

- ✓ If you do not have a name, call the organization and ask for the name and title of the person who should receive your letter or search online.
- ✓ Avoid the title "To whom it may concern". As a last resort, use the recipient's title or address the entire search committee (i.e., "Dear Assistant Manager Search Committee").

Research the organization carefully

- ✓ Demonstrate that you appreciate and understand the organization's mission and goals.
- ✓ Be sure to include why you want to work for this particular employer.

Do not simply restate what is on your resume

- ✓ Think about the skills necessary to do the job for which you are applying and highlight an example or two best demonstrating how your skills and background directly match the specific job requirements. (*Example*: Teaching candidates may want to highlight experience with classroom management, parental involvement, state standards or diverse learning styles).
- ✓ Confidently express what you can offer to the company, not what the company will offer you.

Tailor each cover letter to each employer

- ✓ Make each letter unique. Utilize the job description to identify the necessary qualifications and main responsibilities for this particular role to incorporate into your letter.
- ✓ What do you know about this particular company and how do your skills and qualifications match the specific needs of the position?

Limit the letter to one page and avoid spelling and grammatical errors

- ✓ Avoid excessive use of "I" when starting sentences.
- ✓ Print on high quality paper to match your resume.
- ✓ Be sure to sign your name on each cover letter, unless submitting electronically.

Follow through

- ✓ In a concluding paragraph, tell the reader you will follow up with your application (and don't forget to do so).
- ✓ Use this opportunity to ensure that your voicemail message and email address are professional!

COVER LETTER FORMAT

Your Street Address City, State Zip Code Your Phone Number E-mail (optional)

Date (2 lines)

Contact Person's Name Title Company Name Street Address City, State Zip Code (1 line) Dear Mr./Ms./Dr. Last Name: (Use Title if name is not available) (1 line)

You could also copy/paste your contact information header from your resume to create a consistent look across both documents.

Paragraph 1: State why you are writing and identify the position in which you are applying. Include why you are interested in this particular position and working for that specific employer. If relevant, address how you learned of the opportunity. (If you are writing at the suggestion of someone who knows the addressee, this is a good place to say so).

Paragraph 2: Briefly state the specific work that interests you and detail the relevant qualifications you offer. Spell out exactly how your experiences, skills, and education fit the position and can benefit the company.

Paragraph 3: Close the letter by thanking the reader for their attention or consideration and stating the next course of action. Indicate that you will follow up with your application (and then do it!). Refer the reader to any documents you have enclosed (resume, references, writing samples, etc.). Provide the employer with your phone number so that they can reach you. (1 line)

Sincerely,

(1 line) Type Your Name Randy J. Watson 10 Magnolia Terrace • Pittsfield, MA 01028 (413) 572-5206 rjwatson@email.net

April 18, 2019

Dr. Matthew Malone, Superintendent Brockton Public Schools 43 Crescent Street Brockton, MA 02301

Dear Dr. Malone:

William Thomas, a former instructor in your district and currently my supervising practitioner, suggested I contact you about the opening for an elementary educator for the coming academic year. I will receive my Bachelor of Arts in Music Education in May.

I was excited to learn that you are a growing district with a strong commitment to team teaching and open classroom environments. My student teaching experience in the Springfield Public Schools incorporated this exciting approach. I participated with three other teachers to target students' needs in reading sheet music and learning basic note identification. We developed small group instruction and individualized centers to reach our objectives. I was able to utilize my solid foundation in music education in our classrooms to assist students on an individual basis.

As you can see from the enclosed resume, I have demonstrated a strong interest in teaching through academic and classroom experience. I have held a number of part-time and summer positions in the educational/recreational field that have helped me develop my professional skills. I look forward to sharing my enthusiasm, training and experience in the Brockton Public School District.

I would welcome the opportunity to talk with you further about the available elementary music education position and can be reached at (413) 572-5206. Thank you for your time and consideration.

Sincerely,

Randy J. Watson

Graphic Design Cover Letter, Garamond, 12 font

Imani Young

◆ 2 First Street ◆ Waterbury, CT 06701
(413) 572-5206 ◆ Imani.Young@email.com

November 22, 2019

Mr. Art Peese Editorial Director National Institute for the Clinical Application of Behavioral Medicine 40 Wilbur Cross Way, Suite 102 Storrs, CT 06268

Dear Mr. Peese:

Please accept this letter as an indication of my interest in the National Institute for the Clinical Application of Behavioral Medicine's web and graphic design internship. As a student at Westfield State University majoring in Graphic Design, my academic and career focus are geared toward web design and media marketing. I would like the opportunity to demonstrate my passion for design and my knowledge of online marketing by doing projects for your company, all while adding value to your team.

In my coursework in both graphic design and media marketing, I feel that I have developed the necessary skills in art, web design and multimedia expression – all aspects that I believe prepare me for a career in graphic design. As the president for our university's Graphic Design club, I have also sharpened my print design skills. In the course, "Computer Graphics for Art Applications", I gained a solid foundation in the basic methods and techniques of web design and computer graphics – all of which I believe would be useful for this position. I would very much like to bring these skills, educational experiences and my drive to succeed to your company.

Attached are my resume and some samples of my work. If you need any additional information, please contact me at (413) 572-5206, or by e-mail at Imani.Young@email.com. Thank you for your time and I look forward to hearing from you.

Sincerely,

Imani Young

LETTERS OF INQUIRY

A letter of inquiry (or letter of interest)...

- Expresses your interest in an employer and/or employment opportunity without referencing a job posting (typically because there are no positions currently posted or immediately available)
- Includes similar qualities and template to a cover letter, but without addressing a specific position or posting

Your Name Street Address City, State Zip Code Phone Number E-Mail (optional) (1 line) Today's Date (2 lines)

Contact Name Title Company/Organization Street Address City, State Zip Code (1 line) Dear Mr./Ms./Dr. Last Name: (Use Title if name is not available)

State your hope to be considered for any positions that may become available at the organization and why you are interested in working for the company. If you are writing at the suggestion of someone who knows the addressee, this is a good place to say so.

Tell them what your status is now and why you feel you would be especially well qualified for this position. This paragraph should include one or two brief sentences that emphasize your strengths as they relate to the field in which you are interested. If possible, it is always nice to personalize your letter by saying something positive about the reputation of the organization, its accomplishments, and how you fit with their company.

Refer the reader to any enclosed documents (resume, writing samples, etc.) and inform them of the manners in which you can be contacted (email, phone). If you plan to follow up, indicate your plan of action here. Close the paragraph by thanking the reader for their time and consideration.

(1 line)

Sincerely,

Type Your Name

Isabella Martin 577 Western Avenue Westfield, MA 01086 (413) 572-5206 MartinIsabella@email.com

June 1, 2019

Herbert Chenille R. Michelson Galleries 132 Main Street Northampton, MA 01060

Dear Mr. Chenille:

I am writing you in hopes that I may be able to receive approval for a modern art installation in your gallery. I have been to your gallery, many times and believe that I could contribute to the fine art collection that you have curated. I was given your name by Professor Margaret Sherwood, who had felt that I should introduce you to my work.

I am currently a senior Art student at Westfield State University. I am working on pieces of modern art with the overall theme of social justice and its connection to world peace. I feel my motifs and overall message would be a positive addition to your gallery, which is known to be one of the best modern art collections in Western Massachusetts.

Enclosed is an artist statement, a resume including my coursework and previous installations, and photographs and samples of my work. If you would like to schedule a time to discuss my work and view more of my pieces, please feel free to contact me at your earliest convenience. I can be reached by phone at (413) 572-5206 or email at martinisabella@email.com

Thank you for your consideration.

Sincerely,

Isabella Martin

COVER LETTER TIP:

A great way to organize your thoughts before writing a cover letter is to make a list of the job requirements the company is asking for and then list your skills.

JOB REQUIREMENTS	MY SKILLS
Westfield Sta	te University