Your Story Board Framework

Your Story Board Framework can help guide your story's visualization and navigation, what you want to share and how you will share it. For a more visual learner, it allows you to take the steps from foundation to execution. Start with Your Story Basics.

Your Story Basics

Your Story Design

Your Story Execution

Basics give you the foundation of what your story should include.

Design provides you the ability to customize, color and visualize the narrative to tell.

Execution requires a plan, a design and knowing your audience.

Establish Timeline

30-second?

90-second?

60-second?

Identify Key
Stories /
__Themes

What key questions have you answered? What stories will you highlight? Determine Level of Detail

Vary the amount of detail by the time and the narrative.

Sketch / Map
It Out

Whiteboard your story.
Where should your
story go? Use the
Worksheet to guide.

Craft the Narrative

Take yourself outside of your story. What narrative are you creating?

Identify Your Audience

Practice and Refine

Is it a recruiter? Hiring manager? Peer? What do THEY want to hear?

Find your audience and practice! Want to watch yourself first?
Use Interview Stream.