RESUME WRITING GUIDE for WORKING PROFESSIONALS

A CDO guide to writing a high impact resume that best showcases your experience, education and career objectives

Introduction

As a working professional, your resume is likely not always top of mind. But as your career progresses, it's as important as ever. Beyond needing a resume when you make a thoughtful career transition, apply for a new role within your organization, or find yourself unexpectedly in the job market, you may need it for conferences, networking events, or speaking engagements.

Consider and approach your resume as a marketing tool you'll use to promote your candidacy throughout your career. Your resume shouldn't present an exhaustive listing of all of your experience and everything there is to know about you. As experienced talent, you'll want to be strategic and intentional in curating resume content presenting a document tailored to your current career objectives.

The *Yale SOM Resume Writing Guide for Working Professionals* was developed for Yale SOM Alumni and Executive MBA cohorts to help you construct a powerful document that concisely highlights your education, experiences, and skills. This guide provides you with the following information:

- The Yale SOM resume format guidelines
- Resume writing tips for each section
- Framework for developing strong accomplishment statements
- Resume checklist
- Functional profiles

We invite you to reach out to us as questions surface or if you'd like to schedule a call with a Career Coach to discuss your resume or broader career strategy.

Career Development Office

Yale School of Management (203) 432-5900 som.cdo@yale.edu

The Yale SOM Resume Format

The Yale SOM resume format was developed based on feedback from employers. Most top business schools have a very standard, similar template. Recruiters request this format for the sake of consistency, which makes it easy to find candidate information in just a few quick seconds. As experienced professionals, we suggest you start with the Yale SOM template, which offers opportunity for flexibility based on your unique circumstances and job search goals.

Basic guidelines for using the Yale SOM Resume Format:

- Type font should be Times New Roman with 10 or 11 point type size
- Margins should be no less than 0.5" on each side
- Leave periods off at the end of bullets
- Personal information should NOT be included (i.e., photo, age, marital status, dependents)
- In addition to a primary resume, you may also want to create different versions of your resume that are tailored to specific industries, functions, employers, or opportunities

The following page features a snapshot of what the resume format looks like in the template. To access the template for editing purposes please log onto the Yale SOM portal. (link)

EXPERIENCED PROFESSIONAL

Tel: (xxx) xxx-xxxx | Email: <u>firstname.lastname@aya.yale.edu</u> <u>linkedin.com/in/experiencedprofessional</u> | New Haven, Connecticut

SUMMARY

Often, seasoned professionals seek to leverage their previous skills uniquely in a new role or industry. A summary statement is an effective way to create context for the reader briefly highlighting the intersection of prior experience and success with future goals and desired impact.

RELEVANT EXPERIENCE

CURRENT EMPLOYER, INC.

New York, NY

xxxx - xxxx

Job Title

- Bullet 1
- Bullet 2
- Bullet 3

PRIOR EMPLOYER

San Francisco, CA

xxxx - xxxx

- Job Title
 Bullet 1
- Bullet 2
- Bullet 3

Job Title

xxxx - xxxx

- Bullet 1
- Bullet 2
- Bullet 3

PRIOR EMPLOYER

Washington, DC

xxxx - xxxx

Job Title

- Bullet 1
- Bullet 2

• Bullet 3

xxxx - xxxx

Bullet 1

Job Title

- Bullet 2
- Bullet 3

EDUCATION

YALE SCHOOL OF MANAGEMENT

Master of Business Administration (MBA)

New Haven, CT

2018

- Bullet 1
- Bullet 2
- Bullet 3

EXPERIENCED PROFESSIONAL

Tel: (xxx) xxx-xxxx | Email: <u>firstname.lastname@aya.yale.edu</u>

EDUCATION, CONTINUED

UNDERGRADUATE UNIVERSITY Bachelor of Arts (BA), Abcdefgh

Boston, MA

Page 2

- Bullet 1
- Bullet 2

ADDITIONAL INFORMATION

- Bullet 1 (Volunteer, Technical Skills, Language skills)
- Bullet 2 (Volunteer, Technical Skills, Language skills)
- Bullet 3 (Specific interests for talking points, connections)

Content and Tips for Writing a High Impact Resume

Clear, concise formatting allows your content to shine. It should hook the reader into taking a deeper dive into your candidacy. Below are some guidelines for drafting your resume content.

Contact Information

Purpose

- Personal information goes at the top of the resume and is a simple identifier. This section should include your full name and contact information, including your email address
- If your resume is more than one page, include your name and email address in a header in case hard copy pages become separated

Tips

- Please ensure you have an appropriate and professional voicemail message on your cell phone, including an 'out of office' message during school holidays and vacations
- The need to include your full street address has shifted. Generally, city, state, and zip for a domestic job search will suffice

Example

DANIELLE BULLDOG III

New Haven, CT 06520 | Tel. (203) 555-5555 | Email: danielle.bulldog@yale.edu

Summary

Purpose

- The summary is a tool for experienced professionals to synthesize experience, achievements and accomplishments that are directly relevant to the job target
- It should "headline" your resume with specific, salient content that helps a recruiter quickly capture the essence of your candidacy

Tips

- This section should be limited to a few bullets/sentences for quick and easy comprehension
- Content should be customized for each target role with aligned or transferable experience and accomplishments
- Avoid including content that is not directly relevant, especially if it highlights skills or knowledge you are not looking to leverage in a career transition
- Consider including content that will differentiate you from other candidates, moving beyond just "table stakes" for the role to which you're applying

Example

Dynamic Account Executive recognized for driving growth and exceeding revenue targets across multiple lines of business. Demonstrated skill in strategically securing global accounts within highly competitive verticals and fortifying existing client engagement through strength in cross-sales. Selected as a featured speaker for regional and national industry conferences and events.

Education

Placement

- If you are a current EMBA student or recent graduate, placing your Education section just after your summary may be most effective
- If you are a graduate with more than five years of post-graduate degree experience, consider placing your Education section after your Experience section (see example)

Tips

- Present your graduate and undergraduate institutions in reverse chronological order with the most recently attended school first
- If your GPA is greater than 3.5, list it in this section
- List any Latin honors (i.e., *cum laude*) or scholarships from previous degrees
- Include Yale SOM academic distinctions, leadership roles, extracurricular activities, and related coursework. If you graduated more than five years ago, be selective and include only the most relevant content
- Keep undergraduate content to a minimum, highlighting only the most relevant content, such as major and key leadership roles

Examples

- GMAT: 780 (99th percentile); Forté Scholar and Teach For America Scholarship recipient
- Distinction (top 10%) in six courses, including Investor, Sourcing & Managing Funds, and Economics
- Elected to Student Government as Cohort Representative
- Co-Coordinator for Education Leadership Conference

<u>Professional Experience</u>

Purpose

- The heart of your resume is the presentation of your professional experience. When developing this section, your goal is to highlight the skills/achievements most relevant and directly transferable to the position you're seeking. Describe your major activities (transactions and projects), but place the *greatest emphasis* on accomplishments you can legitimately claim as your own
- Resume reviewers seek out information that can serve as a topic of conversation or likely interview question. Each position listed in your resume should have at least one bullet that clearly points to and serves as a "short cut" to the most salient aspect of that experience

Placement

• If you graduated from Yale SOM over five years ago, consider placing your Experience section directly after your Summary

Tips

- Use strong action verbs to begin each bullet
- Include the city and state/country of work experience, don't assume (i.e., Paris, France vs. Paris, Texas)
- If you've worked remotely include (Remote) after the location in which the organization is based
- Draw the connections between past experiences and the occupational skills required in the target role. Be as explicit as possible regarding how your past achievements relate to the position of interest
- Ensure each bullet point reflects an accomplishment (vs. a responsibility)
- Use the "SAR" (Situation Action Result) framework to write the accomplishment statements. This includes describing the Situation (S), the Action taken (A) which might include the analysis of the opportunity, the planning and preparation, and the resources involved, and the Results (R) obtained. Be sure to state if you

- presented your results to clients or senior management, and what next steps
- Quantify impact as often as possible (e.g., % sales growth). If possible, try to relate the size and/of scope of accomplishment (e.g., "first," "affecting 3 of 5 firm clients", "increasing audience 200%", etc.). Focus on your individual impact and please be careful not to exaggerate or misrepresent your background. In situations where the responsibility and activities had little quantitative benefit, you should make the effort to "qualify" results. For example, "Championed a quarterly learning seminar that increased collaboration between sales, marketing, and finance" or "Developed a proposal to refocus traditional media spend on a social media strategy, recommendation was supported and acted upon by senior leadership"
- Expand upon accomplishments wherever possible:
 - o Improved quality, productivity, operations
 - o Increased sales, profits
 - o Reduced costs, staff time
 - o Planned/designed a program/training process to improve, reduce or change a key factor
 - o Decreased turnover, failures, breakdown, shrinkage, overtime, etc.

Examples (Accomplishment Statements):

- Renegotiated select client contracts, optimizing profitability and boosting annual revenue from retained engagements by >\$1M
- Designed global product marketing strategy for new channel app reaching >100M users through real time data analysis to identify key audience targets and determine market prioritization
- Initiated advanced assembly procedures to increase production 10% by reducing turn-around time from five
 to four days. Presented report on procedural improvements to senior management, informing next round of
 strategic planning
- Modeled worldwide flow of trade and capital to predict multi-year exchange and interest rate movements
- Led sales team of 12 professionals in doubling market share of company's largest product segment from 15% to 30%, despite negative economic indicators in sector
- Developed dynamic model for determining salary and benefits plan impact on firm financials; adopted as company-wide standard
- Studied 30 bids and contracts from outside service providers, totaling more than \$30M annually, and presented recommendations to COO, resulting in five new preferred provider relationships
- Analyzed statistical reports to pinpoint cost overruns, saving \$500K annually in raw material sourcing
- Created new loan procedure that resulted in \$200K savings and 50% improved processing turnaround time
- Led a 10 member cross-functional task force charged with improving operations work flow, resulting in overall savings of \$3M annually

Additional Information

Purpose

The additional information section makes a strong statement about you as an individual. Content here sketches
your personality beyond the work environment, showcasing unique skills, intellectual curiosity, community
engagement—and can be pivotal in making a connection to the reader or interviewer

Tips

- Use this space to highlight additional information such as (but not limited to) membership in professional organizations, licenses/certifications, language skills, volunteer activities, special projects and independent studies when those exceed the scope of basic coursework, non-traditional computer skills that may be job relevant, and any additional personal interests or achievements (e.g., long-distance running, exhibition of artwork, etc.).
- Avoid politically or religiously sensitive topics
- Include relevant work authorization (if appropriate)

- If listing interests use specifics to make more interesting and conversation provoking. Most MBAs, for example, like travel. It adds more color to say "travel (visited 49 US states and 30 countries)" or "adventure and budget travel" or "travel to world's top 50 tourist attractions"
- Consider using humor to add personality or humility. For example, listing activities you enjoy but might not necessarily excel at ("truly terrible golfer" or "challenged home chef")

Examples

- StartingBloc Fellow, Boston 2022 Institute for Social Innovation
- Class Agent, WilliamsCollege Alumni Fund
- Languages: French (conversational)
- Enthusiastic hiker (Adirondack Park, Zion, Bryce, Acadia, Banff, Jasper and Yosemite National Parks; 17 of the 48 peaks over 4,000 feet in the White Mountains of New Hampshire)
- Interests include crossword puzzles, travel, running and ultimate Frisbee
- Co-developed NEED Young Professionals' Organization, founded to advocate for ending poverty in Fort Worth, TX
- Avid reader; passionate basketball, football and movie fan; sufficient but eager cook
- Mentor, Student Sponsor Partners NY high school student mentee achieved goal of college acceptance
- Interests: News media, golf, my hometown of Cleveland, exploring the art museum of every city I visit
- Language Skills: Proficiency in Brazilian Portuguese (advanced) and Mandarin Chinese (beginner)
- Software Skills: Advanced Excel Modeling, Programming, ArcGIS, Stata, Microsoft Access
- Certifications: CFA Levels 1 and 2; FINRA Series 7;
- Interests: Practitioner and teacher of Vinyasa Yoga, lover of deep strategy board games, avid traveler

Yale SOM Resume Checklist

Please use the following checklist as a tool when drafting your resume. Depending on the amount of post-MBA experience you have, we may recommend sections be placed in a different order—please see Content and Tips for Writing a High Impact Resume. We understand that each of you have different backgrounds and career aspirations so if you have any questions while writing your resume, please e-mail us at som.cdo@yale.edu.

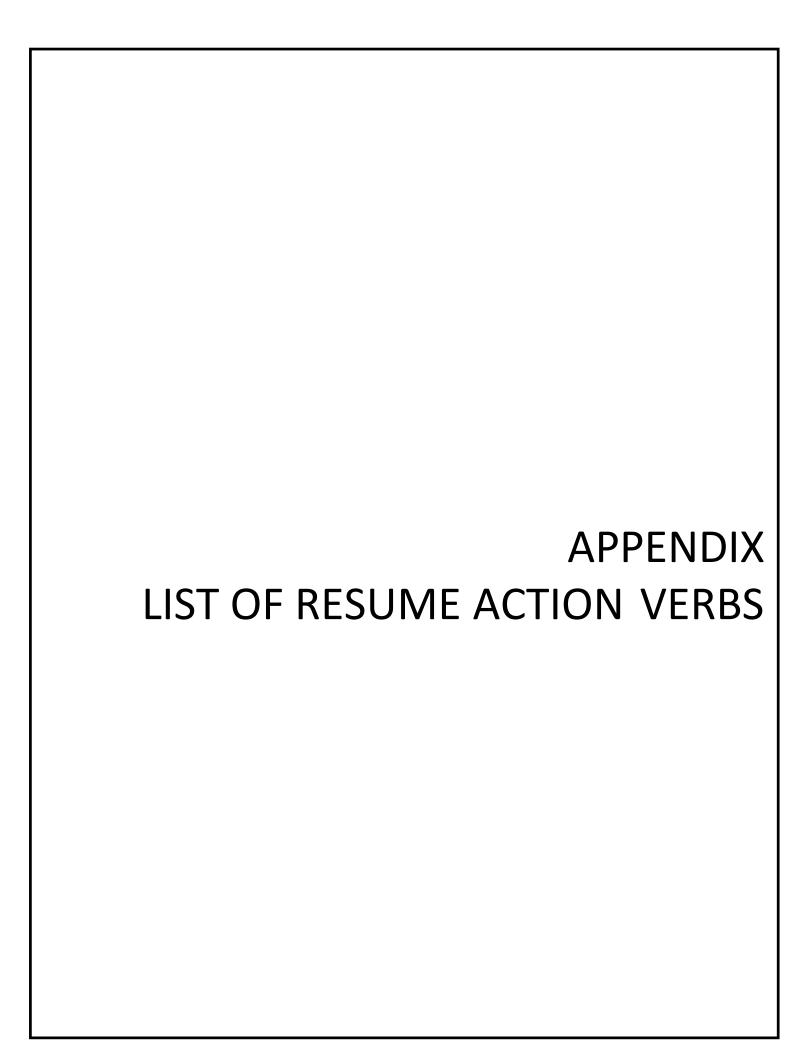
1.	Formatting					
	Although the resume content is the most important part of your resume, having a clean, well-formatted resume will					
	make it easier for employers to find the critical information they need to know about you.					
	Resume is one to two pages					
	Formatting consistent throughout entire resume (e.g. headings, font sizes, bold)					
	Font and size = Times New Roman 11 point font (10 point minimum)					
	Margins no less than 0.5" on each side					
	Heading all in SMALL CAPS					
	□ Dates					
	Prior work experience - use years only (20XX – 20XX)					
	Internship – list as "Summer 20XX"					
	Bullet points correct (•) and do not use periods at the end of each bullet/statement					
	Proofread – grammar punctuation, spelling correct					
	Contact Details					
	This section includes your name and contact information where an employer is able to contact you.					
_						
	Name at the top of the page, bold, all capitalized in the correct format					
	[FIRSTNAME LASTNAME] or [FIRSTNAME (PREFERREDNAME) LASTNAME]					
	Mailing address – address where you receive your mail (in case a company sends you information)					
	Telephone – number you can be contacted or can easily access messages; country/area code in parentheses					
	E-mail					
	LinkedIn Profile Link (optional)					
	Do not include photo					
2	Educantina					
	Education This section allows compleying to agin insight into your post high school goodenic performance.					
	This section allows employers to gain insight into your post high school academic performance.					
	Education list in reverse chronological order, with Yale SOM (or most recent degree) listed first					
	School name in BOLD CAPITAL letters					
	School location includes City and State (or Country if not in US)					
	Date for all schools is graduation year only (20XX)					
	For current Yale SOM EMBA students, please state expected graduation year					
	Graduate and undergraduate degrees listed with majors					
	Yale SOM degree = Master of Business Administration (MBA) or Master of Advanced Management (MAM);					
	Tale Solvi degree – Master of Business Administration (MBA) of Master of Advanced Management (MAM),					
	Academic achievement reflected (current EMBA students and recent graduates)					
	Yale SOM – if GMAT > 720 (95th percentile) or if any academic distinctions (top 10% of class)					
	Undergraduate – include Latin honors or if GPA > 3.5/4.0					
	Education related activities included in bullet points (e.g. academic awards, scholarships, leadership positions,					
	\mathbf{r}					

exchange program, teaching assistant roles, club activity)

t	this section to communicate knowledge and skills that are relevant to the position for which you're							
i	interested. Place more emphasis on most recent experiences as opposed to earlier positions.							
	C POLD CADIMAL 1							
	Company name in BOLD CAPITAL letters							
	If company not widely known, business is described in one sentence, in italics under company name All accomplishment statements start with a powerful action verb (see appendix for list of action verbs)							
	Statements are concise, relevant and results-oriented rather than a list of tasks and responsibilities							
	•							
	Accomplishments statements are quantified wherever possible - Currency included when stating monetary value							
	If indicating numbers: K= thousands, M = millions, B = billions (e.g. 1,000,000 = 1M)							
	Note: there are several ways to denote amounts (i.e., millions can be M or MM). No matter what you choose, it							
	is important that you be consistent throughout the resume							
	Jargon and abbreviations eliminated							
	Key words and phrases relative to target work area included							
_								
	Additional Information							
	This last section provides you with the opportunity to highlight additional information you would							
	ike employers to know about you outside of work and school and infuse your personality into your							
,	resume.							
	Professional qualifications & memberships included (e.g. CFA, CPA, licenses, accreditations, affiliations)							
	Language skills included (proficient and fluent, do not include basic)							
	Volunteer work included							
	Interests included (e.g. hobbies, sports, unique interests)							
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6. (Other							
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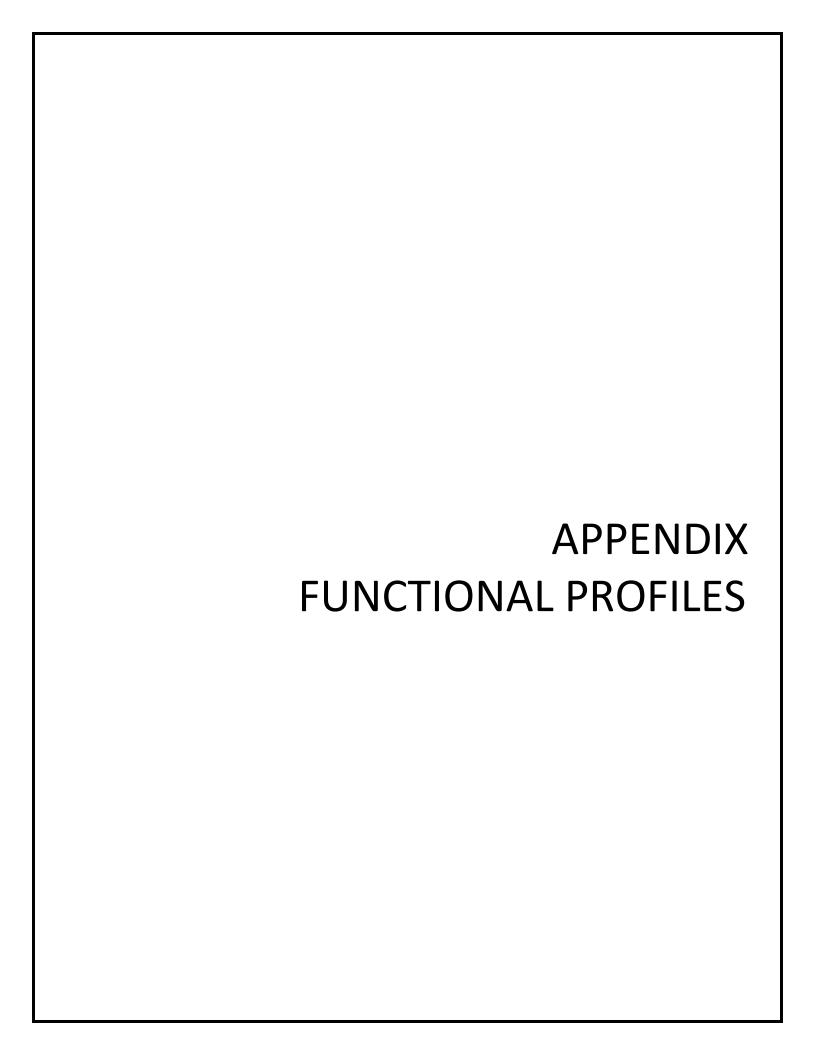
This section is the heart of your resume and where many employers focus. Make sure to leverage

4. Work Experience



LIST OF RESUME ACTION VERBS

Achievement Accelerated	Administrative Adopted	Communication Addressed	<u>Creative</u> Adapted	<u>Financial</u> Accounted
Accomplished	Amended	Advertised	Authored	Adjusted
Achieved	Arranged	Arbitrated	Blended	Allocated
Activated	Charted Collected	Articulated	Changed	Analyzed
Amplified	Consulted	Assembled	Commissioned	Appraised
Attained	Contributed	Bridged	Conceived	Assessed
Broadened	Coordinated	Briefed	Conceptualize	Audited
Circumvented	Deducted	Charted	d Constructed	Balanced
Conserved	Dispensed	Circulated	Created	Budgeted
Effected	Displayed	Cited	Cultivated	Built
Elected	Distributed	Communicat	Customized	(models)
Executed	Documented	e d	Designed	Calculated
Expanded	Established	Conducted	Designed Developed	Capitalized
•	Executed	Contacted	Devised	Capitanzed
Expedited Generated	Hired Hosted		Directed	Classified
Identified	Installed	Conveyed Convinced	Drafted	
	Maintained	Corresponde	Envisioned	Compared
Improved	Measured	d Critiqued	Established	Compiled Computed
Increased Insured	Nominated	Debated		Consolidated
Manufactured	Observed	Delivered	Formulated Founded	Constructed
Marketed			Illustrated	
	Offered	Demonstrate d Edited	Influenced	Controlled
Mastered	Ordered			Created
Mobilized	Outlined	Harmonized	Initiated	Disbursed
Obtained	Partnered	Informed	Introduced	Diverted
Orchestrated	Performed	Interviewed	Invented	Estimated
Overhauled	Prepared	Lectured	Launched	Evaluated
Produced	Processed	Mediated	Modeled	Exchanged
Reduced	Provided	Negotiated	Originated	Figured
Reorganized	Purchased	Persuaded	Revamped	Financed
Reproduced	Recorded	Presented	Revised	Forecasted
Resolved	Rendered	Promoted	Shaped	Formulated
Restructured	Served	Proposed	Staged	Modeled
Revitalized	Serviced	Publicized	Updated	Projected
Simplified	Sourced	Reported	Visualized	Reconciled
Solicited	Supported	Represented		Researched
Streamlined		Responded		Tabulated
Succeeded		Suggested		Valued
Upgraded		Translated		
		Wrote		
<u>Teach</u>	Manage	<u>Organize</u>	Research	Technical
Accommodate	Acquired	Allocated	Assessed	Adapted
d Advised	Administered	Anticipated	Compared	Adjusted
Awarded	Advanced	Appraised	Critiqued	Applied
Certified	Approved	Arranged	Defined	Built
Clarified	Assigned	Catalogued	Derived	Computed
Coached	Authorized	Categorized	Detected	Constructed
Collaborated	Chaired	Classified	Determined	Converted
Consulted	Challenged	Collected	Disclosed	Designed
Counseled	Closed	Consolidated	Discovered	Diagnosed
Educated	Contracted	Convened	Dissected	Diagramed
Exhibited	Controlled	Edited	Evaluated	Engineered
Explained	Decided	Eliminated	Examined	Experimented
Facilitated	Delegated	Employed	Explored	Fabricated
Fostered	Designated	Finalized	Inspected	Innovated
Guided	Directed	Gathered	Interpreted	Integrated
Helped	Enlisted	Grouped	Investigated	Maintained
Instructed	Handled	Incorporated	Located	Modified
Mentored	Initiated	Linked	Measured	Programmed
Modeled	Instilled	Mapped	Predicted	Proved
Navigated	Instituted Issued	Monitored	Proposed	Purchased
Participated	Managed	Organized	Qualified	Repaired
Taught	Motivated	Planned	Rated	Resolved
Trained	Presided	Regulated	Recommended	Restored
Tutored	Recruited	Scheduled	Researched	Solved
	Retained		Reviewed	Specified
	Reviewed		Searched	Systematized
			Studied	Tested



BUSINESS DEVELOPMENT

Core Skills: Research & Analysis, Communication, Leadership

Potential Role

Corporate Development Manager

- Lead the development of strategic and financial models including the assessment of market conditions, competitive pressures, business challenges, and return on assets
- Lead the development, preparation and presentation of analysis results to senior management
- Identify and recommend viable solutions to streamline capital planning processes
- Identify sources of data and influence data procurement to support performance measurement, comparative metrics and dashboards, as well as strategic and capital planning and analysis
- Consult with business units to keep measures aligned with strategic initiatives and when possible with industry standards and/or benchmarks

Value Profile

Research and Analysis

- Research, gather and organize capital and financial data
- Analyze, model, and forecast information for capital business case development
- Quantitative and statistical analysis and evaluation

Communication

- Strong verbal and written communication
- Persuasion and influence
- Executive presence
- Relate financial information to the broader business

Leadership

- Facilitate senior management discussion
- Develop consistent methodology for strategic planning across business units
- Foster team collaboration and facilitate conflict resolution
- Cultivate and maintain effective partnerships/relationships

Knowledge & Experience

- Experience in budgeting and long range planning
- Thorough understanding of financial statement construction and analysis
- Experience in consulting, project management and staff management
- Strong knowledge and understanding of accounting principles

Strategic Planner

- Identify potential growth opportunities
- Develop and manage project and implementation work plans for pursuing new opportunities
- Perform analysis in support of business development efforts including financial modeling and primary market research
- Develop terms and terms sheets; develop negotiation strategy; lead and/or participate in the negotiations
- Manage contract development and due diligence processes associated with new alliances
- Secure buy-in and necessary approvals and manage related communications
- Streamline organizational structures and operation processes
- Lead strategic planning and implement best practices

Research and Analysis

- Source, gather and organize information
- Financial and market analysis
- Evaluate and assess business opportunity

Communication

- Presentation, formal and informal
- Negotiation/closing deals
- Strong verbal and written communication
- Create and draft proposals
- Build and maintain client relationships
- Sell an idea to get buy-in from critical players

Management and Leadership

- Develop vision and strategy
- Project management
- Recognize and incentivize team member talent
- Coach and develop team capabilities
- Facilitate conflict resolution
- Ouick and independent thinker
- Entrepreneurial initiative

Knowledge & Experience

Marketing experience

CONSULTING

Core Skills: Research & Analysis, Problem Solving / Strategic Thinking, Communication, Leadership

Potential Role

Management Consultant Internal Consultant Specialty Consultant

- Define scope, recommend approach, and manage execution of major strategic planning projects for clients
- Codify frameworks and methodologies for approaching major strategic issues, leveraging both existing corporate intellectual capital as well as developing innovative concepts
- Apply various quantitative methods to analyze and interpret information from multiple data sources
- Developing business models, financial models, and other analytical models to provide projections and forecasts
- Critically review results, seeking opportunities to optimize business performance and provide actionable recommendations to clients
- Target potential clients and expand current accounts by evaluating business needs
- Collaborate with clients and other stakeholders to develop a solution, to drive to consensus, or to gain alignment

Value Profile

Research & Analysis

- Perform competitive analysis
- Conduct extensive process and data analysis
- Analyze client issues, findings and proposals
- Research issues and synthesize findings
- Strong detail-orientation

Problem Solving / Strategic Thinking

- Frame solutions to client problems; develop hypothesis
- Develop analysis plan to further explore the business problem and verify the hypothesis
- Enhance processes to add significant value to client
- Recommend corrective or improvement actions
- Manage project implementation
- Think creatively, independently/innovatively

Communication

- Strong writing skills for writing client reports
- Strong verbal skills to present and communicate ideas effectively both informally and formally
- Listen actively and ask critical/probing questions
- Recommend valuable insights to clients
- Manage client relationships, often with middle and senior management

- Work with project and cross-functional teams
- Lead an engagement team
- Initiate new ideas
- Self-manage and operate independently
- Ability to operate in ambiguous environments
- Respected by colleagues as a leader; to lead when not in charge *Knowledge & Experience*
- Strong academic performance
- Significant project management and client management experience

CORPORATE SOCIAL RESPONSIBILITY

Core Skills: Research & Analysis, Communication, Leadership

Potential Role

Corporate Philanthropy Manager

- Benchmark models for corporate volunteerism programs
- Develop expanded opportunities for employee community engagement
- Develop mechanisms to improve communications to global employee population
- Identify and discuss the outcomes of existing models of change
- Examine private, bilateral and multilateral funding for targeted programs, partnering with other functions to strengthen donor relationships
- Analyze community needs, and make recommendations to modify corporate strategy in response to those needs

Value Profile

Research and Analysis

- Conduct research on emerging opportunities
- Create business models including value of social investment and ROI
- Analyze data and correlate to key social values and consumer group norms

Communication

- Strong verbal and written skills
- Presentation
- Establish and maintain key relationships ability to interact with a broad range of colleagues from the non-profit and for-profit sectors

Leadership

- Lead strategic planning
- Envision philanthropic mission
- Create business plans and action items
- Collaborate with business units
- Direct multi-functional team efforts
- Program development and project management
- Negotiation

Knowledge & Experience

- Strong interest in corporate social responsibility and volunteerism
- Previous non-profit, foundation, micro-finance or international development experience

Corporate Sustainability Director

- Develop and maintain knowledge of industry, public sector trends and issues important to the development and management of action plans
- Develop and disseminate relevant data that support industry issues
- Manage and develop program initiatives and projects around sustainability
- Identify opportunities for partnerships and collaboration that could leverage corporate dollars and accelerate achievement of sustainability action plan goals
- Engage key stakeholders to facilitate the development, implementation and evaluation of sustainability and issues management action plans
- Gather and review relevant data on sustainability initiatives and communicate information to stakeholders
- Manage communications to highlight sustainability action plan progress, focusing on programs addressing key sustainability issues
- Respond to requests for information relating to corporate position in sustainability

Research & Analysis

- Analysis and problem solving
- Conceptual thinking
- Synthesize information, make recommendations
- Ability to manage large amounts of information and extract key issues

Communicate

- Verbal and written communication skills
- Presentation
- Ability to convey complex information to support executive decisions

Leadership

- Plan and organize resources around strategic goals
- Initiate action plans
- Project management
- Manage budgets
- Ability to think strategically, operate tactically

Knowledge & Experience

- Strong interest in sustainability and its application to business
- Experience in marketing communications, public relations or corporate marketing
- Knowledge of economics and an ability to assess financial implications of marketing decisions
- Experience with conservation or environmental issues management

ENTREPREPRENEURSHIP

Core Skills: Research & Analysis, Communication, Leadership

Potential Role

Entrepreneur

- Create, sustain, and when necessary, dissolve a business entity
- Organize resources and factors of production around new and innovative products or services
- Efficiently and effectively direct resources to produce new and additional value
- Direct all business activities and use of all business resources toward accomplishment of goal

Value Profile

Research & Analysis

- Calculate risk/benefit potential of new product or service
- Research and understand market demographics and consumer needs
- Convert market and product potential into resource terms
- Synthesize, summarize and interpret research results

Communication

- Articulate passion to reveal vision
- Translate vision for diverse audiences, including financial partners, employees, suppliers, and distributors
- Convey critical information to stakeholders

Leadership

- Envision innovative process, product or service
- Opportunist, with ability to recognize unmet or emerging market need
- Initiate business processes
- Organize available resources in new and more valuable ways
- Focus energy on outcome and results
- Build effective, energized and focused teams
- Organize production and delivery resources
- Use and manage the factors of production (land, labor, capital, intelligence and knowledge, and creativity)
- Sustain a business entity
- Passion for envisioned outcome to efficiently and effectively exercise innovative capability

Knowledge & Experience

- Strong beliefs about a market opportunity
- Passionate expertise with strong insight into product or service area
- Social entrepreneurs' principal objectives include the creation of a social and/or environmental benefit
- Willing to accept calculated personal, professional or financial risk to pursue opportunity
- Comfort with ambiguity
- Marketing, business development, operations and/or technology experience a plus

FINANCE: INVESTMENT BANKING, INVESTMENT MANAGEMENT, PRIVATE EQUITY, VENTURE CAPITAL

Core Skills: Financial, Research & Analysis, Communication, Leadership, Project Management

Potential Role

Credit Rating Analyst

- Monitor a portfolio of municipal securities
- Produce analytical summaries of company credit data

Research & Analysis

• Gather and analyze company financial statements, industry, regulatory, and economic information

Value Profile

• Cash flow, financial analysis, and business analysis

Communication

- Write rating reports
- Present information; respond to questions from managers and clients
- Make presentations to rating committee and senior management

Investment Banking Corporate Finance

- Collect and assess financial and analytical data
- Work with a team on various analytical and statistical projects using graphs, tables, spreadsheets, and statistical ratios
- Recommend long or short views on suitable equity positions
- Prepare written ratings reports
- Analyze new credit requests and make credit recommendations
- Perform analysis of bank-wide financials on a profitability measurement, plan and general ledger basis
- Perform analysis of income statements, balance sheets, and net interest margins
- Translate operating plans and forecasts into financial plans and projections to insure that the organization achieves its financial targets, recommending appropriate corrective action as needed
- Provide timely explanations of variances between actual results and forecasts/budgets, and direct management attention to corrective action where necessary
- Evaluate proposals around pricing, marketing and distribution of products as they are brought to market

Financial

- Value and model companies using WACC, DCF, Free Cash Flow, Sensitivity and Projection analysis
- Analyze financial statements quantitatively and qualitatively
- Analyze firm positioning relative to financial markets
- Understand relative valuation and how individual companies interact in the broad market

Research and Analysis

- Assess and forecast future consequences from strategic financial decisions of the firm
- Measure program performance against the goals of the firm
- Research and evaluate corporate client, industry, and type of security appropriate for financing
- Analyze financing and investment choices open to the firm *Communication*
- Present financing recommendations both formally and informally
- Communicate ideas effectively both formally and informally
- Sell your ideas; listen, align, propose, modify, and close *Leadership*

• Initiate new project ideas

- Innovate to add value to solutions
- Work on project teams and cross-functional teams
- Work efficiently under pressure and manage multiple deadlines
- Pay close attention to detail
- Possess energy/stamina

Knowledge & Experience

Previous banking or mergers & acquisitions experience is a plus

Potential Role

General Finance

 Translate operating plans and forecasts into financial plans and projections to insure the organization achieves its financial targets

Financial

 Value and model projects using WACC, DCF, Free Cash Flow, Sensitivity and Projection analysis

Value Profile

- Manage credit risk of firm
- Analyze financial statements quantitatively and qualitatively *Research & Analysis*
- Analyze financing and investment choices open to the firm
- Assess and forecast future consequences from strategic financial decisions
- Measure subsequent program performance against goals
- Review monthly, quarterly and yearly operating results
- Analyze past performance of projects to recommend changes/improvements

Project Management

- Initiate new project ideas and be innovative
- Pay close attention to detail in project work
- Work on project teams and cross-functional teams
- Present and communicate ideas effectively both informally and formally
- Interact and influence at all levels, from line staff through senior management
- Results focused

Knowledge & Experience

- Strong accounting background, merger & acquisition experience and/or credit training are a plus
- Understand managerial accounting and the impact it has upon firm positioning

Private Banking Private Client Services Private Wealth Management

- Identify and develop new business opportunities
- Provide investment advice and portfolio management to high net worth individuals
- Present capabilities and strategies to clients and prospects
- Coordinate client and team meetings
- Coordinate execution of solutions with key financial product groups
- Manage and administer the assets of major institutional investors such as pension funds, endowments, financial institutions, corporations and governments
- Develop and manage relationships with high net worth individuals and family groups, advising them on ways to build and protect their financial assets
- Complete projects and presentations on various products, market strategies, key transactions and research analysis for various business units
- Work closely with professionals throughout the organization, including senior private client services management, group heads, investment bankers, research analysts, product specialists and fellow associates

Communication

- Understand key client needs and advise clients in investment decisions
- Create, build and manage long-term relationships
- Exercise verbal and written communication skills to convey information, facilitate client meetings, and meet client investment goals
- Establish and maintain personal and professional integrity with clients and firm

Sales Management & Leadership

- Target prospective clients and develop marketing strategies to bring in new assets
- Design creative wealth management approaches and sales focused initiatives
- Facilitate and direct team resources to achieve investment goals
- Ability to calculate and take measured risk
- Maintain high energy, drive to achieve, and entrepreneurial spirit
- Work well in a meritocracy, and exercise good professional judgment

Knowledge & Experience

• Strong financial market knowledge

Potential Role

Real Estate Finance

- Create financial models and complete analysis of real estate transactions
- Review and evaluate leases and other real estate documents
- Prepare and execute real estate negotiations
- Collect pertinent data and complete market analysis
- Perform assessment, measurement and analysis functions using simulation models to measure current and planned exposures of net income and capital to risk
- Prepare monthly reports, Balance Sheet and Income Statement forecasts, projections regarding interest rate spreads, ratios, GAAP analyses, and rate shock analyses
- Reconcile forecasts of net income and the market value of portfolio equity with operating results, reporting variances, reasons and corrective action recommended
- Perform cost benefit and break even analyses of products, services, programs and assets presently in place and/or proposed

Research & Analysis

- Analyze valuation and financial information
- Quantify and qualify valuation and financing data through calculation of NPV, IRR, ROI, ROE, LTV

Value Profile

- Create financial models to support financing proposal
- Project and forecast future financial performance

Communication

- Strong interpersonal skills
- Relationship building and client management
- Excellent verbal and written communication skills
- Presentation and influencing skills

Leadership

- Coordinate multiple projects and competing priorities
- Facilitate team work among all transaction partners
- Manage and direct team resources

Knowledge & Experience

- Successful experience using comprehensive risk simulation models in a financial institution or classroom simulation of similar complexity
- Experience in performing cost analysis of financial products and services
- Exposure to Atlas, Dyna or project management software is a plus

Risk Management

- Identify, assess, monitor and control the risks inherent in transactions
- Conduct underwriting, portfolio analysis & management, deal structuring, statistical modeling and risk calculation through mastery of various risk processes and tools
- Evaluate new trade and deal structures
- Establish proper risk controls and limits on business activity
- Assess pricing and valuation models
- Develop risk measurement and analysis methodologies
- Build stress testing and event risk analysis tools
- Develop integrated risk reports for senior management
- Prepare counterparty credit reviews and portfolio reviews
- Analyze potential credit risk exposure for various derivative transactions

Research & Analysis

- Seek pertinent data, challenge assumptions and consistently execute
- Evaluate data and information to build RM models and assess risk potential
- Identify, assess, monitor and control transaction risk potential
- Create accurate statistical models
- Master use of risk management processes and tools to measure, manage and control risk

- Innovative and conceptual thinking
- Set and achieve key financial management goals
- Make disciplined decisions
- Exceptional written and oral communication skills
- Build strong relationships with functional teams
- Enthusiasm to further develop leadership potential
- Flexibility and adaptability to change

Potential Role Value Profile

Securities Analyst

Equity Research - Buy Side

- Conduct original research developing equity investment ideas
- Develop financial models for stock selection
- Work with senior management to obtain company and industry information
- Work with active Equity Portfolio Managers to test the latest thinking on stock selection, asset allocation, industry forecasting, risk management and optimization
- Conduct financial analyses and valuations of companies, analyze corporate strategies, and develop insights into the capital market's perspective of a company and recommend long and short views

Research

- Research and evaluate companies
- Research market and industry trends
- Synthesize and interpret data

Analytical: Quantitative and Qualitative

- Formulate levels of risk
- Company analysis
- Evaluate financial standing of investments and financial statements
- Analyze investments based on qualitative information, such as the company's philosophy, staff, etc.

Communication

- Strong writing skills
- Organize and communicate decisions
- Build relationships and maintain contact with investment
- banks and corporate representatives

Leadership

- Manage investment exposures within a controlled risk framework
- Formulate buy/sell ideas and recommendations, and participate in decision making
- Organize work flow and tasks
- Pay close attention to detail
- Maintain integrity and exercise good judgment

Knowledge & Experience

- Accounting background
- Knowledge and passion for the market and investing

Securities Analyst Equity Research – Sell Side

- Conduct original research developing and enhancing stock selection models
- Work with active Equity Portfolio Managers to test the latest thinking on stock selection, asset allocation, industry forecasting, risk management and optimization
- Conduct financial analyses and valuations of companies, analyze corporate strategies, and develop insights into the capital market's perspective of a company
- Work with client service teams to identify and evaluate critical financial and strategy issues
- Create and maintain financial models
- Write company and industry reports and notes on companies for distribution to the institutional and retail clients
- Market recommendations to institutional clients
- Work with senior management to obtain company and industry information.
- Develop models for stock selection, sector allocation, performance attribution and portfolio risk analysis
- Perform fundamental and valuation analysis and recommend long and short views

Research & Analysis

- Analyze individual company data, industry trends, and macroeconomic factors
- Interview company representatives to gather qualitative research data
- Create financial models using Excel and other technology tools
- Synthesize and interpret data
- Calculate and quantify equity valuation
- Forecast earnings and stock prices
- Pay close attention to details

Communication

- Write research reports and updates on companies and industries
- Present and research ideas and sell recommendations to institutional clients both directly and through sales force
- Prepare written material for morning calls
- Comfortable formulating and giving an opinion
- Adept at building working relationships with clients and sales force

- Ability to establish integrity and exercise good judgment *Knowledge & Experience*
- Accounting background very helpful
- Involved in personal investing or mock portfolio
- Passion for the market

Potential Role Value Profile

Trader

- Execute trades and track orders
- React effectively in a constantly changing environment, operating as a market maker, while buying and selling for the firm's portfolio
- Gather and assess information from economic reports, market fluctuations and political situations and use that information to analyze the impact on the markets
- Develop quantitative models for equities or fixed income trading
- Execute statistical arbitrage
- Construct market neutral portfolios

Financial

- Assess/initiate risk positions for various markets
- Understand various products on a macro and microlevel *Leadership*
- Ability to manage people effectively
- Act as liaison to facilitate transactions among multiple parties
- Analyze and improve information flow among traders on desk
- Work efficiently and effectively under pressure
- Handle and prioritize multiple tasks competing for time
- Conduct business with decisiveness and sound judgment
- Express and nurture passion for the markets
- Take measured and calculated risks

Knowledge & Experience

• Understand how financial markets operate from a broad perspective and relative to marketplace

GENERAL MANAGEMENT

Core Skills: Research & Analysis, Communication, Leadership

Potential Role Value Profile

Manager

- Develop strategy and concepts, implement projects, work in cross-functional and international teams
- Conduct competitive/industry analysis
- Identify business opportunities, leverage creativity and entrepreneurial freedom
- Provide project leadership in matrix teams
- Conduct market studies, research competitive intelligence reports and analyze results
- Develop and recommend strategies for various businesses under the corporate umbrella

Research & Analysis

- Analyze business, budget and financial data
- Quantitative and qualitative analysis skills
- Identify, quantify and solve key business problems

Communication

- Strong verbal and written skills
- Articulate vision clearly
- Adjust communication to needs of different audiences
- Listen and respond to diverse perspectives

Leadership

- Establish compelling vision, and convert vision to action
- Manage projects, capital and financial resources, and people
- Coach, nurture and challenge team potential
- Results oriented with proven ability to execute a project or strategy
- Initiate necessary actions to correct issues or achieve goals
- Build partnerships and alliances to achieve business goals and objectives
- Resolve conflicts and understand key stakeholder needs
- Demonstrated entrepreneurial ability in a business initiative or large project
- Willingness to accept responsibility
- Geographic flexibility; extensive travel may be required as projects may be located throughout the world
- High level of flexibility; comfortable with constant andrapid change
- Ability to work comfortably in international settings

Knowledge & Experience

• Foreign language skills a plus

HUMAN RESOURCES

Core Skills: Research & Analysis, Communication, Leadership

Potential Role

Strategy and Operations Consultant

- Participate in large, complex client engagements that identify, design, and implement creative business and technology solutions for large companies
- Provide service excellence by identifying key client business issues, determine client needs by supplementing standard assessment techniques and tools with innovative approaches, evaluate and validate analysis and develop recommendations for the client in the context of the overall engagement
- Implement and oversee the quality of deliverables and effectively manage day-to-day relationships to ensure exceptional performance
- Participate in the development and presentation of proposals for business development activities
- Lead small engagements or components of large, complex engagements

Value Profile

Research and Analysis

- Analytical skills
- Strong quantitative skills
- Innovation and creativity
- Develop customized solutions

Communication

- Listen and ask probing questions
- Strong verbal and written skills
- Presentation
- Convey complex information in a clear manner
- Influence and negotiate
- Interpersonal relationship management skills

- Build and maintain effective client relationship
- Initiate action
- Manage client engagements, project budget and timelines
- Lead project team
- Solve problems to deliver satisfaction
- Goal setting with results orientation
- Ability to adapt to rapid change
- Ability to maintain professional presence and charisma
- Express and deliver passion for role

MARKETING

Core Skills: Research & Analysis, Communication, Problem Solving, Leadership, Strategy

Potential Role

Marketing Manager

- Build deep and profitable customer relationships through analysis, including segmentation, customer profiling and customer life-cycle management
- Perform advanced analysis to improve effectiveness of off-line and on-line marketing programs
- Provide support as well as strategic direction for developing and enhancing sales promotions
- Stimulate incremental sales, reduce costs and increase profitability
- Develop and implement a marketing and communication strategy utilizing multiple communications platforms
- Identify, evaluate and analyze new product opportunities and new product concepts
- Lead project teams in the development and commercialization of potential new product opportunities

Value Profile

Research & Analysis

- Analyze marketing plans and programs
- Forecast revenues and develop budgets
- Analyze Profit & Loss (P&L) statements

Communication

- Present marketing plans to senior management
- Communicate with individuals across the organization
- Negotiate contracts with vendors, advertisers, etc.
- Build consensus
- Resolve conflict

Leadership

- Organize and manage resources
- Execute trade and consumer promotions
- Manage and/or monitor budget
- Lead cross-functional teams
- Find new solutions to problems
- Pay close attention to details
- Show enthusiasm and initiative
- Comfortable making a decision with incomplete information

Brand Manager, Consumer Packaged Goods

- Oversee and manage brand equity, including positioning, advertising, consumer promotion and pricing
- Set strategic direction through development of the annual marketing plan, including on-going business reviews of product formulation, product specifications, production processes and schedules, product availability and quality standards
- Manage brand financials including profit and loss, budget development and variance reconciliation
- Identify, sell, and execute incremental business opportunities
- Identify and manage innovation pipeline

Research & Analysis

- Analyze marketing data and consumer trends
- Perform competitive analysis
- Forecast revenues and develop budgets
- Analyze business issues and opportunities
- Own the brand; manage profit and loss

Communication

- Develop clarity of purpose for your brand
- Present product programs to senior management
- Communicate with individuals across the organization
- Negotiate contracts with vendors, advertisers, etc.
- Focus work to produce results
- Achieve corporate goals through brand management

- Lead cross-functional teams
- Organize and manage multiple tasks/assignments to meet deadlines
- Coordinate product launches and product improvements
- Execute trade and consumer promotions
- Initiate new creative ideas
- Comfortable making a decision with incomplete information

Potential Role Value Profile

Market Research Manager

- Design and conduct qualitative and quantitative research to better understand consumer targets
- Mine for and analyze consumer trends
- Design research to support new product launch decisions
- Study historic statistics to predict future sales, gather data on competitors, and provide the necessary information for deciding how to promote, distribute, design and price products or services
- Devise methods and procedures to assess consumer preferences

Research & Analysis

- Strong analytical skills
- Market research methodologies and skills
- Synthesize research data
- Independently research market data and consumer issues

Communications

- Present findings in a clear, meaningful way
- Write research reports
- Convey complex information in models to support recommendations

Problem Solving

- Innovation
- Interpersonal team skills

Knowledge & Experience

• Quantitative skills are very important to marketing researchers; courses in mathematics, statistics, econometrics, sampling theory, survey design and computer science are extremely helpful.

NON-PROFIT MANAGEMENT

Core Skills: Research & Analysis, Communication, Leadership

Potential Role

Program Manager

- Develop strategy and concepts, implement projects, work in cross-functional and international teams
- Conduct industry analysis, identifying trends, technological changes, and financial implications
- Conduct market studies, research competitive intelligence reports and analyze results
- Identify opportunities, leverage creativity and entrepreneurial freedom
- Provide project leadership in matrix teams
- Manage relationships with lending institutions, grant-making organizations, investment managers, insurers, auditors and government agencies
- Provide high-level financial expertise and leadership, anticipating needs before they become problems
- Assess business objectives and resource needs, determine staffing and funding levels, and identify growth areas
- Manage systems for ensuring financial integrity, including internal controls and compliance with all governmental and industry standards
- Analyze financing and investment choices
- Project future consequences from strategic financial decisions
- Measure program performance against goals

Value Profile

Research & Analysis

- Source, gather and organize data and market information
- Analyze, evaluate and synthesize information
- Create financial and economic models to support proposals
- Analyze business processes, propose and implement improvements
- Quantitative analysis and qualitative reasoning

Communication

- Strong writing skills
- Ability to communicate effectively with board members, senior management, peers, subordinates, and clients
- Strong influencing and presentation skills
- Coach and consult in process improvement initiatives

Leadership

- Articulate organizational mission
- Establish goals and plans to accomplish mission
- Manage projects
- Train, coach, and develop team members
- Facilitate team performance
- Ability to convert passion for the mission of the organization into business actions
- Willingness to accept responsibility
- High level of flexibility and a tolerance for ambiguity
- Ability to manage constant change
- Self-starter, resourceful, hands-on, risk taker

Knowledge & Experience

- Prior experience in a core business function, and ability to leverage through a related role in a different environment
- Demonstrated entrepreneurial ability in a business initiative or large project, or experience in an entrepreneurial culture
- Foreign language skills a plus, depending on population served by organization

OPERATIONS

Core Skills: Research & Analysis, Problem Solving, Communication, Leadership

Potential Role

Operations Research Analyst

- Formulate mathematical or simulation models of problems, relating constants and variables, restrictions, alternatives, conflicting objectives, and their numerical parameters
- Analyze information to conceptualize and define operational problems
- Collaborate to ensure successful implementation of chosen problem solutions.
- Perform validation and testing of models to ensure adequacy; reformulate models as necessary
- Define data requirements; gather and validate information, applying judgment and statistical tests
- Study and analyze information about alternative courses of action in order to determine which plan will offer the best outcomes.
- Prepare management reports defining and evaluating problems and recommending solutions
- Break systems into their component parts, assign numerical values to each component, examine the mathematical relationships between them
- Specify manipulative or computational methods to be applied to models

Value Profile

Research & Analysis

- Analyze business operations
- Analyze production and delivery requirements
- Analyze systems and workflow
- Reviewing related information

Problem Solving

- Develop and evaluate options
- Implement solutions
- Critical Thinking

Communication

- Active listening; strong verbal communication skills
- Business writing skills
- Influencing and presentation skills
- Convey complex information in simplified terms
- Collaborate

Operations Manager

- Define and articulate business processes
- Perform analysis on any aspect of the supply chain
- Evaluate vendors and potential supply chain partners
- Research industry best practices
- Communicate goals to cross functional teams
- Develop strategies to cut costs, improve quality, and improve customer satisfaction
- Examine opportunities to streamline production, purchasing, warehousing, distribution, and financial forecasting.
- Ensure that projects are implemented according to agreed upon time and cost metrics

Research & Analysis

- Analyze supply chain and develop improvement opportunities
- Maintain up to date awareness of new methods and technologies to improve productivity
- Evaluate vendor proposals for cost/benefit value
- Make recommendations for capital investments based on productivity or competitive improvement potential

Communication

- Provide clear direction to team members
- Coach, and train team members in new methods or processes
- Write and present operations reports for senior management
- Convey budgetary information, variances and reconciliations clearly

- Set quality standards
- Organize operations to flow in a meticulous manner
- Evaluate business processes to optimize resources

- Develop business goals, organize resources for optimum efficiency
- Respond to changing conditions
- Ability to drive implementation of solutions to completion
- Ability to leverage political astuteness and organizational savvy

Knowledge & Experience

• Familiarity with distribution center operations, transportation, supplier operations, operations management, costbenefit analysis, process improvement, and logistics strategy