

First-round interviews made easy with **Yale SOM**



Build brand awareness at Yale SOM through CDO-facilitated marketing to students

Attract a greater number of applicants with the opportunity to share their experience and enthusiasm for the role

Connect with interested applicants on an accelerated timeline, with a minimal logistics lift

Move top candidates to your internal interview process quickly

Next steps:

1

Post your full-time or internship opportunity in [12twenty](#)

- set the application deadline for one week from posting date
- note: a free 12twenty account is required to post a role. If needed, create one [here](#).

2

Reach out to your [Employer Partnerships Manager](#) or email som.recruiting@yale.edu to:

- Select a virtual/phone screen date shortly after the application deadline
- Share your preferred timing for the virtual/phone screens (15-20 minutes each for a period of 2-3 hours is recommended)
- Share insight into your organization and/or role for student marketing
- Provide a Zoom or Teams link for the screens

3

The Yale SOM CDO Team will advertise your role to students and manage the scheduling logistics for all Yale SOM applicants.

4

On the day of your virtual/phone screens, access your schedule and packet of candidate resumes via 12twenty and join your virtual link