

# THE CAREER RESOURCE

## QUICKSTART GUIDE

[som.yale.edu/careers](https://som.yale.edu/careers)

[som-yale.12twenty.com](https://som-yale.12twenty.com)

### APPLYING & INTERVIEWING

- ATTEND CDO INTERVIEW WORKSHOPS
- PARTICIPATE IN CDO BEHAVIORAL MOCK INTERVIEW PROGRAM
- REVIEW POSTINGS IN CMS, HANDSHAKE, SLACK, ETC. TO UNDERSTAND THEMES AND SKILLS TO HIGHLIGHT
- APPLY TO TARGETED ROLES OF INTEREST

### THE OTHER SIDE OF THE JOB SEARCH: UPSKILLING

- PURSUE LEADERSHIP ROLES IN CLUBS AND ACTIVITIES AT SOM
- PARTICIPATE IN CONFERENCES AND COMPETITIONS
- CONSIDER IN-SEMESTER EXPERIENTIAL LEARNING OPPORTUNITIES
- UTILIZE CDO (ROCKETBLOCKS, WALL STREET PREP, EXPONENT) AND UNIVERSITY LIBRARY RESOURCES
- EXPLORE COURSE OPTIONS FOR BOTH PRESENT AND FUTURE LEARNINGS

### RESEARCH CAREER PATHS

- RESEARCH TARGET INDUSTRIES/FUNCTIONS/TITLES/CAREER PATHS CONSIDERING BRAND, STYLE, LOCATION, ETC
- RESEARCH INDUSTRY TIMELINES, SALARIES AND TRENDS IN CMS
- COMPLETE CLIFTONSTRENGTHS ASSESSMENT TO UNDERSTAND YOUR SKILLS
- CREATE TARGET LIST OF 15-20 EMPLOYERS

### RESUME & SELF-PRESENTATION

- HONE YOUR 30 AND 60 SECOND STORIES
- REFINE YOUR RESUME IN VMOCK
- UPDATE LINKEDIN PROFILE WITH GUIDANCE FROM LINKEDIN GUYS
- ATTEND SOM CDO STRATEGY SESSIONS AND WORKSHOPS
- RECEIVE FEEDBACK FROM COACHES AND PEERS (STUDENTS, CLUBS)

### RELATIONSHIP BUILDING

- ESTABLISH YOUR CONNECTION GOALS
- PERSONALIZE YOUR OUTREACH MESSAGING
- PRACTICE YOUR STORY WITH COACHES AND CLASSMATES
- ATTEND CDO AND CLUB RECRUITING AND NETWORKING EVENTS, INDUSTRY CONFERENCES, ETC
- CONNECT WITH SOM/YALE/UG ALUMNI; FORMER COLLEAGUES
- CONDUCT COFFEE CHATS WITH STUDENTS, ALUMNI, EMPLOYERS

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## RESEARCH CAREER PATHS

### Vault

Access career guides & rankings for 120+ industries

### CMS Employer Directory

Review employer postings and partnership notes

### Yale SOM Who Went Where

Discover where students from previous classes were employed

### Primerli Industry Primers

Learn the fundamentals of new industries in under an hour and explore trends

## SEARCH FOR JOBS

### CMS

Research job postings targeted to SOM students

### Handshake

Review job postings for all Yale students

### GoinGlobal

A Yale University resource with worldwide jobs & internships, industry profiles and more

### Workmaze

Overview, contact information, job links and more for top recruiting companies

**Coaching appointments  
are available to you at  
each stage of your search**

## PREP YOUR RESUME

### VMock Resume Smart Editor & Optimizer

Receive detailed feedback to make your resume more competitive using the Yale SOM format & evaluate against job descriptions of interest

## CONNECTING WITH ALUMNI

### Yale SOM Connect

### Yale Cross Campus

### SOM Alumni LinkedIn

Connect with SOM and University Alumni

## INTERVIEW PREP

### Rocketblocks

Consulting & Tech Prep Tool

### Wall Street Prep

Finance Prep Tool (IB, PE, VC, RE, etc)

### Exponent

Tech Prep Tool