

## AUGSBURG AT A GLANCE

### WHO WE ARE

Augsburg University educates students to be informed citizens, thoughtful stewards, critical thinkers, and responsible leaders. The Augsburg experience is supported by an engaged community that is committed to intentional diversity in its life and work. An Augsburg education is defined by excellence in the liberal arts and professional studies, guided by the faith and values of the Lutheran church, and shaped by its urban and global settings.

### OUR STUDENTS

Augsburg University features a student body representing a variety of backgrounds. The majority of our students come from different cultural, ethnic, and economic contexts. Many are the first in their families to attend college. Our campus community includes students from over 20 different countries

### BENEFITS

Engaging with Augsburg University students offers employers the opportunity to connect with a diverse and talented pool of emerging professionals. Your support will help:

- **Foster Workforce Development** – By connecting students with industry knowledge early, you'll be helping them make informed decisions about their career paths and goals.
- **Build Brand Visibility and Goodwill** – Engage with our campus community, promote your brand's values, and show students that your organization invests in future leaders.
- **Access Emerging Talent** – Our opportunities provide unique interactions with students early in their academic journey, allowing your organization to inspire and identify future interns and employees.
- **Crafting a Custom Strategy to Meet Your Needs** - We are here to help you meet your goals when it comes to sourcing early career talent. We host strategy sessions to design opportunities that best fit your goals.



### MOST DECLARED MAJORS

1. Computer Science
2. Biology
3. Psychology
4. Marketing
5. Social Work
6. Management
7. Finance
8. Management Information Systems
9. Accounting



**MARCUS  
CARRIGAN**

Program Associate  
carrigan@augsborg  
(612) 330-1472



**MA  
XIONG-NGUYEN**

Career Services  
Program Manager  
nguyenma@augsborg  
(612) 330-1782

## WAYS TO ENGAGE

### 1. Table on Campus

Tabling in the Christensen Center provides a direct, on-campus opportunity to engage with students, share information about your organization, and connect with potential candidates in a dynamic, high-traffic environment

### 2. Create a Cool Job Alert

Submit an ad for high priority roles that we'll share through our social media channels to get the position in front of our campus community.

### 3. Share Your Expertise

Share your industry knowledge by creating digital content for our online career communities such as "A Day in the Life" or helping us capture stories from Auggie alumni who work for your organization.

### 4. Host a Workshop

Your contribution can help us provide impactful workshops focused on career skills, academic planning, and financial preparedness. We have opportunities for workshops at signature events such as Career Exploration Day and Career Week as well as with our student clubs.

### 5. Host a Student Visit to Your Organization

Sponsoring a visit to your organization allows Augsburg students to experience your workplace culture firsthand and gain valuable insights into your industry. This interactive opportunity helps build stronger connections between your company and future talent, while also showcasing your commitment to student development.

### 6. Sponsor a Signature Event

Fiscally sponsoring events allows your organization to support student initiatives while enhancing your visibility and involvement on campus.



## Employer Testimonials

"I had an excellent experience working with Auggie interns in our tax department. Tayla showed great growth during her internship by applying her training and knowledge when working on new financial concepts and analytical work assignments. I highly recommend companies invite Auggie interns to their departments to provide invaluable work and experience their growth."

*Debbie Hanson, Travelers Insurance*

"Gustavo came in well prepared, well organized and ready to work and learn. He didn't hesitate to ask questions and was engaged with our entire team throughout his internship. Gustavo would seek feedback on his role as an intern and the projects and work he was completing. He was friendly and outgoing, and made many connections across our entire company. He made a tremendous impact during his time with our team and our company."

*Joy Vander Heiden,  
Ehlers Public Finance Advisors*