

2019-2020 NSAC Competition Tentative Schedule:

Fall 2019:

- LAUNCH-UTSA Fundraising for travel to district level competition (\$5000-\$7000)
- Secondary & Primary Brand, Market and Consumer Behavior Research
- Develop Media and Advertising Plan

Spring 2020:

- Winter Retreat Creative Planning & PR Planning
- Spring Break Campaign Retreat
- AAF District 10 LIVE Pitch

Summer 2020:

If team wins at District & Virtual levels, we move on to the National AAF Conference in June 2020!