

Communication'

This report is intended to present possible career pathways for **Communication** students.



56.12% Elementary and Secondary Schools
29.50% Colleges, Universities, and Professional Schools
9.35% Junior Colleges
5.04% Other Schools and Instruction

Yearly Salary

1st Year: \$35,000 **5th Year:** \$52,000



- 1. San Antonio, TX
- 2. New Braunfeuls, TX
- 3. Bulverde, TX
- 4. La Coste, TX
- 5. Helotes, TX





- 1. USAA
- 2. Humana
- 3. Microsoft Corporation
- 4. Deloitte
- 5. Kens

🛓 Job titles

- 1. Marketing Coordinator
- 2. Information Governance Advisor Lead
- 3. Communications Manager
- 4. Marketing Specialist
- 5. Community Liason

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Data provided courtesy of: ©SeekUT Insights (industry, salary), ©NACE (career readiness) and ©Burning Glass reports (job titles, specialized & software skills, location, employers)

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Communication

Career Readiness

Career readiness is a foundation from which to demonstrate requisite core competencies that broadly prepare the college educated for success in the workplace and lifelong career management.



(Å) Specialized Skills

- 1. Social Media
- 2. Project Management
- 3. Journalism
- 4. Marketing
- 5. Budgeting



- 1. MS Office
- 2. MS Excel
- 3. Adobe Photoshop
- 4. Adobe InDesign
- 5. MS Powerpoint



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