

School Counseling

INDUSTRY REPORT

This report is intended to present possible career pathways for School Counseling students.





55.9% Colleges, Universities, and Professional Schools

30.2% Elementary and Secondary Schools

3.0% Related Services

2.9% Junior Colleges

1.4% General Medical and Surgical Hospitals



Yearly Salary

1st year: \$61,000



Employers

- 1. University of Texas System
- 2. Texas A&M University System
- 3. IDEA Public Schools
- 4. University of North Texas System
- 5. Leidos



Location

- 1. Dallas/Fort Worth, TX
- 2. Austin, TX
- 3. San Antonio, TX
- 4. Houston, TX
- 5. Corpus Christi, TX



Job titles

- 1. School Counselor
- 2. Guidance Counselor
- 3. Academic Advisor
- 4. Career Counselor
- 5. Behavioral Counselor



SU2.02.04 | 210-458-4589 | career.services@utsa.edu | careercenter.utsa.edu

Data provided courtesy of: @SeekUT Insights (industry, salary), @NACE (career readiness) and @Burning Glass reports (job titles, specialized & software skills, location, employers) Used: Counselor Education/School Counseling and Guidance Services (inferred)

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Career readiness is a foundation from which to demonstrate requisite core competencies that broadly prepare the college educated for success in the workplace and lifelong career management.



Leadership



Teamwork



Professionalism



Communication



Career &
Self Development



Critical Thinking



Equity & Inclusion



Technology



Specialized Skills

- 1. Teaching
- 2. Academic Advisement
- 3. Mental Health Screening & Assessment
- 4. Case Managment
- 5. Learning Styles



Software Skills

- 1. Microsoft Suite
- 2. CRM
- 3. Social Media
- 4. Blackboard LMS/CMS
- 5. ICD-10



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