School Counseling
INDUSTRY REPORT
This report is intended to present possible career pathways for School Counseling students.

Industries

- 55.9% Colleges, Universities, and Professional Schools
- 30.2% Elementary and Secondary Schools
- 3.0% Related Services
- 2.9% Junior Colleges
- 1.4% General Medical and Surgical Hospitals

Yearly Salary

1st year: $61,000

Employers

1. University of Texas System
2. Texas A&M University System
3. IDEA Public Schools
4. University of North Texas System
5. Leidos

Location

1. Dallas/Fort Worth, TX
2. Austin, TX
3. San Antonio, TX
4. Houston, TX
5. Corpus Christi, TX

Job titles

1. School Counselor
2. Guidance Counselor
3. Academic Advisor
4. Career Counselor
5. Behavioral Counselor

Data provided courtesy of: ©SeekUT Insights (industry, salary), ©NACE (career readiness) and ©Burning Glass reports (job titles, specialized & software skills, location, employers)

Used: Counselor Education/School Counseling and Guidance Services (inferred)

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Career Readiness

Career readiness is a foundation from which to demonstrate requisite core competencies that broadly prepare the college educated for success in the workplace and lifelong career management.

Specialized Skills

1. Teaching
2. Academic Advisement
3. Mental Health Screening & Assessment
4. Case Management
5. Learning Styles

Software Skills

1. Microsoft Suite
2. CRM
3. Social Media
4. Blackboard LMS/CMS
5. ICD-10

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