Kinesiology INDUSTRY REPORT

This report is intended to present possible career pathways for Kinesiology students.

Industries

49.31% Elementary and Secondary Schools
11.42% Offices of other Health Practitioners
9.11% General Medical and Surgical Hospitals
5.25% Executive, Legislative, and Other General Government Support
5.25% Offices of Physicians

Yearly Salary

1st year: $29,000
5th year: $55,000
10th year: $61,000

Employers

1. Life Time Club Management
2. Fit Therapy of Texas LLC
3. Austin Fitness
4. Wounded Warrior Project
5. Exos

Location

1. San Antonio, TX
2. Austin, TX
3. Dallas/Fort Worth, TX
4. Houston, TX

Job titles

1. Coach
2. Exercise Physiologist
3. Sports Specialist
4. Fitness Coordinator
5. Wellness Program Admin

Data provided courtesy of: ©SeekUT Insights (industry, salary), ©NACE (general skills) and ©Burning Glass reports (job titles, specialized & software skills, location, employers)
Career readiness is a foundation from which to demonstrate requisite core competencies that broadly prepare the college educated for success in the workplace and lifelong career management.

**Specialized Skills**

1. CPR
2. Customer Service
3. Physiology
4. Teaching
5. Group Fitness

**Software Skills**

1. MS Powerpoint
2. MS Excel
3. Salesforce
4. MS Word
5. MS Outlook