



University Career Center

Corporate Partnership Levels

A message from the Vice Provost:

Thank you for your interest in a corporate partnership with the University Career Center at The University of Texas at San Antonio. By joining this exclusive group of organizations, we offer you a tailored strategy to help you and your organization achieve your recruiting goals.

As a Corporate Partner, we provide:

Strategic Recruiting Alignment

We will conduct an initial and annual assessment to align your recruiting efforts with the appropriate degrees and colleges for the functions and units you are hiring for. Our team has the ability to provide flexibility and customize recruiting efforts to meet your individual needs.

Access to Diversity Recruiting

Recruiting at UTSA means having access to one of the largest Hispanic-Serving Institutions in the country. 58% of our students are Hispanic/Latino/Latina, making up a large portion of our 65% under-represented minority (URM) population. 15% of our students are military-affiliated, reflecting strong leadership and diverse talent.

Dedicated Account Services

Our team will meet with you periodically to review the status of our agreement and ensure you are taking full advantage of all the opportunities available to you throughout the year. This will elevate your status and brand on campus.



Mario Vela

Asst. Vice Provost, Career-Engaged Learning,
Executive Director, University Career Center,
The University of Texas at San Antonio

ROADRUNNER PARTNER

\$500

1 year partnership

**VIRTUAL
BRANDING**

- Access to post internships, events, and career opportunities on Handshake
- Company logo featured on website and office lobbies (2 locations)
- Acknowledgment of Roadrunner partnership on social media (1 per semester)
- Additional spotlighting as opportunities arise

**STRATEGIC
RECRUITMENT
ACTIVITIES**

- Priority access to Table Recruiting
- Targeted email message to student organizations (up to 2 per semester)

**DEDICATED
ACCOUNT
SERVICES**

- Ongoing Handshake Support

BIRDS UP STEM or All Majors

\$2,500

1 year partnership

VIRTUAL BRANDING

- Access to post internships, events, and career opportunities on Handshake
- Company logo featured on website and office lobbies (2 locations)
- Acknowledgment of Birds Up partnership on Social Media (1 per semester)
- Company logo and jobs featured on Handshake during Career Fairs
- Featured Intern/Alumni Spotlight on website
- Additional spotlighting as opportunities arise

STRATEGIC RECRUITMENT ACTIVITIES

- Priority access to Table Recruiting
- Targeted email message to student organizations (up to 2 per semester)
- Complimentary UTSA career fair registration
- Priority invitation to Pre-Expo Events
- Priority invitation to Post-Expo Events

DEDICATED ACCOUNT SERVICES

- Ongoing Handshake Support
- Validated parking for reps participating in on-campus career programming

BLUE PARTNER

\$5,000

1 year partnership

VIRTUAL BRANDING

- Access to post internships, events, and career opportunities on Handshake
- Company logo featured on website and office lobbies (2 locations)
- Acknowledgment of Blue partnership on Social Media (1 per semester)
- Company logo and jobs featured on Handshake during Career Fairs
- Featured Intern/Alumni Spotlight on the website
- Social Media Takeover Day
- Additional spotlighting as opportunities arise

STRATEGIC RECRUITMENT ACTIVITIES

- Priority access to Table Recruiting
- Targeted email message to student organizations (up to 2 per semester)
- Complimentary UTSA career fair registration
- Priority invitation to Pre-Expo Events
- Priority invitation to Post-Expo Events
- Targeted email messaging to seniors and recent alumni
- Invitation to serve as a Judge for the Fall Experience Showcase
- Targeted email messaging to Student Advisory Board
- Invitation to present to University Center Career Class

DEDICATED ACCOUNT SERVICES

- Ongoing Handshake Support
- Validated parking for reps participating in on-campus career programming
- Invitation to participate in the Employer Advisory Board (two seats)
- Consultation with Career Center Team and College Student Success Centers

CURATED RECRUITMENT EVENTS

- Catered Information Session (Taco Tuesday)
- One group recruitment event per year (i.e. CAREER-A-PALUTSA)

ORANGE PARTNER

\$10,000

1 year partnership

VIRTUAL BRANDING

- Access to post internships, events, and career opportunities on Handshake
- Company logo featured on website and office lobbies (2 locations)
- Acknowledgment of Orange partnership on Social Media (1 per semester)
- Company logo and jobs featured on Handshake during Career Fairs
- Featured Intern/Alumni Spotlight on the website
- Social Media Takeover Day
- Additional spotlighting as opportunities arise

STRATEGIC RECRUITMENT ACTIVITIES

- Priority access to Table Recruiting
- Targeted email message to student organizations (up to 2 per semester)
- Complimentary UTSA career fair registration
- Priority invitation to Pre-Expo Events
- Priority invitation to Post-Expo Events
- Targeted email messaging to seniors and recent alumni
- Invitation to serve as a Judge for the Fall Experience Showcase
- Targeted email messaging to Student Advisory Board
- Invitation to present to University Center Career Class
- Invitation to present to the Student Advisory Board
- Tailored student survey based on industry needs (1 per year)
- Tailored resume collection (1 per year)

DEDICATED ACCOUNT SERVICES

- Ongoing Handshake Support
- Validated parking for reps participating in on-campus career programming
- Invitation to participate in the Employer Advisory Board (two seats)
- Consultation with Career Center Team and College Student Success Centers
- Quarterly consultations with the Employer Engagement Team

CURATED RECRUITMENT EVENTS

- Catered Information Session (Taco Tuesday)
- One group recruitment event per year (i.e. CAREER-A-PALUTSA)
- Invitation to be our guest in the VIP Football Suite

ROWDY PARTNER

\$25,000

3 year partnership

VIRTUAL BRANDING

- Access to post internships, events, and career opportunities on Handshake
- Company logo featured on website and office lobbies (2 locations)
- Acknowledgment of Rowdy partnership on Social Media (1 per semester)
- Company logo and jobs featured on Handshake during Career Fairs
- Featured Intern/Alumni Spotlight on the website
- Social Media Takeover Day
- Additional spotlighting as opportunities arise

STRATEGIC RECRUITMENT ACTIVITIES

- Priority access to Table Recruiting
- Targeted email message to student organizations (up to 2 per semester)
- Complimentary UTSA career fair registration
- Priority invitation to Pre-Expo Events
- Priority invitation to Post-Expo Events
- Targeted email messaging to seniors and recent alumni
- Invitation to serve as a Judge for the Fall Experience Showcase
- Targeted email messaging to Student Advisory Board
- Invitation to present to University Center Career Class
- Invitation to present to the Student Advisory Board
- Tailored student survey based on industry needs (1 per year)
- Tailored resume collection (1 per year)
- First access to additional engagement opportunities with Najim Center

DEDICATED ACCOUNT SERVICES

- Ongoing Handshake Support
- Validated parking for reps participating in on-campus career programming
- Invitation to participate in the Employer Advisory Board (two seats)
- Consultation with Career Center Team and College Student Success Centers
- Quarterly consultations with the Employer Engagement Team

CURATED RECRUITMENT EVENTS

- Catered Information Session (Taco Tuesday)
- One group recruitment event per year (i.e. CAREER-A-PALUTSA)
- Invitation to be our guest in the VIP Football Suite

Find the perfect opportunity

Thank you for your interest in UTSA students and alumni!

Contact our team at employer.engagement@utsa.edu to help you find the perfect recruitment strategy for you and your team.

