



WPI

Heebner
Career Development
Center

2026 – 2027 Sponsorship Opportunities

**Impact
Sponsor
Level
\$10,000**

- Premier multi-table "Corner Booth" placement at Two-Day Fall & One-Day Spring Career Fairs
- Includes 10 Career Fair Representatives
- Inclusion in the Strategic Recruiting Program
- Dedicated "Company" Campus Day to highlight opportunities and grow brand awareness
- Quarterly strategy calls & 'Kick-Off' planning meeting
- Access to interview space during the Career Fair
- Early access to Tabling before Fall Career Fairs
- **Includes all benefits within lower-level plans**

**Innovate
Sponsor
Level
\$7500**

- Premium Sponsor Booth placement with two tables at Two-Day Fall & One-Day Spring Career Fairs
- Includes 8 Career Fair Representatives
- Guaranteed On-Campus Interview space associated with Career Fair participation
- Pre-Career Fair student communication from HCDC about sponsor
- Early access to Tabling before Fall Career Fairs
- **Includes all benefits within lower-level plans**

**Launch
Sponsor
Level
\$5000**

- Premium Sponsor Booth placement at Two-Day Fall & One-Day Spring Career Fairs
- Includes 6 Career Fair Representatives
- Featured recognition on HCDC website to elevate brand & enhanced, targeted marketing to students
- Employer Advisory Council Membership to contribute to HCDC employer relations initiatives
- Early access to recruiting calendar and special events
- Early access to Tabling before Fall Career Fairs

For additional information please contact Stefano DeAngelis, sdeangelis@wpi.edu
Date limitations are applicable, not available during university holidays, finals, or wellness days.