



Center for Professional Development

2024 Employer Partnership Program

Achieve increased visibility and engagement with our students when you partner with our office!
 Select from various partnership levels, scaled according to your needs.

	Benefit	Pine \$15,000	Evergreen \$7,500	Oak \$5,000	Birch \$3,000	Maple* \$750
Branding & Recognition	Employer Logo included on 2 Partnership Banners in the CPD (year round visibility)	X	X	X	X	X
	Employer Logo on the Homepage of the CPD Website (year round visibility)	X	X	X	X	X
	Employer Partner Recognition Banner in the CPD Weekly Newsletter sent to 5000+ undergraduate students	X	X	X		*
	Employer Spotlight in Weekly Newsletter	2/year	1/year			
Student Access & Outreach	Priority Registration for Recruiting Program & Dartmouth Hosted Career Fairs	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
	Complimentary Dartmouth CPD-hosted Career Fair Registration + Prime Booth Location	Unlimited	Unlimited	1/year	1/year	1/year*
	Targeted Student Emails sent by the CPD Marketing an Event or Opportunity	8/year	6/year	4/year	2/year	1/year*
	Complimentary Info Session, Pre-Interview Meeting or Coffee Chats	6/year	3/year	2/year	1/year	1/year*
DEI & Strategy	Jobs/Internships Posted on Affinity Webpages of CPD Website and included in DEI Deep Dive Newsletter Section	X	X	X	X	*
	Logo Placement on 13 DEI Affinity Resource Pages on the CPD Website	X	X	X		
	Employer Partner Meet-Up / Recruiting De-Briefs w/ ER & Career Coaches	X	X			
	Introductions to Faculty and Departments to Help Broaden Your Reach on Campus	X				

If interested in joining our partnership program or to learn more, please contact Anne Lyford at (603)646-2048 or anne.e.lyford@dartmouth.edu



Anne Lyford

Associate Director for Employer Relations



David McKinley

Assistant Director for Employer Relations

*Maple is available to nonprofit & government employers.
 Employers pick 2 of the * options in addition to those already marked with "X" or "unlimited".