

**EMPLOYER
PARTNER
PROGRAM
2023-24**



Connecting Bruins to Your Opportunities

“Working with UCLA has been **extremely beneficial to our recruiting efforts**. The team at the Career Center is helpful, communicative, and have been a pleasure to work with.”



“The UCLA Employer Partner Program is a wonderful way to get connected with the UCLA Career Center, and with programs, departments, and student groups across campus. The Career Center staff are incredibly kind, detailed, and **willing to support in crafting the perfect recruitment plan for bringing Bruins onto our staff.**”



Become a partner. Connect with talented Bruins.

The UCLA Employer Partner Program is designed to enhance your recruitment experience at UCLA. Our goal is to facilitate meaningful connections and build a powerful network of students and employers.

As an employer partner, you are not only investing in the future of your organization, you are supporting student success and ensuring that students have access to the resources they need for continued professional development.

Your Industry Relations Manager will assist you in making the best of your recruitment experience at UCLA. You will gain increased brand awareness and visibility on campus, along with exclusive opportunities to connect with talented Bruins.

Four levels of partnership provide various benefits that can be customized to your organization's needs.

| Executive | Bruin | Gold | Blue* |
|-----------|----------|---------|---------|
| \$25,000+ | \$10,000 | \$5,000 | \$3,200 |

A 6.5% fee will be added to the cost of each partnership to cover processing of donation.

The program offers many benefits to support your recruiting goals through

- Priority Access to Campus Recruitment
- Marketing & Campus Connections
- Recruiting Consultations with Industry Relations Manager

See next page for full details.

Contact our Industry Relations Team for more information.

recruiting@career.ucla.edu
(310) 206-1921



*Blue Membership only available to California small businesses with under 100 employees or non-profits.

**Executive
\$25,000+**

**Bruin
\$10,000**

**Gold
\$5,000**

**Blue*
\$3,200**

| EMPLOYER PARTNER COMMITMENTS | Executive \$25,000+ | Bruin \$10,000 | Gold \$5,000 | Blue* \$3,200 |
|---|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Attend a yearly Employer Partner Orientation | ✓ | ✓ | ✓ | ✓ |
| Participate in a career education event | ✓ | ✓ | ✓ | ✓ |
| Participate in quarterly Employer Advisory Board | ✓ | ✓ | ✓ | ✓ |
| PRIORITY ACCESS CAMPUS RECRUITMENT | | | | |
| Sponsor status registration to career fair with prime location booth | Choose any combination of 6 services | Choose any combination of 5 services | Choose any combination of 3 services | Choose any combination of 2 services |
| Two Info Sessions/Networking Events with targeted outreach and social media (in-person or hybrid) | | | | |
| Two Social Media Takeovers | | | | |
| Student Site-visit to your location (1x/year only) | | | | |
| MARKETING & CAMPUS CONNECTIONS | | | | |
| 20% discount for any additional a la carte items | ✓ | ✓ | ✓ | ✓ |
| Year-round visibility on Career Center website and on-site Partner Recognition Wall | ✓ | ✓ | ✓ | ✓ |
| Free virtual info sessions via Handshake | ✓ | ✓ | ✓ | ✓ |
| Multiple features in Internship Newsletter | ✓ | ✓ | ✓ | ✓ |
| Priority scheduling for on-campus recruitment | ✓ | ✓ | ✓ | ✓ |
| Invitation to exclusive Employer Partner events throughout the academic year | ✓ | ✓ | ✓ | ✓ |
| Customized connections to campus contacts, student orgs, and academic departments | ✓ | ✓ | ✓ | ✓ |
| Curated resume book (upon request) | ✓ | ✓ | ✓ | ✓ |
| Sponsorship in your name to student organization of your choice and awards reception** | ✓ | ✓ | | |
| STRATEGY CONSULTATIONS & PROFESSIONAL DEVELOPMENT | | | | |
| Recruitment strategy consultations with Industry Relations staff | ✓ | ✓ | ✓ | ✓ |
| Assistance in developing/redesigning internship or experiential learning programs | ✓ | ✓ | ✓ | ✓ |
| Discounted registration to UCLA Executive Education open enrollment programs | ✓ | ✓ | ✓ | ✓ |

*Blue Membership only available to small businesses with under 100 employees or non-profits

**Sponsorships start at \$1,000 for Bruin and \$3,000 for Executive (ability to donate more upon partner request)

Please note: A 6.5% fee will be added to the cost of each partnership to cover the processing of the donation.

The following services are available to all of our employers who would like to connect with our students. Employer Partners will receive a 20% discount for any services purchased in addition to their partnership.

Info sessions can be requested through Handshake, and all other services should be coordinated through your Industry Relations Manager.

| A LA CARTE MENU FOR ON-CAMPUS RECRUITMENT | |
|--|-----------|
| Virtual Info Session <i>Includes email promotion</i> | \$175 |
| In-Person/Hybrid Info Session <i>Includes email promotion and use of Career Center space for a one-hour session. Price based on room size and hybrid option.</i> | \$350-800 |
| Small room rental (Coffee Chats/Office Hours) <i>Includes use of two small interview rooms (1:1) or one large interview room (10 people) for two hours</i> | \$175 |
| Social Media Takeover <i>24-hour access to our Instagram account; branded banner on our website.</i> | \$750 |
| Resume Book <i>Up to 500 resumes</i> | \$400 |
| Career Center and/or Student Organization Sponsorship <i>Sponsor a career center event, student organization, or site visit to your location</i> | \$1,000+ |

Industry Relations Managers

Contact your Industry Relations Manager for any questions regarding On-Campus Recruiting and our Employer Partner Program.

Lilia Elias
 Entertainment, Consumer Services, and Health
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Stella Petrosyan
 Engineering and Technology
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Tim Mar
 Public Services
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Halee Harrell
 Business Services
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Career Fair Calendar 2023-2024

In-person unless otherwise noted

Please go to Handshake to register and confirm costs.

This calendar is subject to change.



FALL 2023

- Tuesday, October 3 **Financial Services Night** (7-9pm)
- Thursday, October 5 **Consulting Night** (7-9pm)
- Wednesday, October 11 **Hire UCLA: Job and Internship Fair - All Industries & Majors** (3-7pm)
- Tuesday, October 17 **Virtual Engineering & Tech Fair - Computer & Data Science** (3-7pm)
- Wednesday, October 18 **STEM Graduate Student Networking Luncheon** (12-2pm)
- Wednesday, October 18 **Engineering & Tech Fair -Engineering & Sciences** (3-7pm)
- Thursday, October 19 **Careers in Data Science, Statistics, and Math Fair** (7-9pm)
- Thursday, October 26 **Admit Fair for Graduate School programs** (12-3pm)
- Wednesday, November 15 **International Opportunities Virtual Career Fair** (5-7pm)

WINTER 2024

- Wednesday, January 10 **Hire UCLA Job & Internship Fair - Open Industry** (3-7pm)
- Wednesday, January 17 **Virtual STEM Career Fair** (12-4pm)
- Thursday, January 18 **Meet the Employers: STEM Graduate Student Networking Luncheon** (12:30-2:30pm)
- Thursday, January 18 **STEM Career Fair** (3-7pm)
- Tuesday, January 23 **Transfer Student Career Summit** (3-7pm)
- Thursday, January 25 **Careers in Business Fair** (7-9pm)

SPRING 2024

- Friday, April 12 **Virtual Spring Forward UCLA Job & Internship Fair - Open Industry** (12-4pm)
- Wednesday, April 17 **Health School Fair** (12-3pm)
- Wednesday, May 15 **Get Hired UCLA Senior and Masters Job Fair** (4-7pm)



UCLA Career Center

UCLA Career Center
501 Westwood Plaza, Strathmore Building
North Entrance, 3rd Floor
Los Angeles, CA 90095

Monday-Friday, 9:00 am-5:00 pm
(310) 206-1915

career.ucla.edu