

EDUCATION

Bachelor of Science in Public Relations

May 2027

University of Florida

COMMUNICATIONS EXPERIENCE

Public Relations Intern

May 2026 - August 2026

Edelman, New York, NY

- Prepared media monitoring reports tracking 100+ media mentions, providing account teams with insights that informed client communication and campaign decisions.
- Assisted campaign teams supporting initiatives that reached 250,000+ consumers, contributing to the successful execution of integrated public relations and marketing strategies.
- Supported influencer outreach efforts involving 30+ content creators, strengthening brand visibility and expanding campaign reach across digital platforms.

Communications Intern

January 2025 - Present

UF Health Communications, Gainesville, FL

- Drafted social media, email, and web content reaching more than 50,000 community stakeholders, increasing awareness of health programs, services, and outreach initiatives.
- Assisted with communications for 20+ outreach campaigns annually, supporting strategic messaging efforts that engaged students, patients, and community members.
- Coordinated content calendars across multiple communication platforms, ensuring consistent messaging and timely delivery of campaign materials.

CAMPAIGN PROJECTS

Mental Health Awareness Campaign

May 2025

- Created outreach materials shared with 15 campus organizations.
- Presented campaign recommendations to faculty and communications professionals.

LEADERSHIP

PRSSA at UF

Public Relations Chair

August 2025 - Present

- Promoted 10+ professional development events annually.
- Increased event attendance by 25% through targeted promotional campaigns.