

**Achieving an excellent education is about many things:** becoming a well-educated citizen, gaining knowledge for thoughtful and well-considered decisions, engaging your curiosity, and developing skills that will contribute to the greater good, to name a few. In addition, your education also prepares you to pursue a **wide variety of career paths**.

**Depth of knowledge** generally refers to the information and ways of thinking that are directly related to your academic major. In addition, you have developed an **incredibly versatile set of more general skills:** to think analytically and critically; to view issues in context and from multiple perspectives; to ask and address questions about ethical and societal implications; to pursue research; to engage your creativity; and to communicate complex issues clearly. Thus, **American Ethnic Studies majors** offer an array of skills which are **highly valued by employers** from all sectors.

**Many Possibilities.** Because your major is not narrowly focused on specific career paths, you have a wide array of professional options. While this kind of career flexibility is definitely good news, it requires you to be more *proactive* in identifying and articulating your skills to potential employers.

**Ready for the Work World.** The top five critical skills identified by employers in a recent national survey were:

- Ability to communicate clearly
- Interpersonal / Teamwork skills
- Ability to plan, organize, and prioritize
- Problem-solving / Decision-making abilities
- Ability to find and process information

*You have undoubtedly developed these skills while studying at UW.*

### **JOB-RELATED TRANSFERABLE SKILLS RELATED TO MAJORING IN AMERICAN ETHNIC STUDIES**

*Here are even more career-related skills and strengths that employers value:*

Read/interpret/synthesize complex material  
 See situations from multiple, critical points of view  
 Produce well-balanced, persuasive writing  
 Identify/analyze both obvious and subtle social, cultural, historical, political, economic influences  
 Design and implement engaging presentations  
 Understand issues/factors related to social justice  
 Comprehend long-term trajectories  
 Adeptly handle ambiguity  
 Understand nuance and subtlety  
 Understand/apply multiple research methodologies  
 Apply mental agility to creative problem-solving  
 Articulate significance of race, class, ethnic diversity  
 Adeptly access vast range of informational resources  
 Evaluate the validity of information sources  
 Gather, analyze, organize, interpret data

Link abstract concepts to practical applications  
 Understand human nature & its variations  
 Comprehend ethical issues and implications  
 Apply an interdisciplinary, comparative perspective  
 See issues in social and historical context  
 Understand power dynamics, inequality, agency  
 Identify issues and target them for improvement  
 Understand societal influence of power dynamics  
 Propose and support recommendations  
 Simultaneously see big picture and details  
 Engage intellectual curiosity  
 Bring motivation, imagination, enthusiasm, initiative  
 Work well individually and on teams  
 Understand & appreciate cultural diversity  
 Explore social, cultural, scientific implications  
 And many more

### **EXAMPLES OF JOBS FOR AMERICAN ETHNIC STUDIES MAJORS (3 Categories):**

1. AES/SOCIAL SCIENCE is required/preferred and job's primary duties directly relate to your major (Entry-Level)
2. AES/SOCIAL SCIENCE is required/preferred but many job duties are not directly related to your major (Entry-level)
3. Your major isn't required or preferred but your other transferable skills make you highly qualified
4. "Career Trajectory" positions (AES jobs you might apply for one to several years after you graduate)
5. Real job titles that real UW American Ethnic Studies majors have secured

**1. AES/SOCIAL SCIENCE degree *required or preferred* & primary duties directly relate to your major (Entry Level)**

Oral History Researcher (The HistoryMakers)  
Program Representative (Campus Retention Committee, University of California)  
Social Media, Communications Paid Internship (National Assn of Hispanic-Serving Health Professions Schools)  
Youth Coordinator (Native American Health Center)  
Multicultural Engagement Director (Swedish Medical)  
EEO/Diversity Management Specialist (U.S. Department of Defense)  
Coordinator - Diversity/Inclusion (MGM Resorts)  
Multicultural Center Coordinator (Portland Community College)  
Resource Manager for Multicultural Affairs (American Speech-Language-Hearing Association)  
Director of Strategic Chicana/o & Latina/o Retention (University of California, Davis)  
Assistant Director of Admission for Diversity (Stanford University)  
MAI African American Services Navigator (Cascade AIDS Project)  
STEM Education Advisor (Arizona State University, Office of Intramural Training & Education)  
Research Assistant (Yale University, School of Public Health)  
Assistant Director (La Casa Cultural Latina)  
Public Health Research Associate (Public Health Foundation Enterprises)  
Research Scientist (CIA)  
Diversity Initiative Manager (AmeriCorps VISTA)  
EOPS /CARE Counselor (San Joaquin Delta College)  
Social Science Research Analyst (Gallup)  
Research Coordinator (Summa Health System)

**2. AES / SOCIAL SCIENCE degree is required/preferred but many of the job's primary responsibilities aren't directly related to American Ethnic Studies: Entry-Level**

Direct Care Staff (Bridge Over Troubled Waters)  
Membership/Communications Coordinator (Nat'l Coalition-Asian Pacific American Community Development)  
Asian Women's Shelter, Children's Advocate (Asian Women's Shelter)  
Program Coordinator (Access & Diversity Center, Utah State University)  
Qualitative Researcher/Analyst (Latinum Network)  
Community Resource Educator (St. Anthony Hospital)  
Research Coordinator-Pop Health (NYU School of Medicine)  
Project Assistant, Homelessness and Housing (Center for Social Innovation)  
Health Insurance Specialist (Center for Health Care Rights)  
Program Evaluation/Research Assistants/Field Survey Administrators (Comprehensive Research & Evaluation)  
Juvenile Justice Specialist (State of Oklahoma)  
PR and Community Growth Manager (Knozen)  
Editorial Assistant (ABC-CLIO)  
Associate Analyst (Gallup)  
Market Research Analyst (Ipsos)  
Production Assistant (Macmillan Higher Education--Publishing)  
Human Resources Professional (University of Colorado)  
Community Advocate (Southern Poverty Law Center)

**3. Your major *isn't* required or preferred but your other transferable skills make you highly qualified:**

Consulting/Marketing Associate (Black Rock)	Training Specialist I (CGS Administrators)
Departmental Analyst (State of Michigan)	Associate Account Strategist (Google)
Pharmaceutical Representative (several)	Management Trainee (many)
Service Coordinator (Choice Program)	Research Associate (Environmental Law Institute),
Knowledge Assistant (Children's Law Center)	Partner Support Coordinator (Kiva Microfunds)
Financial Advisor (ING Financial Partners)	Outreach Coordinator (MedBridge Education)
Marketing Coordinator (Yext)	Account Coordinator, Employee Benefits (MCM)
Asst Organizing Director (Work for Progress)	Junior Project Manager (HealthPath Education)
Immigration Assistant (Law Firm)	Executive Team Leader (Target)
Marketing Assistant (University Enterprises)	Internet Marketing Specialist (Chair 10 Marketing)

Grassroots Advocacy Coordinator (EveryLife Foundation for Rare Diseases)  
Investigative Advocate (Disability Rights Washington)  
City Year - Corps Member (City Year Seattle/King County)  
Patient Services Representative (Seattle Reproductive Medicine)  
Recruitment & Admissions Assistant (Fund for American Studies)  
Assistant Community Outreach Coordinator (Next Step Living)  
*More:* Project Manager, Social Media Campaign Developer, Policy and Advocacy Specialist, FBI/CIA Agent

**4. "Career Trajectory" positions (AES jobs you might apply for one to several years after you graduate)**

HR Diversity & Inclusion Manager (North Star)	Senior Research Associate (Vera Institute of Justice)
Diversity & Inclusion Manager (Bayer)	Director of Multicultural Affairs (Univ of Chicago)
Diversity Engagement Leader (Kimberly-Clark)	Chief Diversity Officer (Portland State University)
Director Workforce Diversity (Novant Health)	Global Workforce Inclusion Manager (Boeing)Title
IX Investigator (Edmonds Community College)	Media Strategy Supervisor, Multicultural (IPG)

Museum Curator - Latino Culture (Smithsonian Institute)  
Coordinator of African American Affairs (Oklahoma State University)  
Diversity and Inclusion Coordinator (Colorado State University)  
Assistant Director for Multicultural Learning (Santa Clara University)

**5. Real job titles that real UW American Ethnic Studies majors have secured**

IT Management & Consulting	College Coach
Recruiter / Recruitment Manager	Academic Specialist
Child Development Coordinator	Re-Entry Counselor
General Manager	Consultant
Video Producer	Writer/Editor/Blogger
Assistant Director for Advancement	Ethnic Diversity Representative
Bilingual Youth Counselor	Benefits Coordinator
Visual Data Specialist	Account Executive
Human Resources Specialist	Senior Community Manager
Corporate Trainer	Volunteer Engagement Coordinator
Outreach Specialist	Business Owner
Academic Case Manager	

***These represent just a few examples. The Career Center can help you find positions that meet your goals!***