Job Searching in an Uncertain Economy

University of Washington Career & Internship Center
AGENDA

• Learn 8 strategies on how to stay proactive during COVID-19:
  1. Networking, Building relationships, & Staying Connected
  2. Update your profiles & materials
  3. Prepare what you can!
  4. Attend Virtual Events
  5. Boost your Skills
  6. Concentrate on Growth Industries & Organizations
  7. Be Flexible
  8. Stay proactive & Control what you can

• Additional Resources

• Resources from the Career & Internship Center

• Q&A
1. Networking, Building relationships, & Staying Connected

- Informational Interviews
  - Conversation/Advice
  - Insider information
  - Support/Mentorship
  - Referrals
  - How to conduct

- LinkedIn
  - Reconnecting with your network
  - Connecting with new professionals
  - Enhancing your Profile (show through LinkedIn)
  - LinkedIn Alumni Tool
  - LinkedIn Resource Page

- Recruiters, Human Resources, & Hiring Managers

- UW Professor/Faculty/Staff

Some experts say that about 70% of jobs are filled through networking - Business Insider Article
“Companies might not be hiring today, because they’re trying to figure out how to do business virtually, but they will be hiring. The people who continue to relationship-build and share their ideas will be in a better position when companies start hiring.”

- Danielle Moser, Managing Director
2. Update your profiles & materials

Update your:

• LinkedIn Profile
• Handshake Profile
• Resume/CV
• Portfolios
• Personal Websites
3. Prepare what you can!

• Look at various job descriptions
  • Tailor your resume
  • Find and highlight key skills various jobs are looking for, esp transferable skills
  • Highlight any remote/online work you have done

• Practice phone & virtual interviewing
  • Logistics
  • Programs (Zoom & other video platforms)
  • Surrounding/Environment (quiet, good internet connection, clutter free)
  • Continuing practicing interview questions
  • Have mock phone/virtual interviews
  • (If you are interviewing) Request specific information about the company’s timeline and hiring plans during the outbreak

• Research
  • Continue researching companies/organizations
  • Job boards
What tips do you have for candidates preparing for a virtual interview?

Test your technology(s) — Make sure your internet connection and video conferencing program are both working well prior to your interview.

Dress appropriately (if video conferencing) — Dressing for success is no less important for remote interviews. Dress smartly, like you would for an in-person interview, and ensure your surroundings are tidy.

Do your homework – Prepare just as you would for any other interview, rehearsing your responses to key interview questions and preparing your own questions for the interviewer.

Be personable — Make eye-contact and generally engage with the interviewer to demonstrate your enthusiasm for the role (if video teleconferencing).

Remove distractions — Ensure you’re fully engaged with the interviewer by removing all distractions, including your cell phone.

Follow-up — Send a follow-up note to your interviewer, thanking them for their time.
SENIOR SUCCESS SERIES

More information:
Senior Success Series - Landing a Post-Graduation Job

Wed, May 27, 1:30-2:15, Resume Webinar
Wed, May 27, 2:30-3:15, Cover Letter Webinar
Thurs, May 28, 1:30-2:15, LinkedIn Webinar
Thurs, May 28, 2:30-3:15, Job Search Strategy Webinar
Fri, May 29, 11:00-4:00, Document Review Drop-Ins

Tues, June 23, 1:30-2:15, Resume Webinar
Tues, June 23, 2:30-3:15, Cover Letter Webinar
Wed, June 24, 1:30-2:15, LinkedIn Webinar
Wed, June 24, 2:30-3:15, Job Search Strategy Webinar
Thurs, June 25, 11:00-4:00, Document Review Drop-Ins
4. Attend Virtual Events

- **Employer Virtual Events**
  Check C&IC Calendar & Handshake

- **Ask Me Anything (AMA) Series**
  A new virtual engagement program to connect students directly with employers and our staff members

- **UW Tri-Campus Virtual Job & Internship Fair**
  May 13, 2020
  10:00 am – 2:00 pm (PST)
  Hosted through vfairs.com
  Register Here
“Employers like IBM and Under Armour often host virtual events on Handshake to connect with students from across the country.

Attending these events is a unique way to meet employees at the companies you want to work for.

Virtual events give you an opportunity to learn more about a company before applying for a job.”
5. Boost Your Skills

• LinkedIn Learning

• **Different online learning platforms** like:
  • Coursera, Udemy, General Assembly

• LinkedIn Learning Blog identified these skills that are in demand right now
  • **Soft skills**: creativity, collaboration, persuasion, and emotional intelligence
  
  • **Hard skills**: blockchain, cloud computing, analytical reasoning, artificial intelligence, and UX Design

• Graduate school
6. Concentrate on Growth Industries & Organizations

IBIS World has listed the top 5 fastest growing industries by revenue growth in 2020 to be:

1. 3D Printing & Rapid Prototyping Services
2. Hydraulic Fracturing Services
3. Medical & Recreational Marijuana
5. Wind Power in the US. Explore

2019:

1. Healthcare
2. Transportation
3. Financial Services
4. Artificial Intelligence
5. E-Commerce

Also think about growth industries in your particular city

What are organizations that are hiring? (Tech Companies, Food industry, Manufacturing)

Take it a step further and conduct an informational interview with someone in this industry
Companies Are Still Hiring During COVID-19—Here Are 79 That Want Your Applications Now

by Rebeca Piccardo
Fortune - 17 companies that are hiring during the coronavirus crisis

1. 7-Eleven
2. Aldi
3. Albertsons
4. Amazon
5. CVS
6. Dollar General
7. Dollar Tree/Family Dollar
8. Domino’s
9. GE Healthcare
10. Instacart
11. Kroger
12. Papa John’s
13. Pepsi
14. Pizza Hut
15. Publix
16. Walgreens
17. Walmart
Here's who's hiring right now

By Andrew Seaman, Editor at LinkedIn

Updated 2 days ago

Some industries — from shipping to online learning — are hiring to meet coronavirus-related demand. Here are some of the companies hiring right now.

- Instacart says it’s looking to hire 300,000 contract workers over the next three months.
- Amazon says it’s looking to hire 175,000 new workers for its fulfillment centers and delivery network.
- CVS Health is hiring 50,000 employees to serve in various capacities across its business.
- Walmart is hiring 50,000 workers for its distribution and fulfillment centers.
- Dollar General says it's looking to add 50,000 employees by the end of April.
- FedEx is hiring 35,000 people for essential roles.
- Allied Universal is hiring more than 30,000 people for open positions.
- Pizza Hut is hiring 30,000 permanent employees to serve as drivers, shift leaders, cooks and managers.
- Ace Hardware is hiring 30,000 people to work in its stores nationwide.
7. Be Flexible

• Maybe Plan A is not going to pan out right now (and that’s okay). Ask yourself, what is your Plan B, C, and even D?

• “What are my priorities?”

• Picking up a temporary job, a part-time job for the time-being, or a job that is remote to start off

• Gig Economy/Jobs

• Patience & Acceptance

• IT IS OKAY that this isn’t your dream job or what you thought it would be... there is always something to gain!

“Don’t look for your dream job. Look for your first job”
- Career Buzz Article
Finding a job

Discover remote and part-time work opportunities.

How to Search for Remote Work on Indeed
If you’re looking for work from home job opportunities, here are several tips for finding remote work on Indeed.

Signs of Fraud When Communicating With Employers Online
Keep the following tips in mind when communicating with employers online during this time.

Work From Home Jobs That Pay Well
Work from home jobs may be a good fit for people who require flexibility. There are several opportunities if you desire a work fro...

How to Get a Gig Job
Here are five steps you can take to find reliable gig work.

11 Online Jobs for Work Flexibility
Online jobs provide flexibility combined with a number of other benefits. Here are several online job options.

Veterans: Your Next Job is on Indeed
View a variety of resources for veterans looking for jobs right now.
8. Stay proactive & Control what you can

• Though hiring processes may be slow right now and discouraging, be proactive and keep applying!

• Keep in mind: Industries, companies, and people are trying to figure out a new normal and how to move forward during these uncertain times

• Be patient with yourself and focus on what you *can do* versus what you can’t
Why Your Career Will Survive the Pandemic-
A Letter to 2020 Graduates

none of this is linear

this is a journey
ADDITIONAL RESOURCES

• Indeed.com- How to Use Indeed to Job Search During COVID-19
• Indeed.com- What to do if your job is affected by COVID-19
• Indeed.com- COVID-19 and Your Job: Tips and Actions to Consider
• Indeed.com- Tips for Graduates Entering the Workforce During COVID-19
• Indeed.com- How to succeed in a virtual interview
• Indeed.com- COVID-19 Job Resources by State

• LinkedIn- COVID-19 Business Resource Center
• LinkedIn- Job Interviews during a pandemic
• LinkedIn- Finding a Job during Challenging Economic Times

• Glassdoor- COVID-19 Resources
• Forbes- Accelerate Your Job Search During COVID-19
• UW CIRCLE Podcast In the Loop- Navigating Job Searches Online with Caitlin Golbaum (Assistant Director for iSchool Career Services)
RESOURCES FROM C&IC

Career & Internship Center (C&IC)

- COVID-19 Resources
- Virtual Resources
- Career Guide
- Online Resume Review
- Virtual Appointments (30 minutes)
- Virtual Drop-Ins (15 minutes)
- Workshop & Events
- Interest Communities
- Resources
To download a copy of this presentation so you can access the links that have been embedded, please go to our website: https://careers.uw.edu

Click on ‘CAREER SUPPORT’ → ‘Video Resources & Virtual Workshops’ and look under ‘Job Searching’

Direct Link to Page: https://careers.uw.edu/resources/video-resources/

Please email us at ccsfd@uw.edu if you have any questions!