



ACTIVITIES & DATA, 2017-2018

One-to-One Assistance

2,030	scheduled counseling appointments
1,921	same-day walk in appointments
24	same-day walk in appointments at Ethnic Cultural Center
861	online resume reviews
182	resume reviews during ResumeFest
327	scheduled mock interviews
5,345	total 1:1 contacts (over 3,514 unique students)

Workshops, Webinars, & Small Group Coaching

109	in-house sessions (96 undergrad, 13 grad student)	2,020	students & alumni
128	requested sessions (111 undergrad, 17 grad student)	6,956	students & alumni
237	total sessions	8,976	students & alumni

Data Highlight: 94% of students who attended a small group coaching session and responded to the follow-up survey said they would recommend small group career coaching to a friend.

Academic Courses

17	Transfer Career Accelerator (fall)
199	Amazon Mentors course (winter)
87	Career Strategy & Job Search (winter/spring)
45	Distance Learning Internship Course (winter/spring)
6	Achievement Scholars (spring)
354	enrolled students in career classes

Data Highlight: Students enrolled in the Amazon Mentors course experienced statistically significant increases on the Career Adapt-abilities Scale and its four subscales – concern, control, curiosity, and confidence. Similar results were found for students enrolled in the Career Strategy & Job Search course.

On-Campus Interviews

71 different employers	1,820 total interviews	1,302 unique students
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Employer Engagement Events

4	career fairs	4,250	students	280	employers
1	law school fair	209	students	51	institutions/departments
32	meet the employer sessions	853	students	31	organizations
17	employer-led workshops & panels	852	students	29	employers
1	employer trek	49	students	1	employer
55	total events	6,213	total students	392	employers/organizations

HuskyJobs (online job/internship board)

2,921	new employer accounts created
12,370	individual postings approved
3,106	unique internships posted (out of the 12,370 total postings)

Data Highlight: Quarterly log-in poll revealed that (1) winter quarter saw the most unique undergrad log-ins, (2) internship search was the most common reason to log-in during every quarter but summer, and (3) campus job search was the second most common reason for undergrads to log in.

Quick Summary

23,254	total contacts with students & alumni
10,324	unique students & alumni served

Note - does not include usage of HuskyJobs

Highlights

- **Courses** – Launched the Amazon Mentor Course and the Transfer Student Career Accelerator course with the College of Arts & Sciences and a distance learning internship course with the Carlson Leadership & Public Service Center.
- **Virtual offerings** – Experimented with virtual workshops for students; 11 offerings reached 167 students. Additionally, 5 employer education webinars reached 334 employers.
- **Small group coaching** – With marketing assistance from Arts & Sciences advisers, experimented with small group career coaching hosted in academic buildings; 11 offerings reached 69 students.
- **Same-day sessions** – In an effort to provide maximum coverage in times of peak student need, revised the days/times of same-day sessions and staffed them with 2 coaches at a time instead of 1.
- **Jerry Baldasty Internship Project** – Named our internship project after retiring provost Jerry Baldasty, who was a steadfast champion of the role internships play in helping students succeed.
- **Website** – 196,000 users visited our website and we tracked 1 million page views.
- **Career Guide** – 6,522 unique individuals viewed our online guide 14,053 times.