## ACTIVITIES & DATA, 2019 – 2020

### Career Coaching Appointments/Drop-ins

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Career Coaching Appointments</td>
<td>1,196</td>
</tr>
<tr>
<td>Pre-Professional Coaching Appointments</td>
<td>1,270</td>
</tr>
<tr>
<td>- Applying: Pre-Health</td>
<td>590</td>
</tr>
<tr>
<td>- Exploring: Pre-Health</td>
<td>457</td>
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<tr>
<td>- Pre-Law</td>
<td>223</td>
</tr>
<tr>
<td>Career Coaching Drop-ins</td>
<td>1,472</td>
</tr>
<tr>
<td>- General</td>
<td>1,357</td>
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<tr>
<td>- Pre-Health</td>
<td>86</td>
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<tr>
<td>- Ethnic Cultural Center</td>
<td>21</td>
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<tr>
<td>- Q-Center</td>
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<tr>
<td>Other Appointments</td>
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<tr>
<td>- Student Mock Interview</td>
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<tr>
<td>- Recent Grad Career Coaching Appointments</td>
<td>164</td>
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<tr>
<td>- Recent Grad Mock Interview</td>
<td>77</td>
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<tr>
<td>- Scholarship for Unpaid Internships Coaching</td>
<td>24</td>
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<tr>
<td>- Achievement Scholars Co-Curricular Scholarship Coaching</td>
<td>15</td>
</tr>
<tr>
<td>Online Resume Review</td>
<td>945</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>5,410</td>
</tr>
</tbody>
</table>

### Data Highlights:
- 3,539 unique students served 1:1
- 12% decrease from 2018-2019 total of 6,145 1:1 contacts

### Workshops & Small Group Coaching

- 142 In-house Workshops/Webinars
- 30 Requested Workshops/Webinars
- 23 Small-group Coaching Sessions
- 195 total
- 2,839 attendees
- 679 attendees
- 154 attendees
- **3,672 Total Attendees**

### Comparison:
- 27% decrease in sessions but only 4% decrease in attendees
Academic Courses

- Introduction to Pre-Health (Fall 2019) 293
- Applying to Health Professional School (Winter 2020) 31
- Applying to Health Professional School (Spring 2020) 34
- Clinical Reflection Seminar (Spring 2020) 7
- Pre-Law 101 Seminar (Fall 2019) 48
- Pre-Law 101 Seminar (Spring 2020) 36
- Career Exploration for Transfer Students (Fall 2020) 13
- Globalizing Your Career (Winter 2020) 20
- Internship Strategies for First-Gen Students (Winter 2020) 20
- Internship Course (Summer 2019) 30
- Internship Course (Winter 2020) 21
- Industry Mentorship Program (Fall 2019) 20
- Industry Mentorship Program (Winter 2020) 44
- Industry Mentorship Program (Spring 2020) 32

Total Courses: 14 Total Students: 649

Employer Engagement Events

- 3 career fairs
- 21 employer info sessions
- 5 employer-led workshops/panels
- 1 employer site-visit
- 30 total events

- 2,979 students
- 846 students
- 252 students
- 9 students
- 4,086 students

- 230 employers
- 21 organizations
- 5 employers
- 1 employer
- 257 employers

On-Campus Interviews

- 54 employers
- 1,187 total interviews
- 978 unique students

Student Engagement Summary

- Total contacts with students/alumni = 15,004 (8,859 unique)
Handshake Data

- 4,183 new employer accounts
- 46,906 approved job/internship postings
- 12,376 unique internships (26% of all postings)

Application Data

- Internships 103,926
- Jobs 69,715
- On-campus Student Employment 17,463
- Experiential Learning 1,199
- Fellowships 434
- Volunteering 344
- Graduate School 50

Total 194,204

Operational Highlights

- Moved all operations online starting March 16, 2020 due to the COVID-19 pandemic
- Website: 209K visitors made 357K visits
- Newsletter Stats: 45% open rate, 6% click rate
- Campus Internship Development Fund:
  - Sponsored 40 interns for UW departments
  - $258,880 disbursed
  - 15,069 hours worked
- Scholarship for Unpaid Interns:
  - Selected and supported 4 students