



2021-2022 ANNUAL REPORT

CAREER COACHING

Scheduled Appointments 4,148

Resume/Cover Letter Review	1219	29%
Applying to Graduate/Professional School	937	23%
Internship Search	428	10%
Career Exploration	392	9%
Career/Major Exploration & Planning	329	8%
Practice Interview (60 mins)	266	6%
Job Search	262	6%
Interviewing/Networking Tips	108	3%
Career Skill Development	80	2%
LinkedIn/Handshake Profile Review	69	2%
Career Exploration & Planning - Instructor Appointment	49	1%
Scholarship for Unpaid Internships - Coaching	8	0%

QUICK FACTS

> 9.06% increase from last year (4,117 total)
> 3,469 unique students served

Drop-ins 343

Resume/Cover Letter Review	160	47%
Internship Search	61	18%
Career Exploration	35	10%
Job Search	30	9%
Career/Major Exploration & Planning	23	7%
Interviewing/Networking Tips (30 mins)	22	6%
Career Skill Development	7	2%
Applying to Graduate/Professional School	3	1%
LinkedIn/Handshake Profile Review	2	1%

POST-APPOINTMENT SURVEY

- 478 total responses
- 11% response rate
- 96% strongly agreed/agreed they gained info and/or resources to help them accomplish their goals
- 9.45 average on 0-10 likelihood to recommend (84 Net Promoter Score)

OTHER STUDENT SERVICES

- Online Resume Reviews = 891
- Husky Career Closet = 134
- Private Space for Virtual Interviews = 167

WORKSHOPS/WEBINARS

145 In-house Workshops/Webinars	2,433 attendees
73 Requested Workshops/Webinars	1,295 attendees
218 total	3,728 Total

COMPARISON TO 2020-2021

- > 95% increase in sessions
- > 32% decrease in attendees

OTHER EVENTS/PARTNERSHIPS

[Dawg Daze] Internships Explained	156
[Dawg Daze] Pre-Health Huskies: How to Prepare for a Career in a Health Profession	106
[Dawg Daze] On-campus Student Jobs	105
[Dawg Daze] Internships Explained for Transfers	31
[Dawg Daze] Use LinkedIn Learning to Prepare for Courses, Manage Stress, and Build Skills Employers Want	20
Grand Total	413

ACADEMIC COURSES

Internship Course (Summer 2021)	16
Intro to Health Professions (Fall 2021)	259
Internship Course (Fall 2021)	13
Non-Tech in Tech Mentorship Program (Fall 2021)	56
Pre-Health Application Seminar (Winter 2022)	46
Career Exploration & Planning (Winter 2022)	30
Internship Course (Winter 2022)	33
Physical & Life Sciences Mentorship Program (Winter 2022)	13
Government Mentorship Program (Winter 2022)	14
Pre-Health Application Seminar (Spring 2021)	31
Career Exploration & Planning (Spring 2022)	22
Internship Course (Spring 2022)	28
Non-Profit & Philanthropy Virtual Mentorship Program (Spring 2022)	24
Grand Total	585

EMPLOYER ENGAGEMENT EVENTS

6 career fairs	2,812 attendees	427 employers
3 employer-led workshops	88 attendees	3 employers
6 alumni panels	381 attendees	22 alumni
15 total events	3,281 attendees	452 employers and alumni

13,690

TOTAL CONTACTS WITH STUDENTS/ALUMNI

(6,317 UNIQUE)

(14.9% DECREASE FROM 2020-2021)

MEDIA ENGAGEMENT

Website visits = 511,000 (65% increase from 2020-2021)

LinkedIn Learning = 8,497 individuals watched 20,512 hours of content (Increases of 13% and 26%)

YouTube (workshop recordings) = 9,510 views (181% increase from 2020-2021)

- T-Mobile: How to Rock Your Next Virtual Interview (Winter) = 3,296
- How to Start an Internship Program (Fall) = 625
- How to Write a Cover Letter (Fall) = 503

Newsletter Open Rate: 50.55%

HANDSHAKE DATA

- 6,014 new employer accounts approved
- 86,371 unique approved postings
- 62,323 unique jobs posted
- 19,102 unique internships posted
- 541 on-campus student jobs posted

Application Data

	<i>Count</i>	<i>%</i>
Internships	143,869	57.02%
Jobs	85,544	33.91%
On-campus Student Employment	20,533	8.14%
Cooperative Education	827	0.33%
Experiential Learning	615	0.24%
Fellowship	476	0.19%
Volunteer	402	0.16%
Graduate School	30	0.01%

Total 252,296

Student Handshake Account Logins

	<i>Total</i>	<i>Unique</i>
Senior	162,012	14,244
Masters	70,427	7,157
Junior	49,901	5,721
Sophomore	19,696	3,187
Freshman	2,811	991
Doctorate	757	102
Postdoctoral Studies	8	4
Alumni	32,923	6,388
<i>Total</i>	<i>338,535</i>	<i>37,794</i>

OPERATIONAL HIGHLIGHTS

- Returned to campus after 18 months of remote operations
- Opened our Private Rooms for Virtual Interviews
- Opened Husky Career Closet
- Launched ¡SpainWorks! – Scholarship for Immersive Internships in Spain