

# GO GREEN

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## Corporate Sustainability Professional – MBA Candidate

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*Passionate about finding solutions that benefit organizations and the environment.*

- ✓ **Globally minded, corporate sustainability MBA** specializing in carbon management and focused on the triple bottom line. Advanced courses in sustainability accounting, carbon greenhouse management, greenhouse gas policy, and design thinking.
- ✓ **Unique combination of analytical and relationship-building** strengths to make data-driven decisions on priorities and lead teams for implementation.
- ✓ **Completed intensive sustainability fellowship** designing supply chain strategies to meet sustainability goals for a global beverage leader.
- ✓ **Experienced leading initiatives through project lifecycle:** strategic planning, program creation, coordination, impact assessment, data analysis.

**Project Management | Greenhouse Gas Reporting | Quantitative Data Analysis Data Reporting | Financial Modeling | Public Speaking | Recruitment & Training | Spanish**

## Education

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COLORADO STATE UNIVERSITY - Fort Collins, CO

Dec. 20XX

**MBA – Impact Specialization | Corporate Sustainability Track**

*Graduate Certificate: Carbon Management*

*Additional Certifications:*

- **Foundations in Sustainable Accounting** (SASB Level One FSA credential)
- **Global Reporting Initiative** (GRI)
- **Crucial Conversations** (How to create dialogue around high-stakes topics)

BELMONT UNIVERSITY - Nashville, TN

May 20XX

**B.A. in Global Leadership Studies**

*Minor: Environmental Science*

Lumus Travel Grant: Awarded prestigious grant to work for the South African Human Rights Legal Division. Supported legal staff with case management, advising South African and international citizens on their rights and where to receive assistance.

## Sustainability Experience

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TEA TIME - Remote

May 20XX – Aug. 20XX

**Impact MBA Corporate Sustainability Fellowship | Sustainability Consultant**

*Collaborated with the global sustainability strategy team to conceptualize initiatives to achieve Tea Time's net zero emissions by 2030 pledge. Tea Time is an international tea company that focuses on sustainable sourcing, packaging, and shipping of products.*

- Created an inventory of Tea Time's current sustainability practices by interviewing 30+ stakeholders across the company
- Benchmarked current practices with industry leaders in sustainability, identifying opportunities for improvement
- Co-authored report of findings with team and presented findings to company executives

- Designed a method to analyze the potential impact of applying new sustainability practices to the supply chain at Tea Time
- Developed several models demonstrating the potential reduction of carbon emission by 15% when applying proposed energy saving methods; this simulation provided a realistic pathway to achieve objective 1 of the 2030 pledge

BUS 6XX SUSTAINABLE ENTERPRISE

**Sustainable Tourism in Brazil Project**

- Created a business plan to host tourists in sustainable rainforest housing and sample local organic foods in order to increase economic security in a remote region
- Developed a social media marketing program aimed at reaching the target demographic

PEACE CORPS - Toria, Panama

Aug. 20XX – May 20XX

**Community Environmental Conservation Promoter**

- Worked at NGO that specialized in environmental policy and global sustainability education
- Conducted ecological mini-camps and presented educational workshops on waste management and river ecosystems
- Collaborated on grant writing - secured \$10,000 for the organization
- Planned and managed community events, utilizing Spanish language skills to obtain venues, vendors, and attendees

SIERRA CLUB - Philadelphia, PA

Jan. 20XX – April 20XX

**Outdoors for All Organizer**

- Collaborated with stakeholders to form a recruitment and organizing plan for the Philadelphia region Outdoors for All campaign
- Increased volunteer participation by 20% through actively developing relationships with relevant communities and providing persuasive presentations
- Developed and led 15 outdoor programs with a **focus on sustainability** specifically for BIPOC, youth, and veterans
- Trained volunteers on developing strong racial justice and equity competencies
- Created and implemented communication strategy for our campaign, utilizing WordPress, MailChimp, Instagram, and Facebook
- Measured impact of campaign efforts through surveys, analyzed results through Qualtrics, and wrote detailed reports to evaluate strategy
- Surpassed engagement goals for target populations by 50%; Organizer of the Year in 2018

## Leadership Experience

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SIERRA NEVADA JOURNEYS - Portola, CA

June 20XX – Aug 20XX

**Excursion Leader**

- Led leadership-based outdoor programs for youth, particularly students of color
- Supervised 10 high school students on rafting trips, backpacking trips, and facilitated a community service project
- Coordinated trip details, communicating with students, parents, and in-office staff

## Community Involvement

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NET IMPACT | **Membership Chair, Colorado State University Chapter** Aug. 20XX – Present

- Increased participation in the club by 10% through increasing online events during COVID

COLORADO YOUTH OUTDOORS | **Youth Archery Volunteer**

Aug. 20XX-Dec. 20XX

- Served as a mentor to parents and children ages 5-12 learning outdoor skills as a family