

Careers in

# SPORTS, EVENTS & BUSINESS



## ACADEMIC PATHS

### UNDERGRADUATE

Tourism, Hospitality & Event Management • Public, Nonprofit & Community Recreation  
Sport Marketing & Management • Outdoor Recreation, Parks, & Human Ecology

### GRADUATE

Athletic Administration/Sport Management • Recreation Administration

### PHD

Sport Management • Human Performance

## INDUSTRY AREAS

Professional Sports • Collegiate Athletics • Event Management • Sales & Sponsorship  
Marketing & Promotions

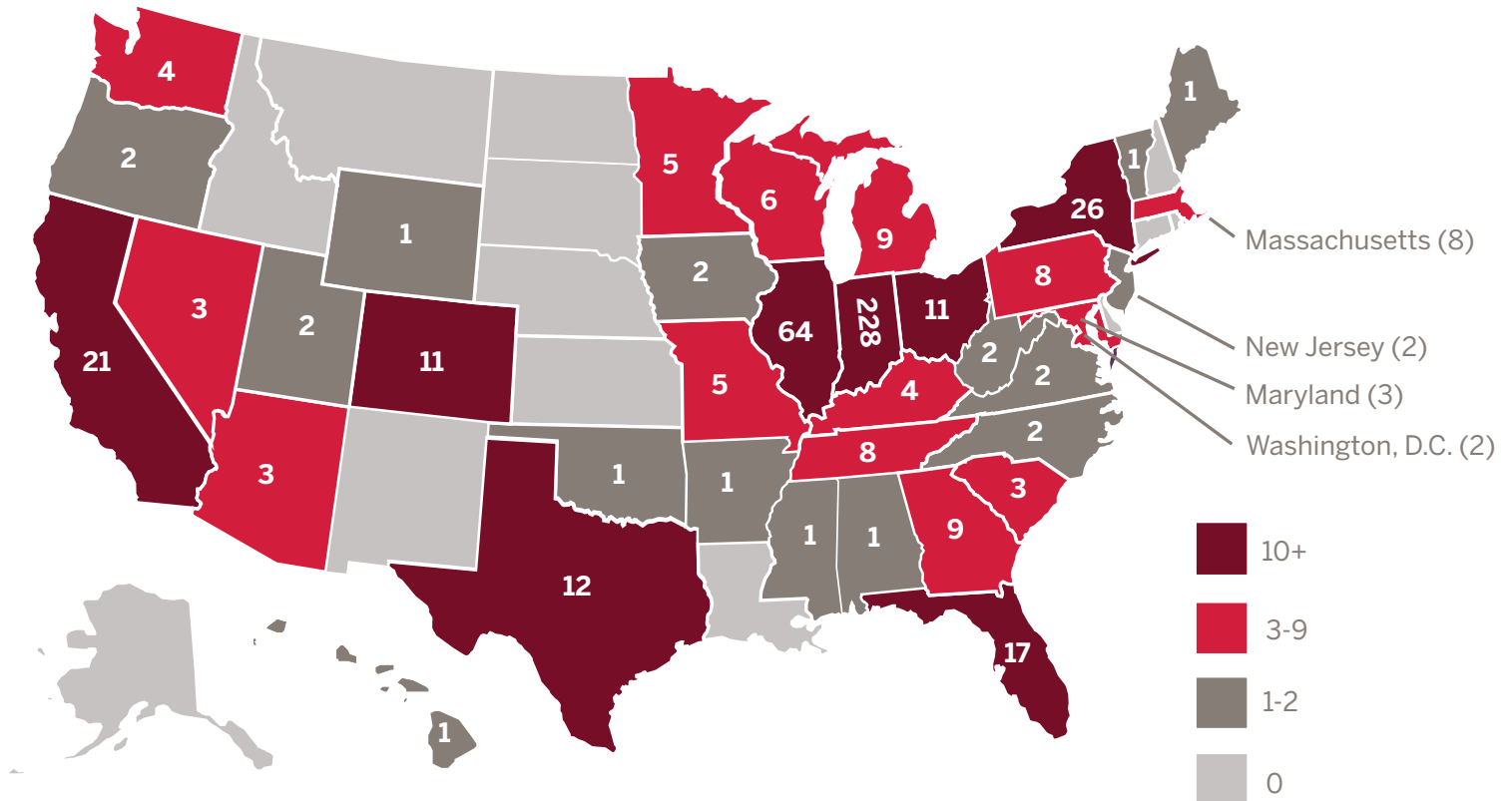
## NOTABLE EMPLOYERS

Adidas • AMB Sports & Entertainment • Angie's List • Baker Donelson Ballparks of America  
Carolina Hurricanes • Chicago Fire Soccer Club • Coyote Logistics • Detroit Pistons  
Footlocker.com/Eastbay • HomeAdvisor • IMG Learfield • Indiana Sports Corp  
Kroenke Sports & Entertainment • Maingate Inc. • Major League Baseball  
Memphis Grizzlies • Miami Dolphins • New York Jets • Oracle • Paragon Marketing Group  
USA Football



# MAKING A DIFFERENCE NEAR AND FAR

## Employment Destinations for 2017-18 Graduates



## TOP 5 STATES

Indiana • Illinois • New York • California • Florida

# GRADUATES AT A GLANCE

**97%** Career Outcomes Rate\*

**30%** of School of Public Health undergraduates go on to pursue a graduate program.

**Popular areas of continued study include**  
Public Health • Medicine • Allied Health • Law  
Education • Business

\*Overall success rate for SPH class of 17-18 based on a knowledge rate of 71%.