Are you interested in a career related to sports, events, hospitality, tourism, parks & recreation, or the outdoors? Do you want to focus on business aspects, design, and management of programs that improve quality of life through enjoyment of sport and leisure activities? You can enhance health, happiness, and well-being through organizations and programs where people live, work, and play.

Set Your Course
Career paths in this career community are diverse. Upon graduation, you may seek employment with collegiate and professional sports organizations, in the business world, tourism and hospitality management, in state and local parks and recreation settings, in health care management, recreation therapy, government public health, community and non-profit organizations, universities and research centers.

Key Skills
Business, marketing, management, sales, budgeting, problem solving, people-oriented, effective communication, public speaking, planning and implementation, evaluation, operations, customer service, teamwork, adaptability, cultural awareness, multi-tasking, language skills, professionalism, attention to detail.

Notable Employers
A+E Network • Adidas • Allstate • Amazon • Army MWR • Graduate Hotels • Indianapolis Colts • INsider Lifestyle Management • Miami Dolphins • National Park Service • Oracle • Pacers Sports & Entertainment • TEKsystems • The Walt Disney Company • Total Quality Logistics • White Lodging • YMCA

Common Majors
• Sport Marketing & Management (BS)
• Tourism, Hospitality, & Event Management (BS)
• Public, Nonprofit, & Community Recreation (BS)
• Outdoor Recreation, Parks, & Human Ecology (BS)
• Sport Management & Athletic Administration (MS)
• Leisure Behavior (PhD)
Continuing Education
29% of School of Public Health undergraduate degree recipients go on to pursue a graduate program. 
Popular areas of continued study include: Public Health, Medicine, Allied Health, Education, Law, Business, Social Work, Computer Science, and Public Policy

Graduation Outcomes at a Glance
School of Public Health has a 97% overall outcomes success rate.
*Overall success rate for SPH class of 18-19 based on a knowledge rate of 76%.

Report Your Graduation Success
What’s next?
Seniors—Let us know your plans after graduation. You will receive a survey about a month after graduation. Please fill out the survey and share your next step.
- Employment
- Graduate School
- Military Service
- Americorps/Peace Corps
We want to hear from all graduates!