



## Careers in **SPORTS, EVENTS, TOURISM, & RECREATION**

Are you interested in a career related to sports, events, hospitality, tourism, parks & recreation, or the outdoors? Do you want to focus on business aspects, design, and management of programs that improve quality of life through enjoyment of sport and leisure activities? You can enhance health, happiness, and well-being through organizations and programs where people live, work, and play.

### **Set Your Course**

Career paths in this career community are diverse. Upon graduation, you may seek employment with collegiate and professional sports organizations, in the business world, tourism and hospitality management, in state and local parks and recreation settings, in health care management, recreation therapy, government public health, community and non-profit organizations, universities and research centers.

### **Key Skills**

Business, marketing, management, sales, budgeting, problem solving, people-oriented, effective communication, public speaking, planning and implementation, evaluation, operations, customer service, teamwork, adaptability, cultural awareness, task-switching, language skills, professionalism, attention to detail.

### **Notable Employers**

Adidas • Coyote Logistics • Detroit Pistons • Four Seasons Hotels and Resorts • Indianapolis Colts • Pacers Sports and Entertainment • Hilton • Legends • Memphis Grizzlies • Miami Dolphins • Walt Disney Company • White Lodging Services

### **Common Undergraduate Majors:**

- Park, Recreation, & the Outdoors (BS)
- Sport Marketing & Management (BS)
- Tourism, Hospitality, & Event Management (BS)

### **Common Graduate Majors:**

- Athletic Administration & Sport Management (MS)
- Leisure Behavior (PhD)
- Parks & Recreation (MPH)
- Outdoor Recreation (MS)
- Park and Land Management (MS)
- Recreation Administration (MS)
- Sport and Coaching Sciences (MS)