

# ANNIE CANNON

(314) 321-1234 | [linkedin.com/in/annie-cannon](https://www.linkedin.com/in/annie-cannon) | [cannon@wustl.edu](mailto:cannon@wustl.edu)

## EDUCATION

---

**WASHINGTON UNIVERSITY IN ST. LOUIS** | St. Louis, MO

May 2027

*Bachelor of Arts*

Majors in Psychology and Marketing

- GPA 3.63/ 4.00; Dean's List

## EXPERIENCE

---

**NORTHWESTERN MUTUAL** | Portland, OR

June 2024 – August 2024

*Summer Intern*

- Built marketing lists with LinkedIn to grow client base for Financial Advisors and assemble database documents
- Verify accuracy of reports, comparing information to source documents, adding footnotes and verifying formulas

**WASHINGTON UNIVERSITY STUDENT ASSOCIATE PEER MENTOR** | St. Louis, MO

March 2023 – Present

*Washington University Student Associate*

- Assist 16 first-year students in acclimating to the University by leading daily 2-hour facilitation group meetings on topics regarding academic habits, health and wellness, and University resources throughout orientation
- Serve as a year-long peer and academic mentor to 50+ students by organizing weekly floor meetings, hosting events to build community rapport, and diffusing student conflicts among roommates to foster a sentiment of a sense of belonging

**GRASSA** | Portland, OR

May 2023 - August 2023

*Hostess and Server*

- Managed reservations, greeted and seated customers, served and bussed tables
- Trained new class of eight servers and bussers focusing on customer service
- Awarded Greater Portland Employee of the Month July 2023

## ACTIVITIES

---

**THE WOMEN'S NETWORK**

February 2024 - Present

*Campus Ambassador*

- Develop innovative social media campus to increase club membership by 10% to 550+ members
- Partner with the executive board to invite women leaders on campus to facilitate workshops on networking and personal branding

**WASHINGTON UNIVERSITY MARKETING ASSOCIATION**

September 2023 - Present

*Vice President of Events*

- Partner with the executive board to lead the 50+ member club and create a robust schedule of professional development opportunities and events
- Plan three events per semester based upon member interest, such as alumni roundtables and employer experiential learning workshops to develop skills and gain experiences in the field of marketing

**SUMERS RECREATION CENTER**

August 2021 - Present

*Spin Instructor*

- Led upper body and cycling drills during spin classes and taught proper cycling technique to beginner cyclers
- Promoted health and fitness through physical activity by educating cyclers about injury prevention and pre and post-workout nutrition

**DEBATE TEAM**

August 2020 – June 2021

*Captain*

- Led team of 15 peers to create functional 3D model of a nuclear power plant on AutoCad
- Promoted health and fitness through physical activity by educating cyclers about injury prevention and pre and post-workout nutrition

## SKILLS & INTERESTS

---

- *Technical:* Microsoft Suite
- *Language:* Conversational Spanish
- *Interests:* Fashion, cooking, yoga, photography