

MEREDITH GREENGRASS

(718) 777-7777 | mgreengrass@wustl.edu | <https://linkedin.com/in/meregreengrass>

EDUCATION

WASHINGTON UNIVERSITY IN ST. LOUIS | St. Louis, MO

May 2026

Bachelor of Arts

Majors in Psychology and Marketing, Minor in Writing

- GPA: 3.97/4.00

NATIONAL TAIWAN UNIVERSITY | Taipei, Taiwan

February 2024 – June 2024

Study Abroad Semester

Coursework in Psychology and Business Operations

EXPERIENCE

CONSULT YOUR COMMUNITY | St. Louis, MO

August 2025 - Present

Engagement Manager

- Manage team of four students to help local restaurant form a co-op program and negotiate prices with specialty suppliers
- Research efficiencies of POS systems and recommended models to small businesses

Student Consultant

September 2024 – May 2025

- Collaborated with team of six students to help online concert-listing client streamline operations to improve functionality and bring in sponsorship and ad revenue, leading to an influx of over \$150,000 generated
- Transformed WordPress Analytics CPM Data into easy-to-read and eye-catching infographics to promote client website's growth potential, leading to 225% increased traffic from unique users

ARAMARK | Fremont, CA

May 2025 – August 2025

Business Operations Intern

- Developed efficient new process for ordering merchandising equipment that could cut costs by over \$1000 per order and facilitated the implementation of this process across multitude of branches
- Created and conducted employee survey to help new management team understand employees' needs and analyzed results to provide recommendations for retention strategies
- Developed and implemented product pricing strategies for two of Aramark's major client sites

ETRON TECHNOLOGY | Hsinchu, Taiwan

June 2024 – August 2024

Marketing and Communications Intern

- Generated 50+ sales leads through supporting customers from Japan, U.S., and Europe at Computex Convention
- Directed and wrote script for video ad and crowdfunding campaign targeting American and European markets for a 360-degree camera, resulting in generation of \$60,000

ACTIVITIES

TO WRITE LOVE ON HER ARMS | St. Louis, MO

August 2023 - Present

President

- Manage group of seven chairs with the goal of raising awareness and funds for mental health in college students
- Facilitate weekly presentations on mental health-related trends and lead group discussions on impact of trends
- Direct event programming for over three massive events (1000+ attendees) for mental health awareness initiatives

TAKE STEPS FOR KIDS PHILANTHROPY | St. Louis, MO

August 2023 – March 2024

Public Relations Chair

- Raised awareness of several key events within the St. Louis area, leading to over 300 participants for annual 5k/1-mile race
- Engaged stakeholders and donors through strategic communications plan, generating \$120,000 in charitable funds

SKILLS & INTERESTS

- *Technical:* Microsoft Office, Zoom; Coding Languages: HTML, Java, Python
- *Certifications:* Business Analyst Nanodegree (Udacity)
- *Interests:* Cat Cafes, Competitive Bowling, Horseback Riding, Juggling, Manga, Thriller Movies