

Sam Jones

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EDUCATION

WASHINGTON UNIVERSITY IN ST. LOUIS | St. Louis, MO

May 2026

Bachelor of Arts

Major in Global Studies and Development, Minor in Business of Social Impact & Environmental Studies

- GPA: 3.95/4.00; Dean's List
- Relevant Courses: Business & Government, International Energy Politics, Sustainable Development and Conservation through Entrepreneurial Collaboration in Madagascar

EXPERIENCE

ADVANTAGE CAPITAL | St. Louis, MO

June 2025 - Present

Impact Intern

- Update and centralize over 80 case studies detailing the financial and social impact made by firm's \$4B investments for use as collateral for sourcing new deals and raising funds
- Spearhead creation of Hoosier Solar's (Advantage's Renewable Energy Branch), including digital outreach campaign with ten-week content calendar of blogs, pamphlets, videos, and infographics to establish credibility and combat solar-use stigma
- Optimize firm's YouTube channel for SEO purposes and write external and internal communication material to accompany all videos to increase firm's online presence in alignment with holistic communication plans

MIDWEST CLIMATE COLLABORATIVE | St. Louis, MO

February 2025 – May 2025

Impact Intern

- Developed climate commitment database to increase ease of access to information for key stakeholders trying to pass carbon-reduction legislation throughout the Midwest region
- Researched climate-related municipality ordinances to help create a list of best practices for cities and counties to use when creating their own ESG-related ordinances

CLEVELAND JEWISH PUBLICATION COMPANY | St. Louis, MO

May 2024 – April 2025

Impact Intern

- Authored over 50 news, magazine, and brief pieces on topics such as the Ohio Senate outlawing bans on plastic bag usage, and the raising and removal of a 'thin blue line' flag at a police station
- Edited written, video, and photo-based stories prior to publication to ensure quality

WASHU CENTER FOR EXPERIENTIAL LEARNING | St. Louis, MO

September 2023 – May 2024

Small Business Initiative Intern

- Generated key strategy around contract negotiation and pricing adjustments, leading to a 28% increase of revenue
- Created and implemented multi-faceted marketing campaign centered around proposed branding, leading to 45% increase in customer engagement
- Designed pitch-deck in collaboration with team to showcase expected growth in business to client and C-suite executives

ACTIVITIES

WASHU STUDENT SUSTAINABILITY BOARD | St. Louis, MO

May 2024 – May 2025

Treasurer

- Oversaw the distribution of \$5,000 Student Sustainability Fund to related campus projects
- Increased fund performance by 52% amount by implementing strategic fund-allocation plan and driving eight fundraisers related to sustainable activism
- Re-established annual dining hall waste audits, and in collaboration with campus dining service, drafted a report covering an 84% preventable waste generation alongside providing recommendations for action

SKILLS & INTERESTS

- *Technical:* ArcMap, Canva, InDesign, Microsoft Office Suite, Squarespace
- *Language:* Arabic (Conversational)
- *Interests:* Clean Energy, Creative Writing, Scuba Diving, Backpacking