

PROFILE

Results-driven Public Relations student with a passion for crafting compelling narratives and fostering positive media relations. Interested in strategic communication, social media management, and event planning.

EDUCATION

Bachelor of Arts in Communication with a Concentration in Public Relations
Mississippi State University, Starkville, MS, May 20xx, 3.50/4.00 GPA

RELEVANT SKILLS

Media Relations | Social Media Management | Writing and Editing | Content Creation | Proficient in Adobe Photoshop | Familiar with Adobe Illustrator | Beginning knowledge of Press Release Writing | Microsoft Excel | Microsoft Word | Microsoft PowerPoint | Microsoft Publisher

PUBLIC RELATIONS EXPERIENCE

Communication Intern, Mississippi State University Communications, January 20xx - Present

Works directly under the Marketing and Communication Coordinator to create informational graphics and stories that enhance the university's reputation

- Created 23+ social media graphics and videos within 5 weeks to promote related blog posts and holidays
- Wrote 2 scientifically accurate blog articles engaging audiences with university research

Communication Intern, Mississippi State University Communication Graduate Program, October 20xx – May 20xx

Worked directly under the Graduate Program Coordinator to promote the program to graduates and professionals.

- Managed the Department of Communication Graduate Program's three social media accounts
- Developed the first edition of the graduate program's newsletter
- Designed a 36 in x 36 in poster including admissions requirements/dates and curriculum details

Marketing/Sales Associate, Campus Book Mart, August 20xx – December 20xx

Worked directly under the Bully Shop Floor Manager and Owner to increase merchandise sales in store and online.

- Photographed, edited, and uploaded merchandise to the company website via WinPRISM services
- Designed promotional graphics
- Designed and wrote marketing emails via MyEmma software

Student Worker, Mississippi State University Office of the Registrar, January 20xx - May 20xx

Worked with faculty to share information about registration, advising, and different departments' organization

- Exhibited extensive knowledge of university procedures pertaining to course admittance, withdrawal, scholarship requirements, policy, etc.
 - Organized and transcribed important and confidential academic files into an online database using ApplicationXtender
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CAMPUS INVOLVEMENT

Shackouls Honors College, Fall 20xx | College of Arts and Sciences Ambassadors, Fall 20xx-Spring 20xx | Public Relations & Integrated Student Media Agency – PRISM, Fall 20xx-Spring 20xx

COMMUNITY INVOLVEMENT

Registered Voters, Starkville, MS, Fall 20xx | Oktibbeha County Humane Society, Starkville, MS, Fall 20xx
Habitat for Humanity, Spring 20xx