

# ROCKWELL CAREER CENTER PARTNERSHIP PROGRAM

The C. T. Bauer College of Business' Rockwell Career Center (RCC), funded entirely by the generosity of our corporate partners, serves one of the largest and most diverse business schools in the nation. RCC's members not only provide opportunities for students with programming and employment, but they provide relevant feedback as Advisory Board members.

The RCC Partnership Program recognizes annual supporters of its career development and student leadership programs. Members are recognized on the website, at specific events and on a donor recognition wall at the Career Center front desk, as well as participation on our Advisory Board. Unless otherwise noted, the period of membership includes three consecutive semesters from the time of the member's enrollment, including one Fall, one Spring and one Summer semester.

RCC Partners	Benefits	Bronze: \$2,000 (annual)	Silver: \$5,000 (annual)	Gold: \$10,000 (annual)	Interview Room Sponsor: \$20,000 (four years)
<b>Membership</b>	Membership on RCC Advisory Board	●	●	●	●
<b>Visibility</b>	Company name and logo on donor recognition signage in RCC reception area (visited by 100+ students daily)	●	●	●	●
	Recognition as a partner on RCC website	●	●	●	●
	Additional recognition and signage	Career Fair	Career Fair and one event or program TBD	Career Fair and one college-wide event TBD	Career Fair and signage on an RCC interview room
	Logo on student landing page of Bauer campus recruitment system (Gateway)			●	●
	Company profile recruiting page and featured placement for jobs on RCC website and social media	●	●	●	●
	Exposure on HireBauer.com and email blasts	●	●	●	●
<b>Programming</b>	"First right of refusal" invitations to student programming sponsored by RCC	●	●	●	●
	Invitations to speak on panels for classes or major programs at Bauer	●	●	●	●
	Introductions to or meetings with key faculty or student organization leaders	●	●	●	●
	Parking validations for RCC on-campus interviews or info sessions conducted through RCC (limit is per day of recruiting)	2	5	8	8
	Annual invitations to participate in panels for the required Connecting Bauer to Business course (800+ soph. & juniors)			●	●
<b>Career Fair</b>	Discounted career fair registrations	●	●	●	●
	Premium booth placement at career fairs	High-traffic area	Company helps select space	Company helps select space	Company helps select space
	Parking validations at Bauer Career Fairs (limit is per fair)	4	7	10	10