

BBA IN FINANCE

THE LANGUAGE OF BUSINESS

FINANCE PROGRAM

The Finance major consists of pre-business classes, core classes, required upper level business courses, and specific finance electives.

The Standard Finance Track sets apart Finance majors from students in other majors because:

- Bauer offers studies in the theory and application of activities related to the financing and investment decisions of individuals, corporations and non-profit entities. This includes the analysis of risk, investment cost and benefits, and securities management, as well as the study of financial institutions and their operations.
- Emphasis is given to understanding decision processes and financial markets and developing optimal decisions.

ELECTIVES

In addition to an extensive list of over 35 Finance electives our students have to choose from, Bauer students can choose from a wide array of advanced electives to add to their holistic business knowledge. Popular electives include:

Behavioral Finance - Individual decision behavior within a financial market context. Evaluation of psychological explanations for market movements and anomalies. Emphasis on the application of psychological principles to decision-making behavior.

Essentials of Real Estate Principles - Basic principles of real estate industry and profession; financial instruments of credit and sources of capital; regulation of title, ownership, easements, development, and public purposes; agency and professional certifications.

Investment & Mutual Fund Management - Security analysis and portfolio performance evaluation techniques. Development of tools to systematically analyze stocks and form justifiable opinions about those stocks.

Private Equity and Investment Banking - Structure and objectives of private equity with a focus on venture capital and entrepreneurial finance. Analysis of investment opportunities, structuring, financing and growing portfolio companies and small businesses.

Managerial Analysis - Allocation of resources within the business enterprise. Emphasis on profit maximization in the context of alternative market structures.

SPECIALTY TRACKS

Each track offers unique classes and requirements designed to better prepare students for specific industries, fields, and careers.

Commercial Banking Certificate (CBC)

- Students take finance, accounting and advanced business courses to equip them for success in commercial banking.
- Electives: Commercial Bank Mgmt., Credit Analysis, Financial Evaluation of Corporate Reports, Inter. Accounting I & II

Global Energy Management (GEM)/Global Energy Management Professional Program (GEMPP)

- Designed and taught by industry professionals to blend a technical background, along with management skills.
- Electives: Derivatives (Options, Futures & Swaps), Energy Value Chain, Upstream Economics, Energy & Sustainability

Personal Financial Planning (PFP)

- Students who complete the track will have met the CFP Board of Standards Education Requirement for CFP Certification.
- Electives: Tax Accounting, Professional Selling, Personal Financial Planning Practicum, and Life Insurance & Annuities

Real Estate (RE)

- Built and taught by Houston's real estate professionals to prepare students to become leaders in the industry.
- Electives: Developing a RE Project, RE Market Research & Valuation, RE Finance & Investment

Risk Management @ Insurance (RMI)

- Designed to give students the skills they need to deal with typical risk issues in the modern business arena.
- Electives: Risk Management, Commercial Liability

STUDENT ORGANIZATIONS

Diverse organizations that focus on Finance majors include:

Beta Alpha Psi

Finance Association

Gamma Iota Sigma (RMI)

Investment Banking Scholars Club

Undergraduate Real Estate Scholars

In addition to these Bauer Student Organizations, there are 20+ more Bauer Student Organizations with whom you can interact.

UNIVERSITY of HOUSTON

C. T. BAUER COLLEGE of BUSINESS
Rockwell Career Center

Rockwell Career Center

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2019 ACADEMIC MAP

First Year

FALL		SPRING	
ENGL 1303	First Year Writing I	ENGL 1304	First Year Writing II
MATH 1314	Calculus for Business & LifeSci	MATH 1313	Finite Math with Application
HIST 1377	The United States to 1877	ECON 2305	Macroeconomic Principles
ACCT 2331	Accounting Prin. 1 – Financial	ACCT 2332	Accounting Prin. 2 – Managerial
INTB 3354	Bus. Prin. in a Global Economy	MIS 3300	Intro to Computers and MIS

Second Year

FALL		SPRING	
ECON 2304	Microeconomics	FINA 3332	Principles of Financial Mgmt.
HIST 1378	The United States Since 1877	MANA 3335	Intro to Org. Behavior & Mgmt.
GENB 3302	Connecting Bauer to Business	MARK 3336	Elements of Marketing Admin.
MARK 3337	Professional Selling	SCM 3301	SCM Fundamentals
STAT 3331	Statistical Analysis for Bus. Ap.	CORE	Language, Phil, and Culture

Third Year

FALL		SPRING	
POLS 1336	U.S. & Tx Constitutions & Politics	POLS 1337	U.S. Government
CORE	Life & Physical Science	CORE	Life & Physical Science
FINA 4320	Investment Management	FINA 4330	Corporate Finance
FINA ELEC	4000-level Finance Elective	FINA ELEC	4000-level Finance Elective
FINA ELEC	4000-level Finance Elective	FINA ELEC	4000-level Finance Elective

Fourth Year

FALL		SPRING	
CORE	Creative Arts	GENB 4350	Business Law and Ethics
INTB 3355	Global Environment of Business	ADV BUS ELEC	3000-4000 level Business Course
ADV BUS ELEC	3000-4000 level Business Course	ADV ELEC	3000-4000 level course
ADV ELEC	3000-4000 level course	GEN ELEC	3000-4000 level course
GEN ELEC	1000-4000 level course	GEN ELEC	1000-4000 level course

OUR ACHIEVEMENTS

- Located in the energy capital of the world, the Gutierrez Energy Management Institute at UH Bauer addresses the comprehensive needs of the energy industry, from risk and project management to accounting and systems development.
- Bauer College has developed a Program for Financial Literacy that includes comprehensive engagement by the university (Bauer College leadership), corporate community engagement (banks and financial services firms), non-profits with a financial education mission, and schools (teachers and parents).
- The Stanford Alexander Center for Excellence in Real Estate is a Center dedicated to the development and application of best practices in the real estate profession. The mission of the Center is to provide professional, practice-based programs that complement the academic curriculum of the Real Estate Program. The UH Bauer Real Estate degree program was built by Houston's real estate professionals to prepare students to become leaders in the industry. Practicing real estate professionals serve as faculty bringing their expertise to the classroom.

FAST FACTS

1 of 3

Tier One Public Research Universities Designated as a Hispanic-Serving Institution.

U.S. Department of Education

\$51,170

Avg. Annual Base Salary

\$15–20

Avg. Internship Salary (Hourly)

676

Total Undergrad Students in Finance Major

TOP 5% Worldwide Faculty Ranking in Finance Research