

BBA IN ENTREPRENEURSHIP

DEVELOPING IDEAS INTO BUSINESS

ENTREPRENEURSHIP PROGRAM

The BBA in Entrepreneurship is a lockstep program comprised of six custom-designed courses:

- Introduction to Entrepreneurship
- Revenues
- Costs
- Capital
- Entrepreneurial Perspectives & Business Plans
- Implementation/Launch

Students create and perfect their idea and business plan throughout their experience in the program. In addition, students have access to a number of resources such as:

- Mentors
- Rountables
- Peers
- Business plan writing tools
- Program leadership
- Experienced faculty

CERTIFICATES

A certificate from the Wolff Center for Entrepreneurship is a great way to bolster career options by showing potential employers that the student has a broadened perspective and overall understanding of the operations of different businesses whether they be corporations, socially-focused endeavors, or tech startups.

Corporate Entrepreneurship Certificate (CEC)

- Entrepreneurship
- Corporate Entrepreneurship

Social Entrepreneurship Certificate (SEC)

- Entrepreneurship
- Social Entrepreneurship

Technology Entrepreneurship Certificate (TEC)

- Entrepreneurship OR
Technology Entrepreneurship
- RED Labs Pre-Accelerator
- RED Labs Accelerator

WOLFF CENTER PROGRAMS:



Mock-term Negotiations: This program offers our students the opportunity to negotiate a mock term sheet while being coached by seasoned business executives and attorneys. We bring together attorneys from Porter & Hedges and seasoned business leaders along with executives in the banking, finance, corporate, and venture capital fields.

Business Plan Competition:

The Wolff Center students have an opportunity to vie for a spot on the business plan team which will represent WCE in competitions across the nation.

Wolffest: Wolffest was an idea, started by its own entrepreneurship students, to provide real-world scenarios for students to learn what it really takes to start a business. Students compete by starting pop-up food stands selling new food options on campus to raise money for scholarships. These events have raised as much as \$250,000+ per year in scholarships.

Roundtables Program: The WCE class is divided into several small groups of 8 - 9 students. Each group has a specific industry focus and is assigned two mentors to lead their discussions. Every two weeks, WCE students attend a mandatory roundtable meeting to connect topics covered in their classes to their individual business plans.

STUDENT ORGANIZATIONS

Diverse organizations that focus on Entrepreneurship majors include:

Collegiate Entrepreneurs' Organization (CEO)

Enactus

In addition to this Bauer Student Organizations, there are 20+ more Bauer Student Organizations with whom you can interact.

UNIVERSITY of HOUSTON

C. T. BAUER COLLEGE of BUSINESS
Rockwell Career Center

Rockwell Career Center

HireBauer.com

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2019 ACADEMIC MAP

First Year

FALL		SPRING	
ENGL 1303	First Year Writing I	ENGL 1304	First Year Writing II
MATH 1314	Calculus for Business & Life Sci	MATH 1313	Finite Math with Application
HIST 1377	The United States to 1877	ECON 2305	Macroeconomic Principles
ACCT 2331	Accounting Prin. 1 – Financial	ACCT 2332	Accounting Prin. 2 – Managerial
INTB 3354	Bus. Prin. in a Global Economy	MIS 3300	Intro to Computers and MIS

Second Year

FALL		SPRING	
ECON 2304	Microeconomics	FINA 3332	Principles of Financial Mgmt.
HIST 1378	The United States Since 1877	MANA 3335	Intro to Org. Behavior & Mgmt.
GENB 3302	Connecting Bauer to Business	MARK 3336	Elements of Marketing Admin.
MARK 3337	Professional Selling	SCM 3301	SCM Fundamentals
STAT 3331	Statistical Analysis for Bus. Ap.	CORE	Language, Phil, and Culture

Third Year

FALL		SPRING	
POLS 1336	U.S. & Tx Constitutions & Politics	POLS 1337	U.S. Government
CORE	Life & Physical Science	CORE	Life & Physical Science
CORE	Creative arts	ENTR 4320	Entrepreneurial Revenue
ENTR 3310	Entrepreneurship	ENTR 4330	Entrepreneurial Costs & Budgets
INTB 3355	4000-level Finance Elective	ENTR 4110	Entrepreneur Values & Leadership
		ADV BUS ELEC	3000-4000 level Business Course

Fourth Year

FALL		SPRING	
ENTR 4340	Entrepreneurial Capital	ENTR 4360	Business Plan & Implementation
ENTR 4350	Entrepreneurial Strategy	ENTR 4110	Entrepreneurial Values & Leadership
ENTR 4110	Entrepreneur Values & Leadership	GEN ELEC	1000-4000 level course
GENB 4350	Business Law & Ethics	GEN ELEC	1000-4000 level course
ADV ELEC	3000-4000 level course	GEN ELEC	1000-4000 level course
ADV ELEC	3000-4000 level course		

OUR ACHIEVEMENTS

- The Cyvia and Melvyn Wolff Center for Entrepreneurship: **Ranked No. 1** in the U.S. on The Princeton Review and Entrepreneur's list of Top 25 Best Undergrad Programs for Entrepreneurs in 2019 (Top 10 since 2007; No. 1 in 2008, 2010 and 2011).
- Since 2007, the Wolff Center for Entrepreneurship has been ranked in the **Top 10 undergraduate schools** for entrepreneurship studies in the nation.
- Over the last 15 years, WCE students have won **more than 50 awards** in national business plan competitions, with more first, second or third place awards than any other undergraduate program in North America.
- RED Labs** is the University of Houston's coworking space, startup accelerator, and technology entrepreneurship program. Red Labs works with UH-affiliated founders to turn their startup ideas into reality.

FAST FACTS

1 of 3

Tier One Public Research Universities Designated as a Hispanic-Serving Institution.
U.S. Department of Education

\$51,000

Avg. Annual Base Salary

\$12-15

Avg. Internship Salary (Hourly)

36

Number of Students Admitted each Fall

\$280,028

Wolffest Raised Towards UH Scholarships in 2019