

BBA IN MANAGEMENT

LEADERSHIP AT ALL LEVELS

MANAGEMENT PROGRAMS

Management focuses on the behavior of individuals and groups within formal organizations, with particular emphasis upon the application of theory and research to management practice. Students focus on leadership and motivation of personnel, decision-making, the adaptation of organizations to their environment and the planning for and use of human resources in both the public and private sectors.

Our programs cover **organizational behavior, human resources, strategy** and **organizational theory**. Management curriculum develops strategic thinking, leadership skills, ethical decision-making capabilities, critical reasoning, and problem-solving skills in a real-world business context. Students are prepared to lead change and manage innovation in an environment characterized by growing technological sophistication and increasing employee diversity.

ELECTIVES

Introduction to Human Resource Management – Personnel management and utilizing human resources, research & applications.

Ethics and Corporate Social Responsibility – Role of ethics and social responsibility in the management of public and private sector organizations.

Current Issues in Management – Analysis of current issues in management with an emphasis on problem solving, innovation and organizational change.

Corporate Entrepreneurship – Entrepreneurial activities within an existing organization.

Experiential Learning – Internships for credit.

SPECIALTY TRACKS

Human Resource Management Track – Management majors interested in course work related to human resource management may pursue the HR track by meeting the course requirements within the Management major.

Electives:

- Intro to Human Resource Management

Ethics & Corporate Social Responsibility Students choose 4 classes from the following:

- The Legal Environment of Management
- Performance Management Systems
- Management Training & Career Development
- Issues in Equal Employment Opportunity
- Selection & Staffing

Leadership Track – Students gain knowledge in managing human resources, ethics, change, organizational behavior, as well as developing individual leadership skills.

Electives:

- Leadership Development

Ethics & Corporate Social Responsibility Students choose 4 classes from the following:

- Introduction to Human Resource Management
- The Legal Environment of Management
- Leading Organizational Change
- Introduction to Strategic Management
- Global Leadership

STUDENT ORGANIZATIONS

A diverse organization that focuses on Management majors is:

Society for Human Resource Management (SHRM)

In addition to this Bauer Student Organization, there are 20+ more Bauer Student Organizations with whom you can interact.

UNIVERSITY of HOUSTON

C. T. BAUER COLLEGE of BUSINESS
Rockwell Career Center

Rockwell Career Center

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2019 ACADEMIC MAP

First Year

FALL		SPRING	
ENGL 1303	First Year Writing I	ENGL 1304	First Year Writing II
PSYC 1300	Intro to Psychology	GENB 3302	Connecting Bauer to Business
OR, SOC 1300	Intro to Sociology	ACCT 2331	Financial Accounting
MATH 1314	Calc. for Business & Life Sci.	MATH 1313	Finite Math
HIST 1377	United States to 1877	ECON 2305	Macroeconomic Principles
MIS 3300	Intro to Computers and MIS		

Second Year

FALL		SPRING	
ECON 2304	Microeconomics	CORE	Life & Physical Science
ACCT 2332	Managerial Accounting	POLS 1336	U.S. & TX Constitutions & Politics
STAT 3331	Statistical Analysis for Business Applications	MARK 3337	Professional SELLing
HIST 1378	The United States Since 1877	OR, COMM 3356	Business and Professional Speaking
CORE	Life & Physical Science	FINA 3332	Principles of Financial Mgmt.
		MANA 3335	Intro to ORg. Behavior & Mgmt.

Third Year

FALL		SPRING	
POLS 1337	U.S. Government	CORE	Language, Philosophy & Culture
NTB 3354	Intro to Global Business	INTB 3355	Global Environment of Business
SCM 3301	Serv. & Manufacturing Operations	3000-4000	Management Course
MARK 3336	Elements of Marketing Admin	3000-4000	Advanced Business Elective
3000-4000	Management Course	3000-4000	Advanced Business Elective

Fourth Year

FALL		SPRING	
CORE	Creative Arts	GENB 4350	Business Law & Ethics
3000-4000	Management Course	3000-4000	Management Course
3000-4000	Management Course	3000-4000	Advanced Business Elective
3000-4000	Advanced Business Elective	3000-4000	Advanced Business Elective
1000-4000	General Elective	1000-4000	General Elective

OUR ACHIEVEMENTS

- Business Management and Marketing programs: 7th based on degrees awarded (Top 100 Institutions, 2012)
- #1 in Texas for total minority degrees awarded (Diverse Issues in Higher Education, 2017)
- #1 in Texas for total degrees awarded to Asian Americans (Diverse Issues in Higher Education, 2017)
- #1 in Texas for total degrees awarded to Hispanics (Diverse Issues in Higher Education, 2017)
- #1 in Texas for total degrees awarded to African Americans (Diverse Issues in Higher Education, 2017)

FAST FACTS

1 of 3

Tier One Public Research Universities Designated as a Hispanic-Serving Institution.
U.S. Department of Education

\$48,455

Avg. Annual Base Salary

\$12-16

Avg. Internship Salary (Hourly)

33

Leadership Track Students