

ROCKWELL CAREER CENTER PARTNERSHIP PROGRAM

The C. T. Bauer College of Business' Rockwell Career Center (RCC), funded entirely by the generosity of our corporate partners, serves one of the largest and most diverse business schools in the nation. RCC's members not only provide opportunities for students with programming and employment, but they provide relevant feedback as Advisory Board members.

The RCC Partnership Program recognizes annual supporters of its career development and student leadership programs. Members are recognized on the website, at specific events and on a donor recognition wall at the Career Center front desk, as well as participation on our Advisory Board. Unless otherwise noted, the period of membership includes three consecutive semesters from the time of the member's enrollment, including one Fall, one Spring and one Summer semester.

| RCC Partners | Benefits | Bronze: \$2,000 Annual (FMV \$0) | Silver: \$5,000 Annual (FMV \$0) | Gold: \$10,000 Annual (FMV \$0) | Interview Room Sponsor: \$20,000 4 Years (FMV \$0) |
|--------------------|--|--|---|--|---|
| Membership | Membership on RCC Advisory Board | ● | ● | ● | ● |
| Visibility | Company name and logo on donor recognition signage in RCC reception area (visited by 100+ students daily) | ● | ● | ● | ● |
| | Recognition as a partner on RCC website | ● | ● | ● | ● |
| | Additional recognition and signage | Career Fair | Career Fair and one specific event or program TBD | Career Fair and one college-wide event TBD | Career Fair and signage on an RCC interview room |
| | Logo on student landing page of Bauer campus recruitment system (Gateway) | | | ● | ● |
| | Company profile recruiting page and featured placement for jobs on RCC website and social media | ● | ● | ● | ● |
| | Exposure on HireBauer.com and email blasts | ● | ● | ● | ● |
| Programming | "First right of refusal" invitations to student programming sponsored by RCC | ● | ● | ● | ● |
| | Invitations to speak on panels for classes or major programs at Bauer | ● | ● | ● | ● |
| | Introductions to or meetings with key faculty or student organization leaders | ● | ● | ● | ● |
| GENB Course | Annual invitations to participate in panels (or a similar opportunity) for the required Connecting Bauer to Business course (800+ soph. & juniors) | ● | ● | ● | ● |
| | First choice invitations to participate in panels for the required Connecting Bauer to Business course (800-1300 soph. & juniors) | | | ● | ● |
| | Annual invitations to participate in video interviews for the required Connecting Bauer to Business course (800-1300 soph. & juniors) | ● | ● | ● | ● |
| Career Fair | Company name & logo on donor recognition signage in common areas of venue (attended by 1,000+ students) | ● | ● | ● | ● |
| | Premium booth placement at career fairs | High-traffic area | Company helps select space | Company helps select space | Company helps select space |