

# Do YOU STAND OUT in the CROWD?

Do you have what it takes to make it in today's market? Find out how you measure up. Check the items that describe you, then add up your score. Find out what else you can do to stand out in the crowd while here at Bauer.



- I have joined/plan to join a club or organization on campus that is related to my major or career goals.
- I have volunteer experience.
- I have created a resume.
- I know what a cover letter is and how it is used.
- I have discussed my major/career goals with my parents.
- I have done online research about a career.
- I have met with an academic advisor.
- I have done an informational interview with someone in my field of interest about their career.
- I have held a leadership role.

- I have had a part-time job related to my career goals.
- I have completed a mock interview.
- I have heard about or received a job offer through a friend, parent, teacher, etc.
- I plan to utilize the Rockwell Career Center in Cemo Hall.
- I have completed BUSI 3302
- I have discussed majors/careers with an upperclassman or professor.
- I have considered whether or not to study abroad while at Bauer.
- I have attended the Volunteer Fair this semester.

- I have subscribed to the Rockwell Career Center's hirebauer.com.
- I have updated my Bauer Career Gateway account.
- I know what employers in my field value.
- I have completed an internship.
- I have visited the On Campus Orientation online.
- I have attended Resume ER or Resume Round-Up.
- I have attended Career Fair this semester.
- I have considered the Ted Bauer Leadership Certificate.
- I have considered whether or not to attend graduate school after work experience.

## 0-6 You are Facebook

Like Facebook, you are starting off as a small one person operation. You have the potential to become the next big thing. It's important for you to have a proactive approach that will make you stand out. The more you network, the more contacts you will have.

## 7-13 You are InStyle

You have made a strong mark by consistently appealing to the forward thinking market. You need to design new goals that will enhance your market appeal and send you on your way to opportunities. The time is now to show employers your talent and strengths. Market yourself as no one knows you better than you.

## 14-20 You are Cougar **RED**

You are ahead of the game with your college experience. Be proud of what you have accomplished so far, but in order to beat out other universities be prepared to take the necessary steps. Continue to attend networking events, polish your 30-second me, make good eye contact, have a good handshake, and dress professionally.

## 21-26 You are America's Next Top Graduate

You are a career superstar. You have shot to the top of your game. People look up to you and want to be like you. You attract positive attention from people in all walks of life and can practically have your pick of opportunities. A word of caution...don't become over confident! You are one Britney Spears night away from cancellation.