



Rockwell Career Center  

---

C. T. Bauer College of Business

# EMPLOYMENT REPORT 2024-2025



# TABLE OF CONTENTS

## 1. WELCOME MESSAGES

- Message from the Dean of C. T. Bauer College of Business
- Message from the Executive Director of Rockwell Career Center

## 2. ABOUT THE CAREER CENTER

- Mission & Vision
- Our Services & Student Support
- Career Readiness & Experiential Learning
- Employer & Community Partnerships

## 3. COLLEGE OF BUSINESS & CAREER IMPACT

- Bauer College At A Glance
- Student Demographics
- Rankings & Recognition

## 4. EMPLOYMENT HIGHLIGHTS

- Overall Career Success & Outcomes
- Compensation Overview
- Top Bauer Employers

## 5. UNDERGRADUATE OUTCOMES

- BBA Placement Rates & Salary Data by Major
- MS ACCY Placement Rates & Salary Data
- Industry Breakdown

## 6. GRADUATE OUTCOMES

- MBA Programs
- Specialized Master's Program (MS)
- Industry Breakdown

# 1. WELCOME MESSAGES

BAUER  
COLLEGE OF BUSINESS



## **Xianjun Geng**

### **Dean of the C. T. Bauer College of Business**

At Bauer College of Business, we believe talent development is most powerful when academia and industry work side-by-side. We are pleased to share the Rockwell Career Center Employment Report, which offers a comprehensive look at student employment outcomes supported by our outstanding in-house dedicated career center. This report reflects not only the hard work and ambition of our students, but also the strength of our partnerships with employers who shape how, and what, we teach.

We are committed to preparing students to lead with integrity, understand the world they're entering and apply what they learn in meaningful, practical ways. Located in the heart of Houston, one of the world's most dynamic business ecosystems, Bauer College is uniquely positioned to align classroom learning with real-world application. The Rockwell Career Center plays a critical role in that alignment by connecting employers with talent that is prepared, adaptable and ready to contribute. The data presented in this report demonstrates the impact of that model across industries, degree programs and career paths.

We share this information with transparency and purpose. Beyond reporting outcomes, our goal is to deepen conversations with our corporate partners about evolving workforce needs, emerging skill sets and opportunities to strengthen talent pipelines. Your engagement helps us continuously enhance the Bauer experience and supports graduates who bring grit, adaptability and a commitment to creating value for both the organization and its people.

Thank you for your continued partnership with Bauer College. We look forward to continuing this important work with you.



## **Kelly Collins**

### **Executive Director, Rockwell Career Center**

It is a pleasure to share the Rockwell Career Center's employment outcomes and career development impact for the C. T. Bauer College of Business. This report reflects the strength of Bauer talent and the intentional preparation that supports our students as they launch their careers.

This year's results speak for themselves. 99% of Bauer BBA graduates secured employment within six months of graduation, with an average base salary of \$70,103, and 100% of our Full-Time MBA students achieved internship placement. These outcomes highlight the value of purpose-driven career development paired with meaningful experience.

At the Rockwell Career Center, we believe career success goes beyond securing a role. It begins with self-awareness and is strengthened through experiential learning. Our team is committed to helping students build the skills, confidence, and clarity needed to navigate an evolving business landscape and pursue careers aligned with their goals.

These outcomes are made possible through the engagement of our employer partners, alongside the collaboration of faculty, staff, alumni, and the Houston business community. We are especially grateful to our corporate partners who sponsor the Rockwell Career Center. Their investment and engagement play an important role in expanding access to career development resources and creating meaningful connections between Bauer students and industry.

Looking ahead, the Rockwell Career Center will continue to focus on what matters most—preparing Bauer students to enter the workforce with confidence and purpose, and supporting employers as they identify and develop emerging talent. We are proud of the impact reflected in this report and remain committed to strengthening Bauer's connections across Houston and the broader business community.

**Go Coogs!**

A photograph of a modern, multi-story building with a curved facade and large glass windows. The building is primarily light-colored brick with dark brick accents. In the foreground, there is a grassy area with a large, dome-shaped sculpture made of many small, overlapping, light-colored, shell-like pieces. Several black lampposts are visible in the courtyard area. The sky is overcast and grey.

# **2. ABOUT THE ROCKWELL CAREER CENTER**



## MISSION

The Rockwell Career Center's Mission is to enhance C. T. Bauer College students' journeys through professional development and experiential learning that deepens self-awareness and prepares them to navigate purposeful, successful careers. We collaborate with faculty & staff, alumni, employers, and the broader community to elevate Bauer's impact across Houston and the global business community.

## VISION

Our vision is to cultivate the next generation of industry-ready business professionals whose talent sets the standard for excellence in a rapidly evolving marketplace. We will create an inclusive ecosystem where every Bauer student has equitable access to opportunities and feels supported in discovering their professional identity. We will realize the ongoing attainment of our vision through strong partnerships with employers, alumni, and the Houston business community, by becoming the preferred hub for developing and recruiting emerging talent and future leaders.

## 2.2 OUR SERVICES AND STUDENT SUPPORT

The Rockwell Career Center provides a range of services to Bauer students and alumni, including major and career exploration; resume, cover letter, and LinkedIn support; mock interviews; and job and internship search guidance. Students have access to individualized career coaching designed to support their academic and professional goals.



### PERSONALIZED CAREER COACHING

Students can schedule one-on-one coaching appointments that provide individualized support aligned with their academic background, career interests, and professional development needs related to career exploration and job and internship search strategies.

To learn more, [meet our RCC team](#).



### BAUER CAREER GATEWAY

Bauer Career Gateway is Bauer's centralized job and internship platform, accessible exclusively to Bauer BBA, MBA & MS students and alumni.

The platform allows students to apply for internships and full-time positions, explore employer information, and access details about career fairs, information sessions, and networking events.



### CAREER FAIRS AND NETWORKING EVENTS

The Rockwell Career Center hosts pre-recruiting mixers, career fairs, and networking events that provide students with access to employers while facilitating meaningful engagement and early talent identification across a wide range of industries.

## 2.3 EXPERIENTIAL LEARNING

Rockwell embeds experiential learning across undergraduate and graduate programs to ensure students graduate with practical, job-ready skills.

These academic and co-curricular experiences strengthen key competencies such as problem-solving, teamwork, communication, and professionalism, aligned with the National Association of Colleges and Employers (NACE) career-readiness standards.

### SPONSORED PROJECTS (BUSI 3302)

Employer-selected projects embedded in our required Undergraduate BUSI 3302 career course, with mentorship from experienced business leaders and alumni, and student-delivered research and presentations on real business challenges.



### CASE COMPETITIONS

Solving real-world business challenges in competitive environments. Through our inaugural MBA Crisis Competition and participation in Big 12 and National Black MBA Case Competitions, students develop employer-valued skills in strategy, teamwork, and decision-making.



### SITE VISITS

Employer-hosted visits that give students firsthand exposure to organizational culture, operations, and career pathways while showcasing employer talent needs.



## 2.4 EMPLOYER & COMMUNITY PARTNERSHIPS

The Rockwell Career Center's impact is made possible through strong partnerships with employers, alumni, and community organizations that actively engage with Bauer students. Through recruiting, mentorship, experiential projects, and career programming, our partners play a critical role in preparing students for meaningful careers. We are grateful for their continued collaboration and commitment to student success.





# **3. COLLEGE OF BUSINESS & CAREER IMPACT**

### 3.1 BAUER COLLEGE OF BUSINESS AT A GLANCE

**6,921**

Total Bauer Students

**612**

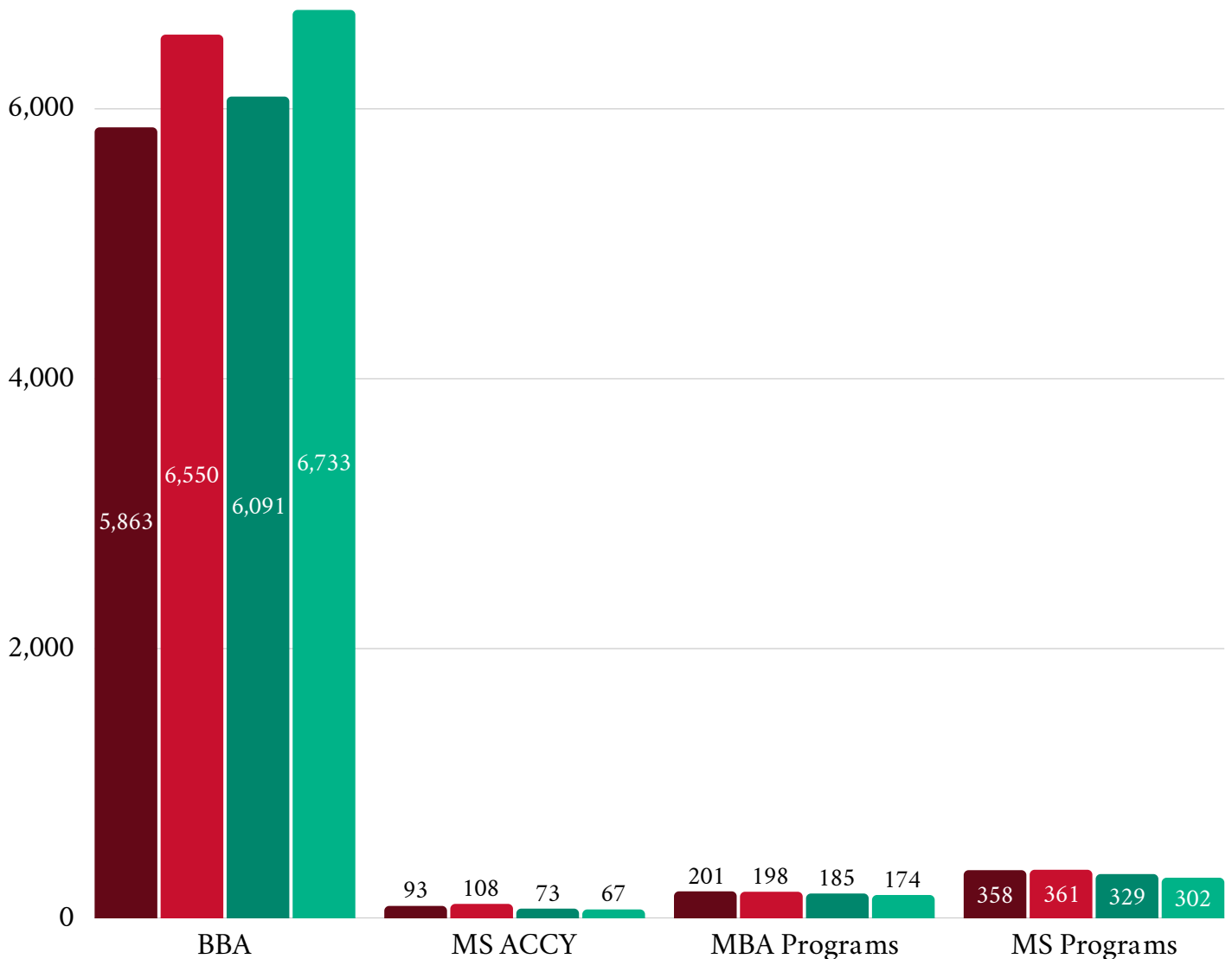
Graduate Students

**6,309**

Undergraduate Students

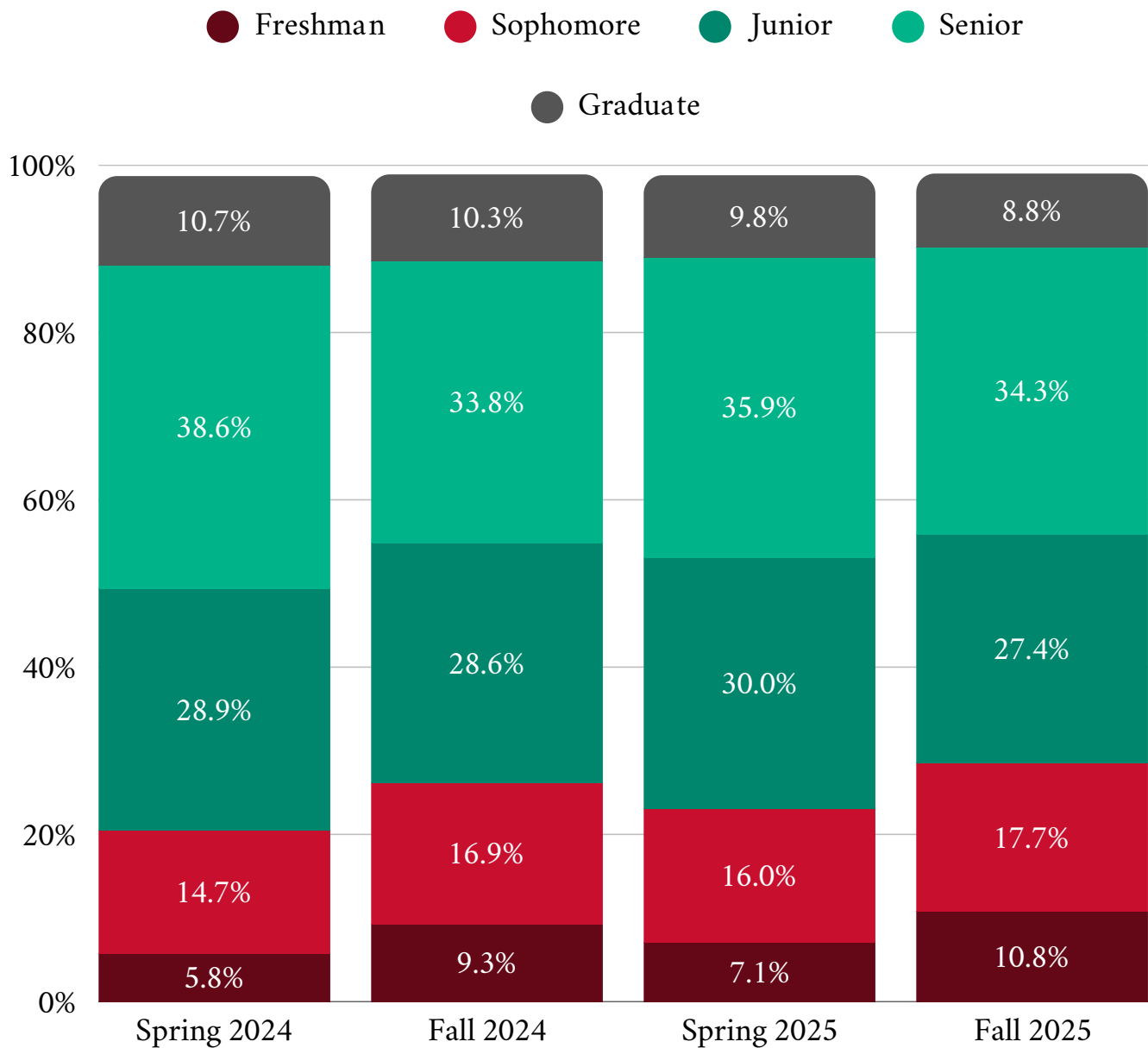
#### ENROLLMENT TOTALS BY PROGRAM

● Spring 2024   
 ● Fall 2024   
 ● Spring 2025   
 ● Fall 2025



### 3.1 BAUER COLLEGE OF BUSINESS AT A GLANCE

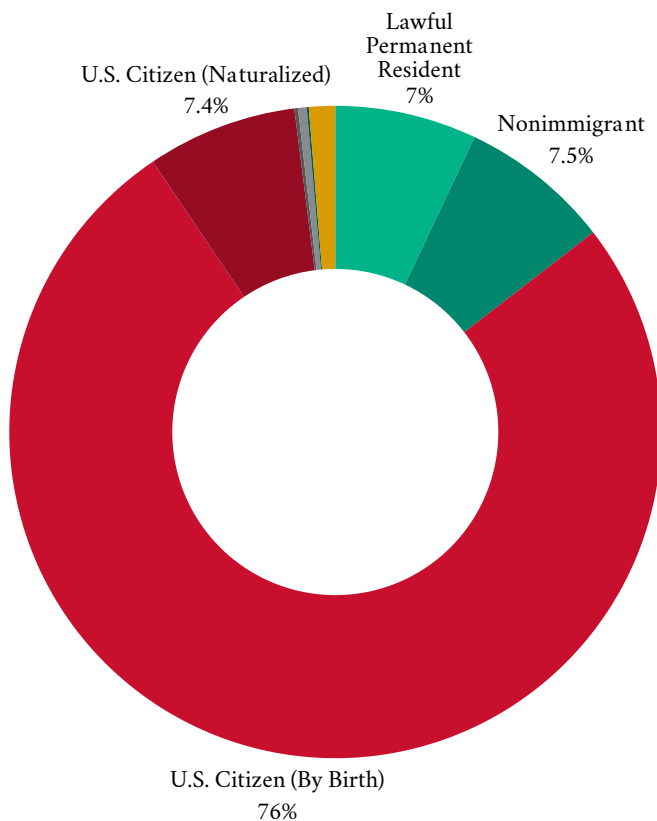
#### UNDERGRADUATE VS GRADUATE DISTRIBUTION



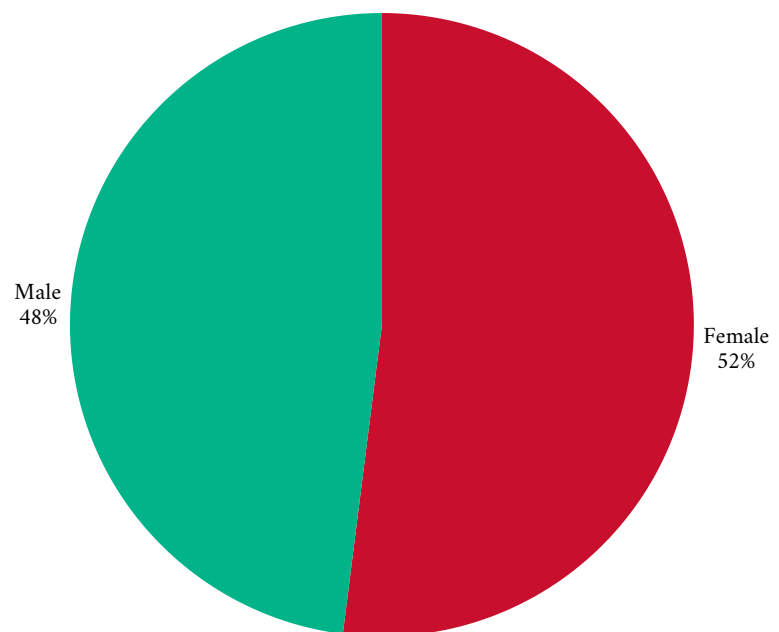
## 3.2 STUDENT DEMOGRAPHICS

Bauer College of Business serves undergraduate and graduate students across a range of academic levels and geographic backgrounds. The composition of the student body provides important context for understanding and evaluating the employment outcomes presented in this report.

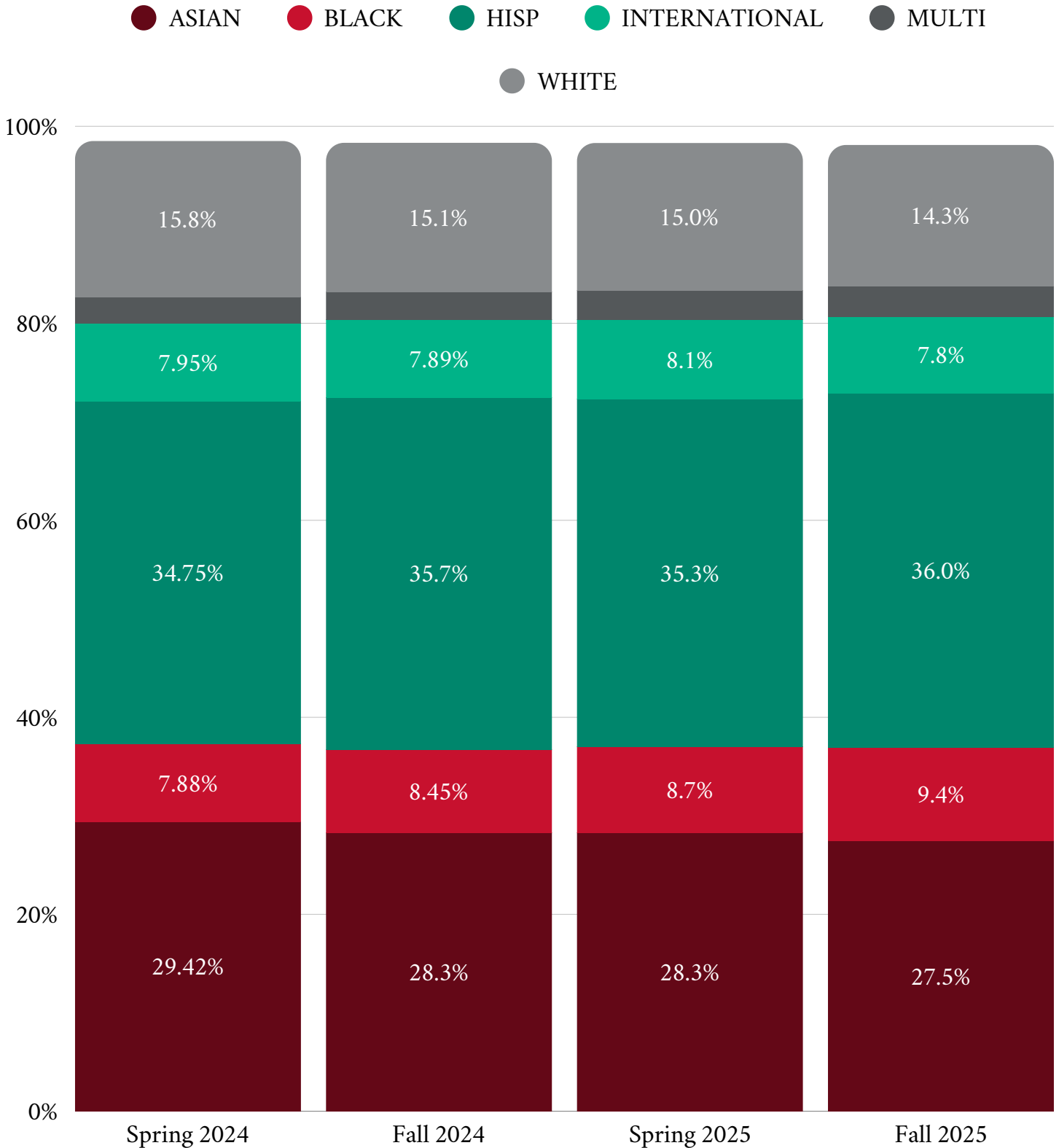
### CITIZENSHIP STATUS



### STUDENT POPULATION BY GENDER



## STUDENT POPULATION BY ETHNICITY



### 3.3 RANKINGS & RECOGNITION

Bauer College of Business is nationally recognized for academic excellence, career outcomes, and employer engagement. These rankings and recognitions reflect the college’s strong reputation among employers and its continued focus on preparing career-ready graduates.

National and program-specific rankings reinforce Bauer’s standing as a leading business school and highlight the value of a Bauer degree in competitive domestic and global markets.

#### NATIONAL & PROGRAM RANKINGS



**25th** Professional MBA Program  
*among Public Business Schools, 2025*

**#1** Wolff Center for Entrepreneurship  
*Undergraduate Entrepreneurship Program in the United States, 2026*

**42nd** Online Master’s in Business Program  
*among Public Business Schools, 2026*

**23rd** Online Master’s in Business Programs for Veterans  
*among Public Universities, 2026*

**54th** Undergraduate Business Program  
*among Public Business Schools, 2026*

**8th** Entrepreneurship Program  
*among Entrepreneurship Programs, 2026*

#### FORTUNE

**11th** Master’s in Business Analytics  
*overall Best Online Master’s in Business Analytics Programs, 2024*

**23rd** Professional MBA Program  
*overall Best Part-Time MBA Programs, 2024*

**34th** Executive MBA Program  
*overall Best Executive MBA Programs, 2024*

## NATIONAL & PROGRAM RANKINGS



**8th** Supply Chain Management  
*Top 25 North American Supply Chain Undergraduate Programs, 2024*

---

**14th** Supply Chain Management  
*Top 25 North American Supply Chain Graduate Programs, 2024*

---



**15th** Undergraduate Business Program  
*among Public Business Schools, 2025*

# 4. EMPLOYMENT HIGHLIGHTS



## 4.1 OVERALL EMPLOYMENT OUTCOMES

*Career outcomes across Bauer Undergraduate and Graduate programs for 2024 - 2025.*

This section provides a high-level overview of employment outcomes for graduates of the C. T. Bauer College of Business, including Undergraduate (BBA), MBA Programs, and Specialized Master's (MS) programs. Outcomes are reported in accordance with National Association of Colleges and Employers (NACE) standards and reflect the collective impact of career coaching, employer engagement, and experiential learning initiatives on student success.



**67.3 %**

**6-MONTH KNOWLEDGE RATE**



**99.4%**

**BBA PLACEMENT RATE AT 6 MONTHS**



**\$24.02/HR**

**AVG. INTERNSHIP PAY**

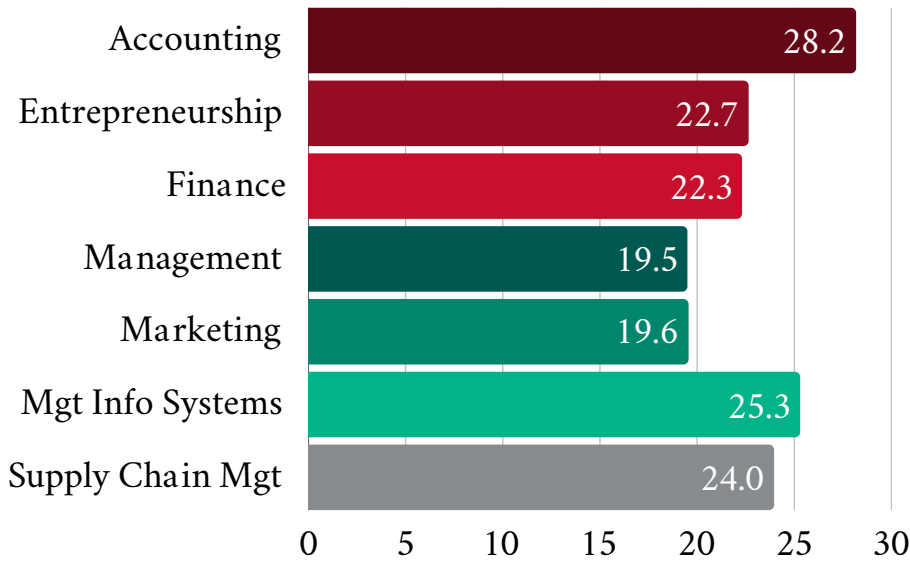


**\$70,103**

**AVG. FT SALARY**

## 4.2 COMPENSATION

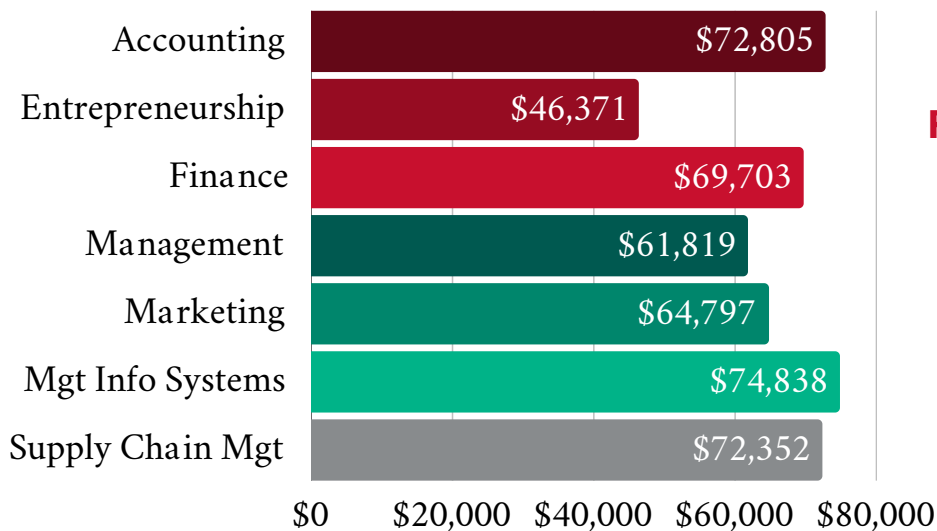
### BBA INTERNSHIP SALARIES BY MAJOR



**OVERALL BBA  
INTERNSHIP AVERAGE**

**\$24.02/HR**

### AVERAGE BBA FULL-TIME SALARIES BY MAJOR



**OVERALL BBA  
FULL-TIME AVERAGE**

**\$70,103**

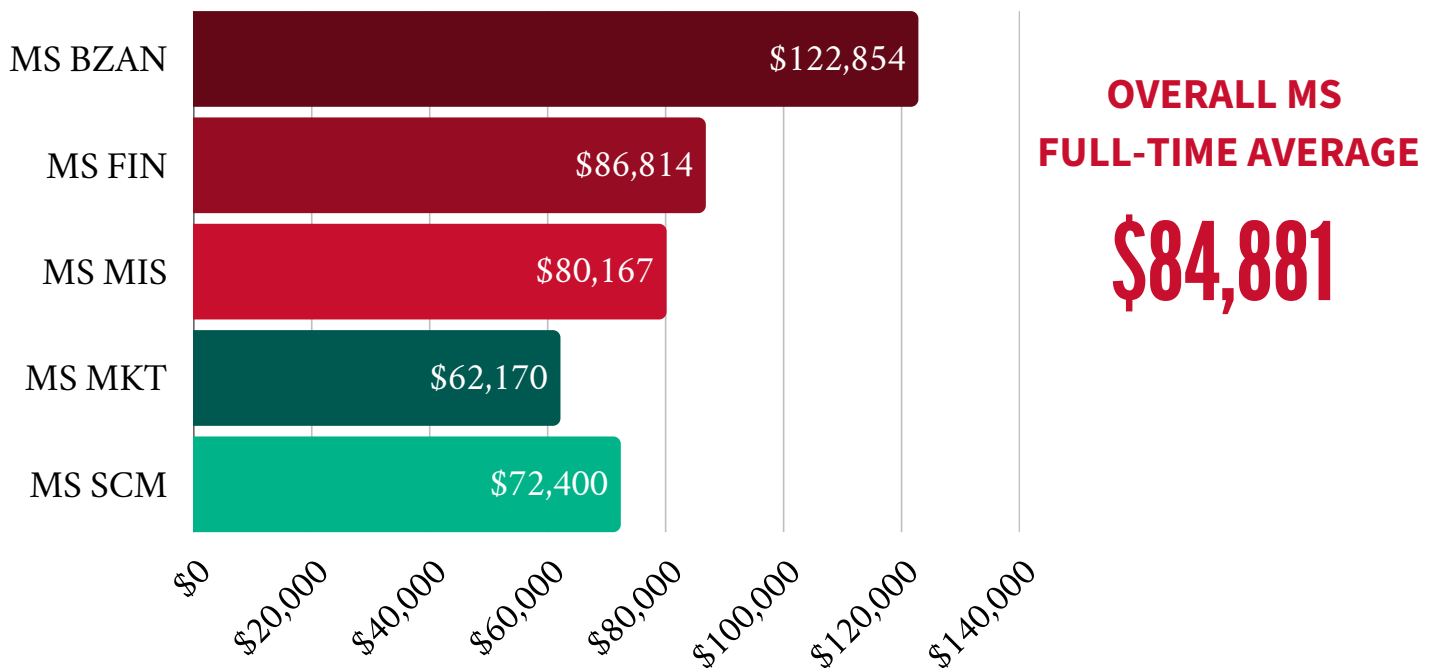
## 4.2 COMPENSATION

### MBA PROGRAMS FULL-TIME SALARY



*\*Average Full-Time Salary of MBA & PMBA students*

### AVERAGE MS PROGRAMS FULL-TIME SALARIES



## 4.3 EMPLOYERS HIRING BAUER STUDENTS

Bauer students are recruited by regional, national, and global employers across multiple industries. The employers listed represent organizations with significant hiring activity among Bauer Undergraduate and Graduate students during the reporting year.

---

### HIRED 10 OR MORE BAUER STUDENTS

Amazon	Ernst & Young (EY)	PwC
BDO*	Forvis Mazars	Oracle
Deloitte	Hewlett Packard Enterprise (HPE)*	RSM
	KPMG*	

---

### HIRED 6 OR MORE BAUER STUDENTS

Academy Sports + Outdoors*	Dell Technologies	LyondellBasell (LYB)*
CBRE	Enterprise Products	PKF Texas**
Corebridge Financial	HP	Spaulding Ridge
Crowe LLP	JPMorgan Chase	Technip FMC

---

### HIRED 4-5 BAUER STUDENTS

Apache	Lockton	Ryan, LLC*
BMC Software	PepsiCo	Schellman
Frost Bank	Protiviti	Shell*
Gartner	MD Anderson Cancer Center	SLB
H-E-B	Microsoft	State Farm
Kinder Morgan		Tesla

\* Denotes Rockwell Career Center Partners.

\*\*PKF Texas is now Withum

## 4.3 EMPLOYERS HIRING BAUER STUDENTS

### ADDITIONAL RECRUITING EMPLOYERS

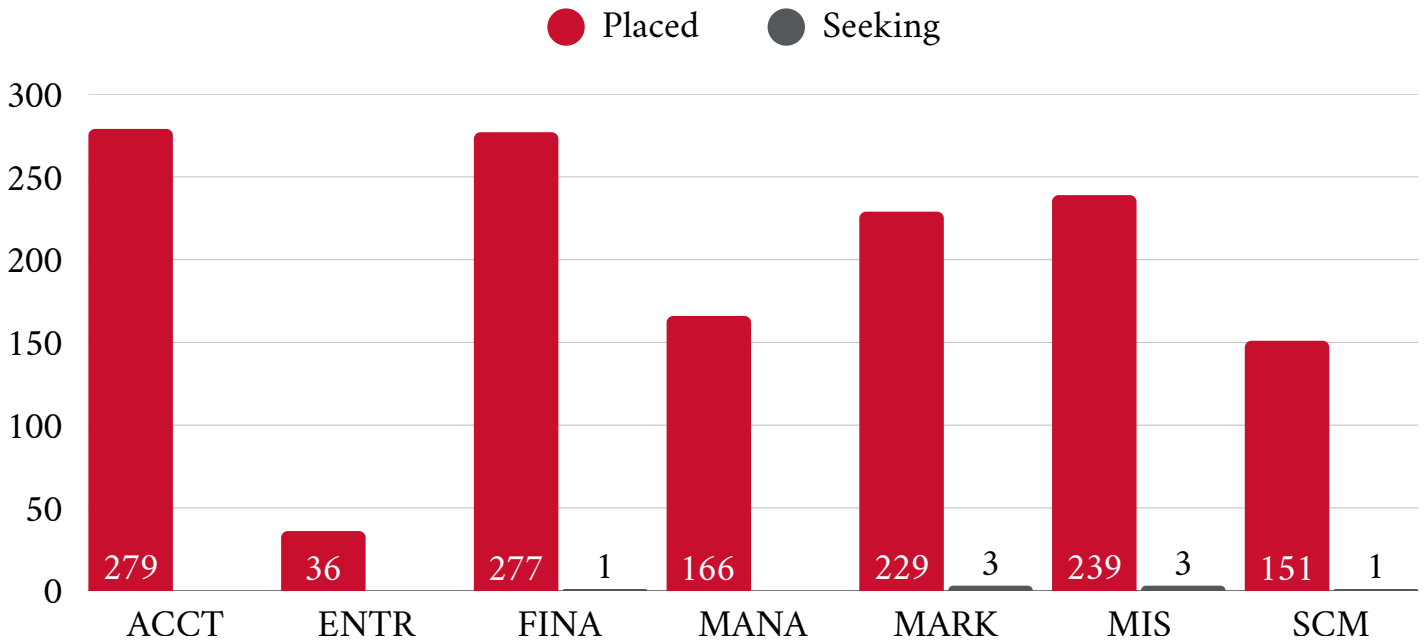
ADP	Doeren Mayhew	Phillips 66*
AT&T	Eaton*	Sanhua International
Accenture	EDP Renewables	Targa Resources
Aon	Fidelity Investments	TDECU
Baker Tilly	Foxconn	United States Air Force
BP*	Foxconn Industrial Internet	University of Houston
Capgemini	Grant Thornton	University of Houston - Tilman J. Fertitta Family College of Medicine
CenterPoint Energy	Group 1 Automotive	Weaver
Charles Schwab	Houston Methodist	Wells Fargo
Chevron*	Insperity	Whitley Penn
Chevron Phillips Chemical*	Kiewit	Wood Mackenzie
Constellation	Macquarie Group Limited	
Crown Castle	McGrath & Co., PLLC	

\* Denotes Rockwell Career Center Partners.



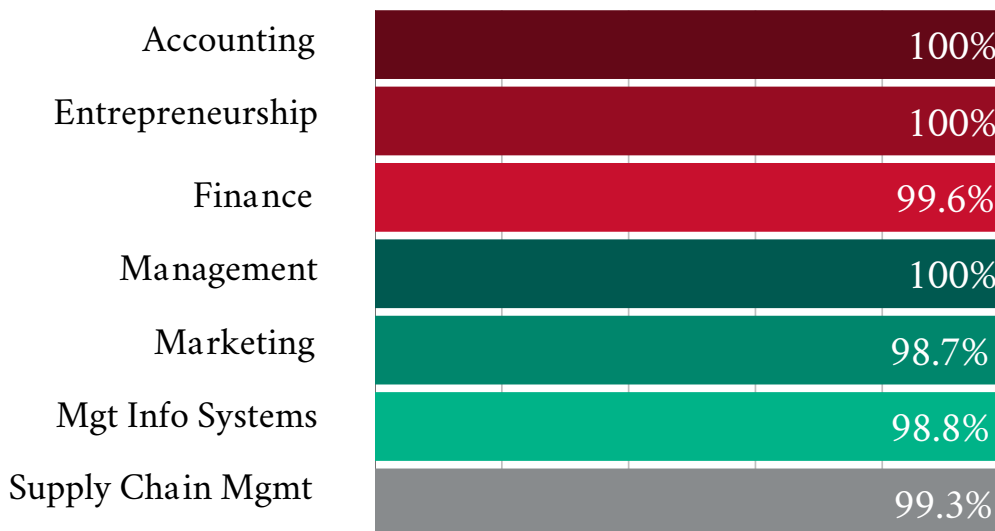
# 5. UNDERGRADUATE OUTCOMES

## 5.1 BBA 6 MONTH OUTCOMES



“Placed” includes all students no longer seeking employment and for whom college has met their goals (e.g., Full-Time jobs, graduate school, military, own business, etc.)

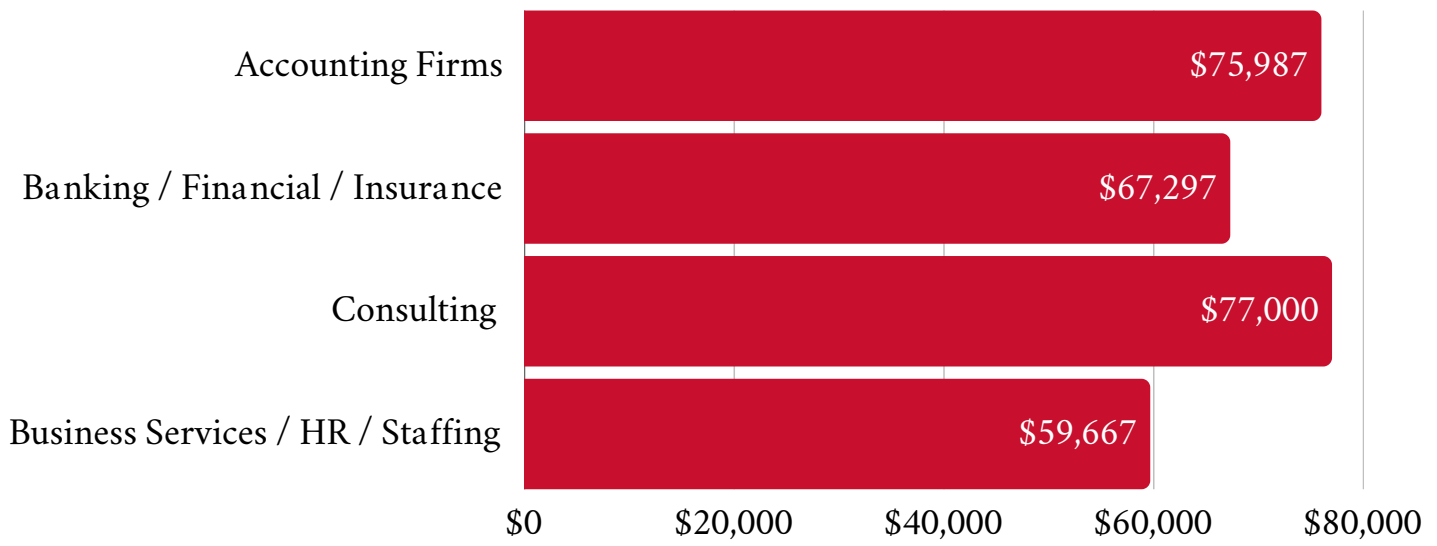
### PLACED PERCENTAGE RATE



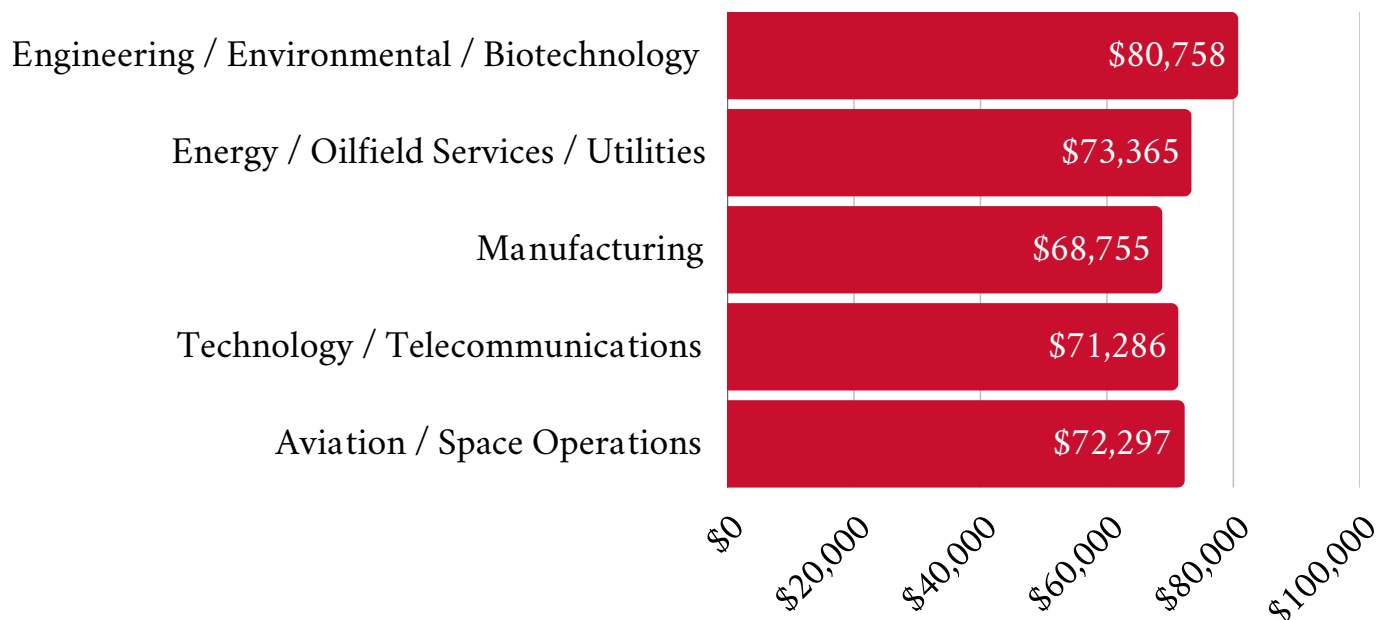
NACE Standard for 6 months is 65%

## 5.2 BBA AVERAGE SALARIES BY INDUSTRY

### PROFESSIONAL & FINANCIAL SERVICES

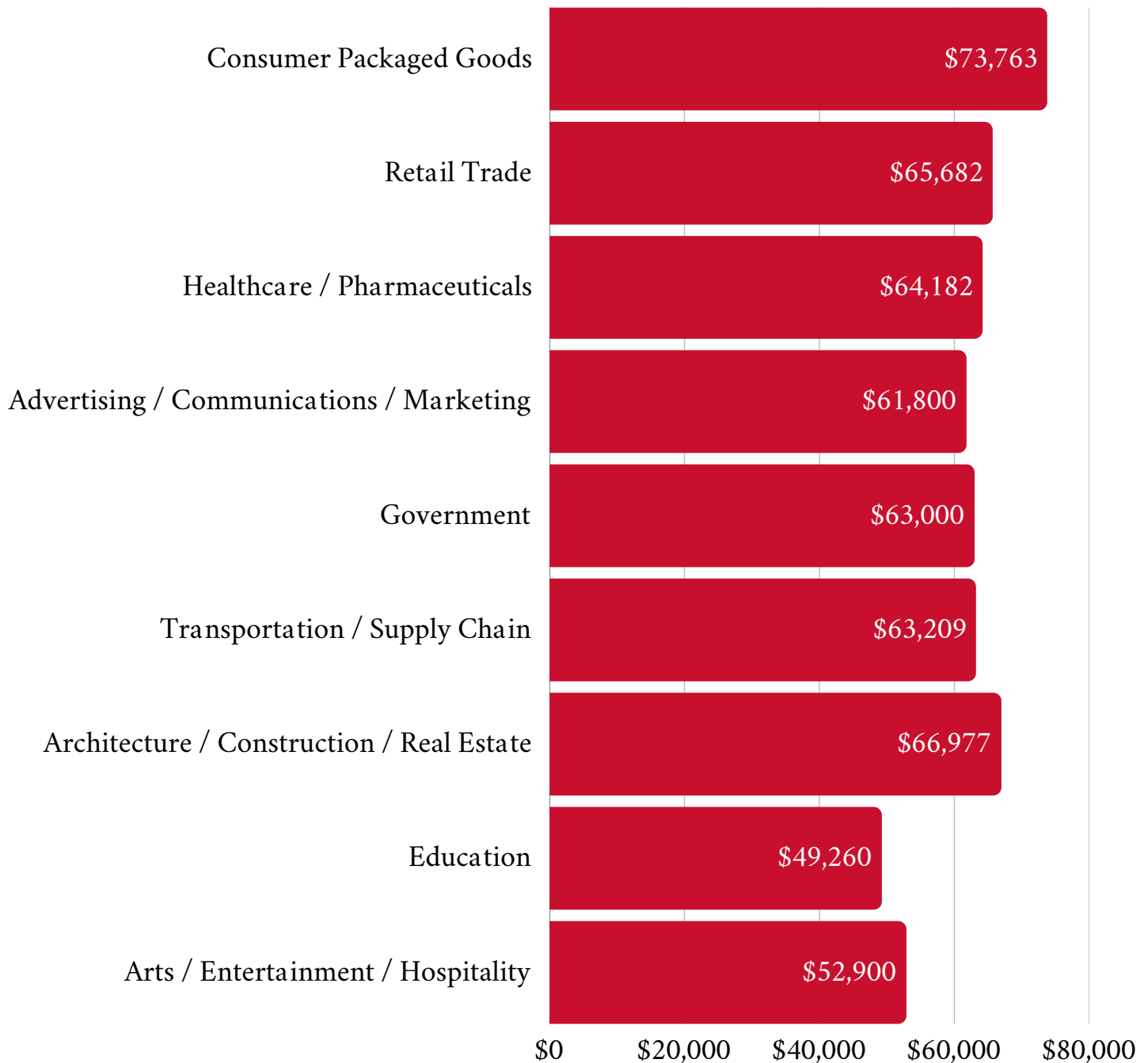


### TECHNICAL, ENERGY & MANUFACTURING



## 5.2 BBA AVERAGE SALARY BY INDUSTRY

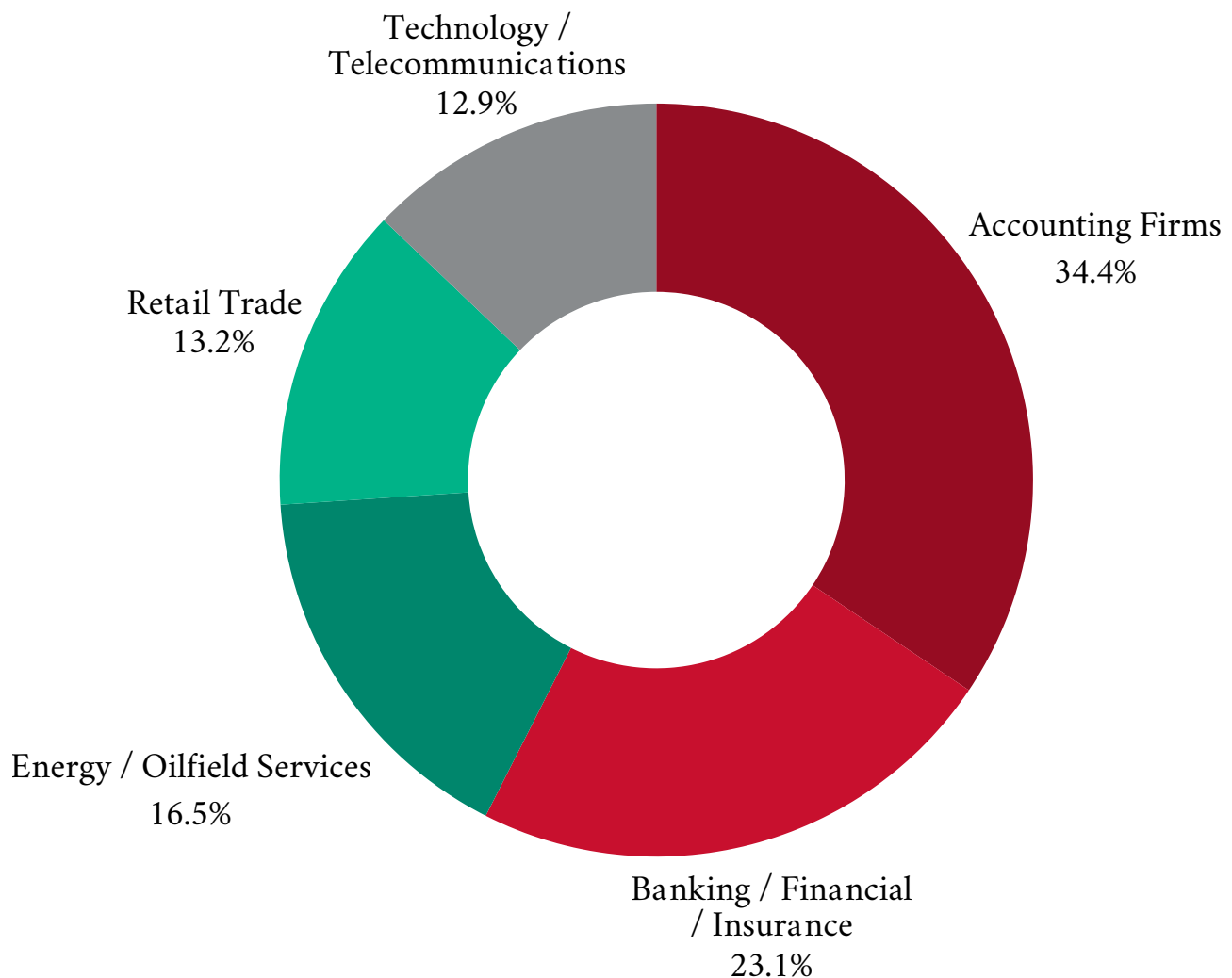
### CONSUMER, PUBLIC & SERVICE INDUSTRIES



## 5.3 INDUSTRY DISTRIBUTION BY PERCENTAGE

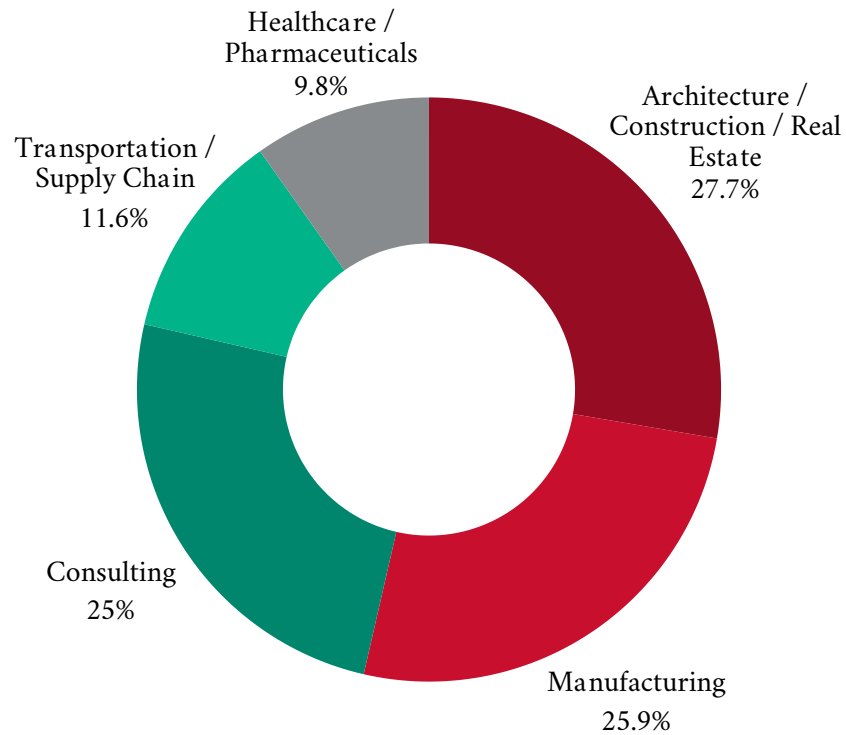
BBA graduates accepted roles across a wide range of industries, with strong representation in accounting, consulting, energy, financial services, and technology-related fields. Salary outcomes vary by industry and role type.

**PRIMARY INDUSTRY PLACEMENT  $\geq 8\%$**

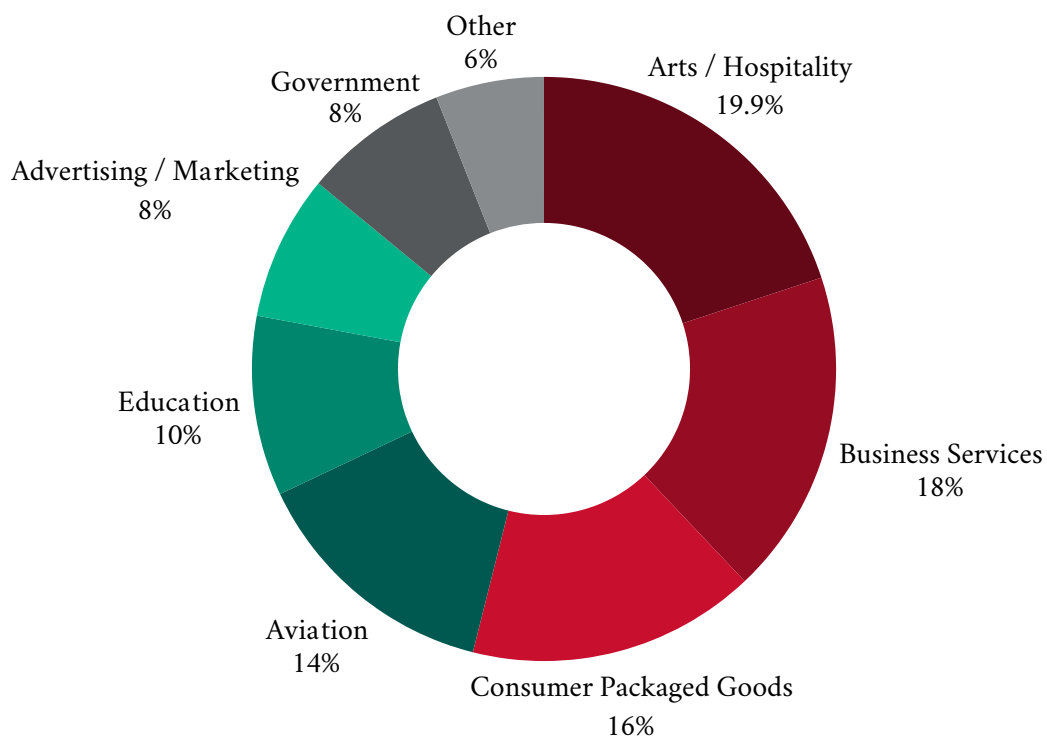


## 5.3 INDUSTRY DISTRIBUTION BY PERCENTAGE

### SECONDARY INDUSTRY PLACEMENT 2-7%



### ADDITIONAL INDUSTRIES REPRESENTED < 2%



## 5.4 MS ACCOUNTANCY OUTCOMES



**97%**

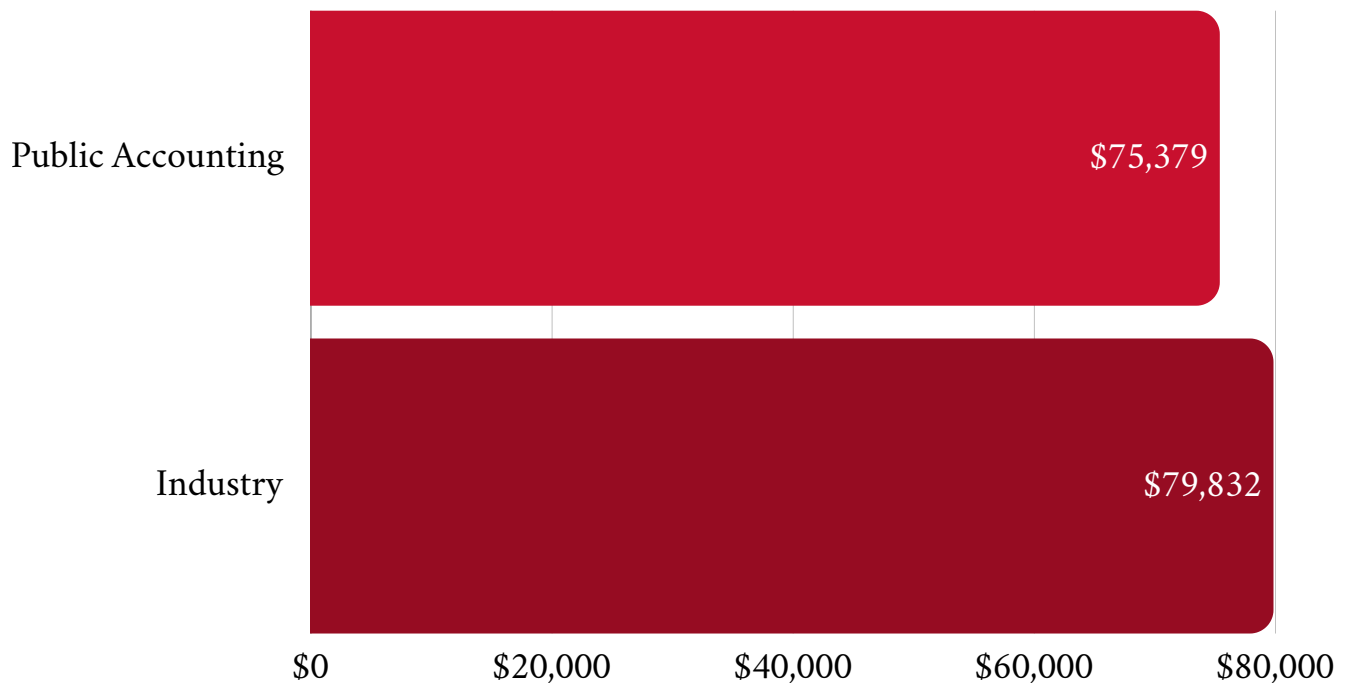
**PLACEMENT AT GRAD**



**\$77,106**

**AVG. SALARY**

## MS ACCOUNTANCY EMPLOYMENT STATISTICS



# 6. GRADUATE OUTCOMES



## 6.1 FULL-TIME MBA



**100%**

**KNOWLEDGE RATE  
(3 MONTHS POST GRAD)**



**89%**

**% EMPLOYED OF TOTAL SEEKING**

## 6.2 PROFESSIONAL MBA (PMBA)



**98%**

**KNOWLEDGE RATE  
(4 MONTHS POST GRAD)**



**88%**

**% EMPLOYED OF TOTAL SEEKING**

## 6.3 MS BUSINESS ANALYTICS



**KNOWLEDGE RATE**



**% EMPLOYED OF TOTAL SEEKING**

## 6.4 MS FINANCE



**KNOWLEDGE RATE**



**% EMPLOYED OF TOTAL SEEKING**

## 6.5 MS MANAGEMENT INFORMATION SYSTEMS



**KNOWLEDGE RATE**



**% EMPLOYED OF TOTAL SEEKING**

## 6.6 MS MARKETING



**KNOWLEDGE RATE**



**% EMPLOYED OF TOTAL SEEKING**

## 6.7 MANAGEMENT & LEADERSHIP



**93%**

**KNOWLEDGE RATE**



**58%**

**% EMPLOYED OF TOTAL SEEKING**

## 6.8 MS SUPPLY CHAIN MANAGEMENT



**93%**

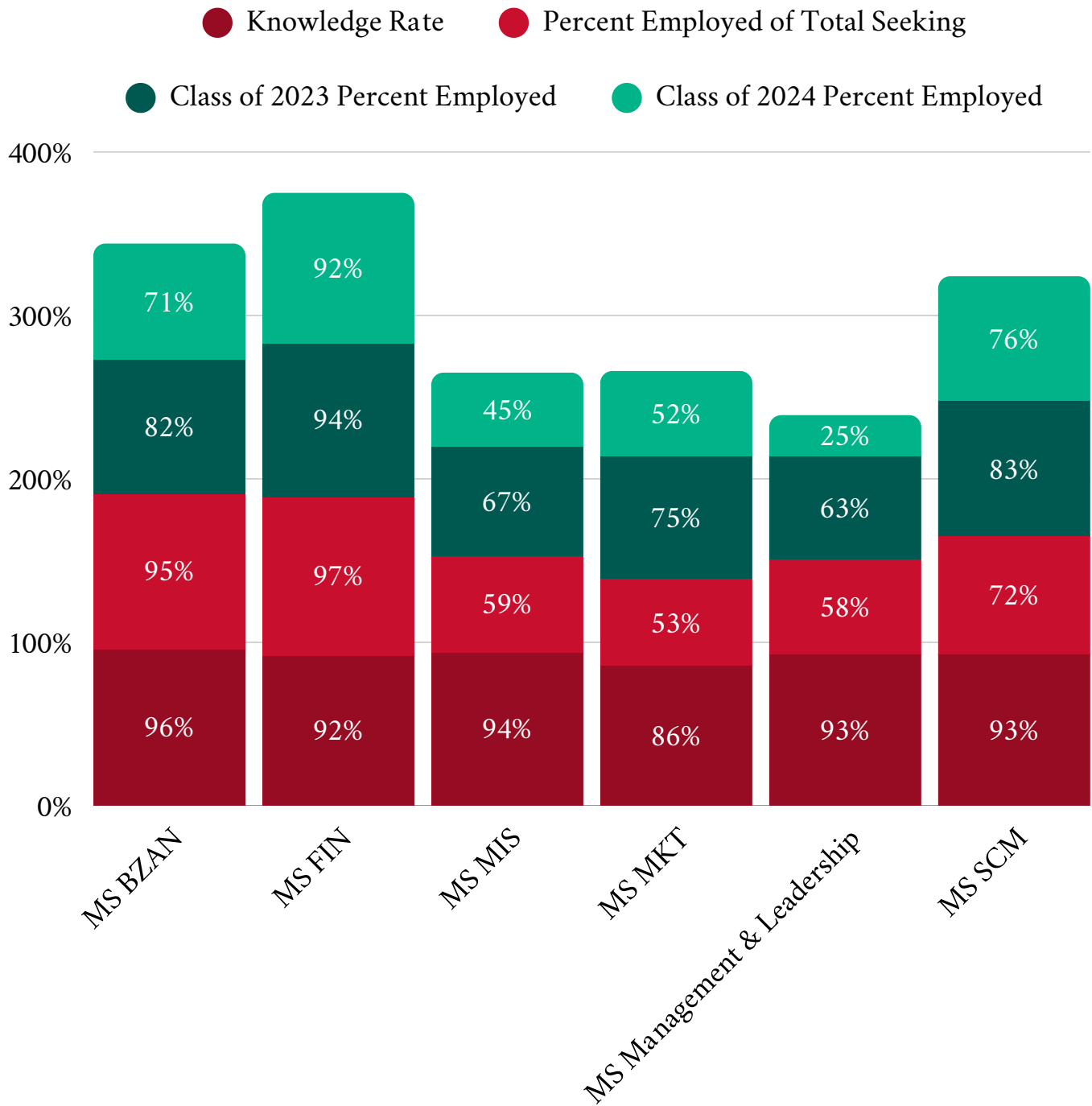
**KNOWLEDGE RATE**



**72%**

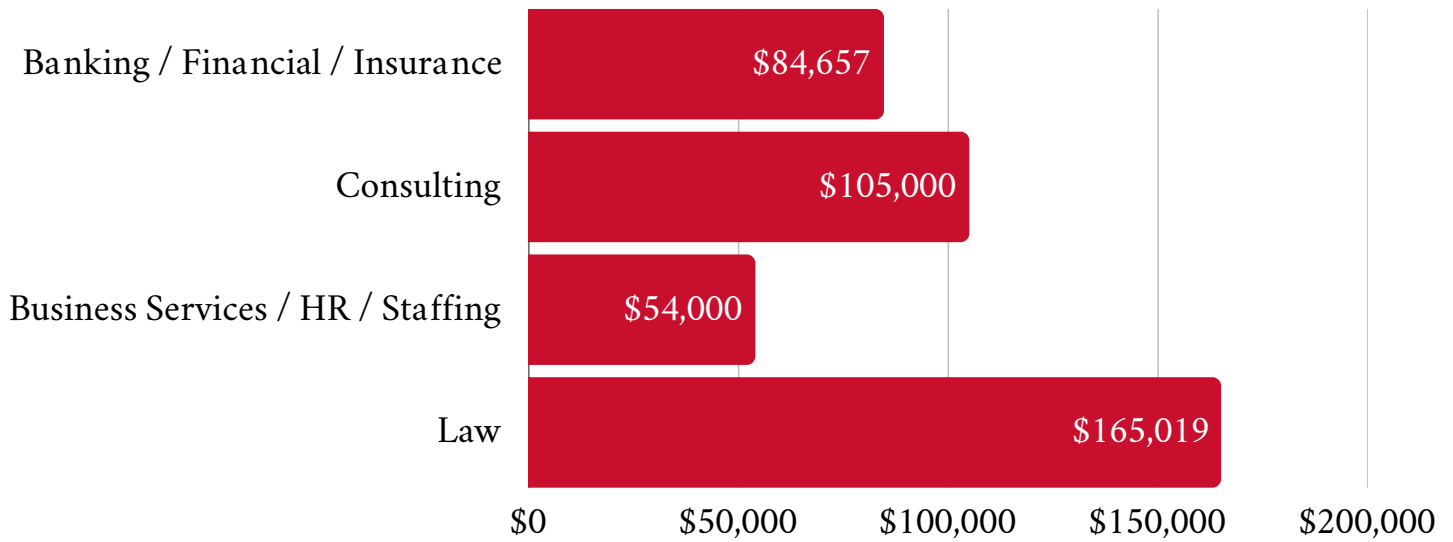
**% EMPLOYED OF TOTAL SEEKING**

## MS PROGRAMS SUMMARY

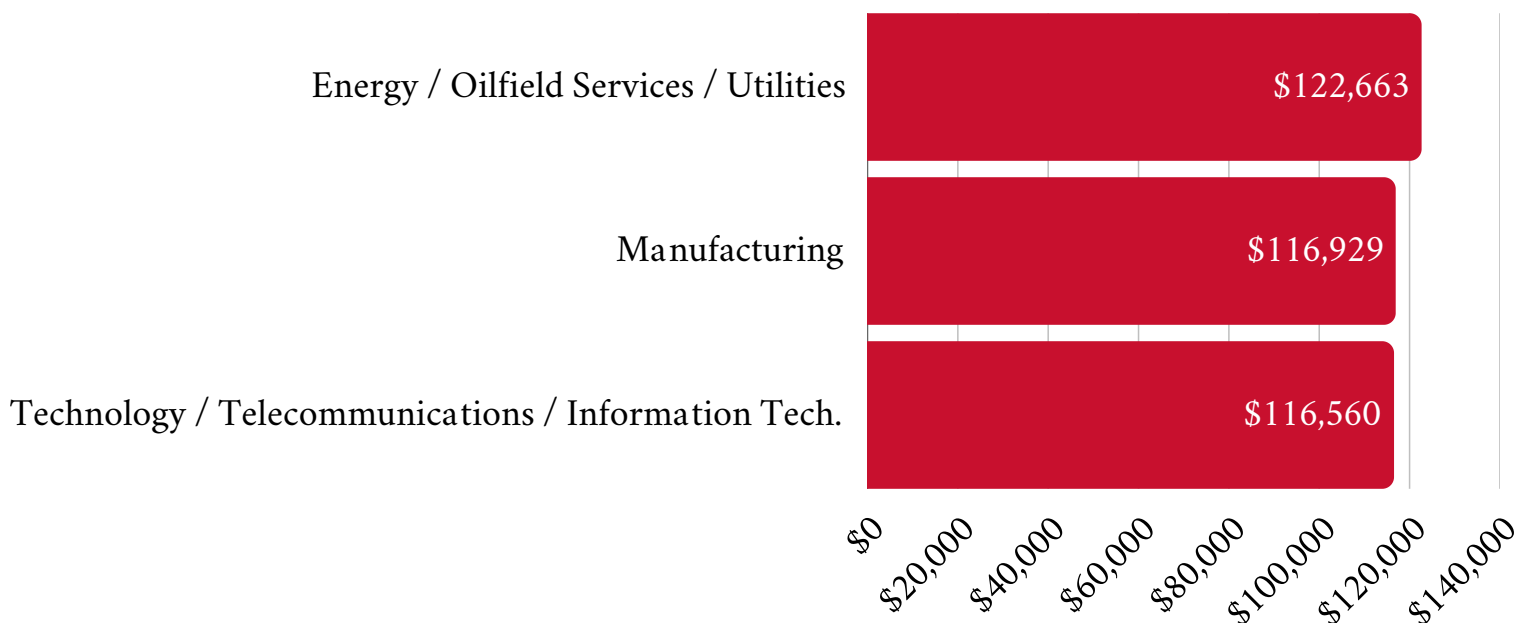


## 6.9 GRADUATE PROGRAMS AVERAGE SALARY BY INDUSTRY

### PROFESSIONAL & FINANCIAL SERVICES

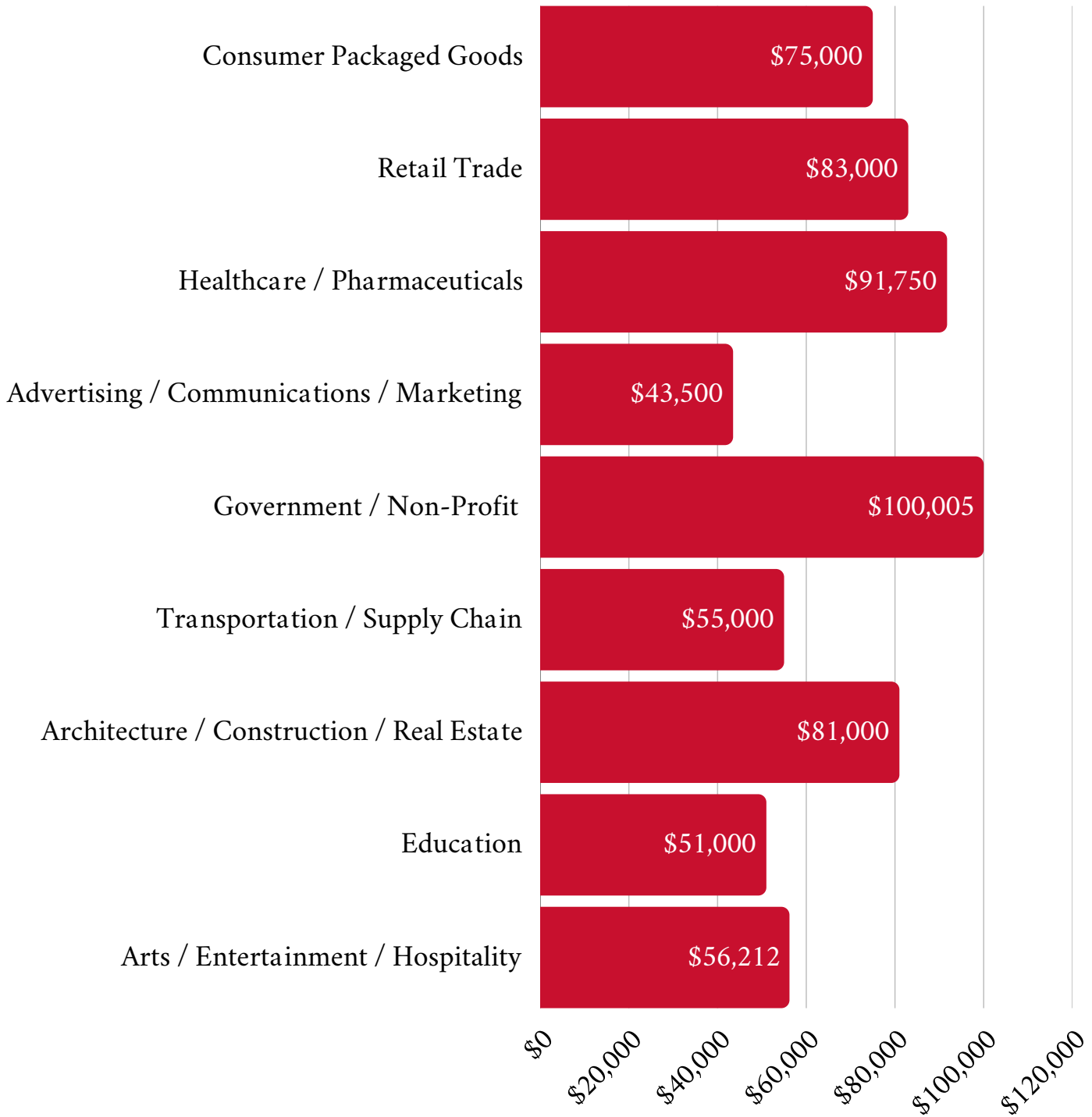


### TECHNICAL, ENERGY, & MANUFACTURING



## 6.9 GRADUATE PROGRAMS AVERAGE SALARY BY INDUSTRY

### CONSUMER, PUBLIC, & SERVICE INDUSTRIES



## PARTNER WITH THE BAUER COLLEGE OF BUSINESS

Partnering with the Bauer College of Business gives you direct access to more than 6,500 Bauer students and alumni. Our Employer Relations Team provides seamless access to Bauer talent at every level.



### CONNECT WITH OUR EMPLOYER RELATIONS TEAM

Partner with an industry-specific Employer Relations Manager to create targeted hiring and engagement strategies.



### HOST VIRTUAL OR IN-PERSON ENGAGEMENT OPPORTUNITIES

Boost your brand and connect with students through info sessions, networking events, coffee chats, and recruiting activities.



### COLLABORATE WITH STUDENT ORGANIZATIONS

Engage with Bauer's 20+ student organizations through sponsorships, events, and targeted outreach aligned with your hiring needs.

## PARTNER WITH THE BAUER COLLEGE OF BUSINESS



### POST INTERNSHIPS & FULL-TIME OPPORTUNITIES

Build your talent pipeline by posting internships and job opportunities on our dedicated job board.



### VOLUNTEER AT BAUER

Participate in RCC employer volunteer opportunities to help prepare Bauer students to become career-ready candidates through mock interviews, resume reviews, classroom speaking, and case competitions.



Rockwell Career Center  
C. T. Bauer College of Business

Michael J. Cemo Hall, 2<sup>nd</sup> Floor  
4246 Martin Luther King Blvd, Houston, TX 77204  
hirebauer@uh.edu | hirebauer.uh.edu