



# ROCKWELL CAREER CENTER PARTNER PROGRAM 2026



Rockwell Career Center  

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C. T. Bauer College of Business

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## Introduction to Our Program

The C. T. Bauer College of Business' Rockwell Career Center (RCC), funded entirely by the generosity of our corporate partners, serves one of the largest and most diverse business schools in the nation. RCC's partners not only provide opportunities for students with programming and employment, but they provide relevant feedback as Advisory Board members.

The RCC Partnership Program recognizes annual supporters of its career development and student leadership programs. Members are recognized on the website, at specific events, and on a donor recognition wall at the Career Center front desk, as well as participation on our Advisory Board. Unless otherwise noted, the period of membership includes three consecutive semesters from the time of the member's enrollment, including one Fall, one Spring, and one Summer semester.

## Mission

The Rockwell Career Center's mission is to enhance C. T. Bauer College students' journeys through professional development and experiential learning that deepens self-awareness and prepares them to navigate purposeful, successful careers. We collaborate with faculty & staff, alumni, employers, and the broader community to elevate Bauer's impact across Houston and the global business community.

## Vision

Our vision is to cultivate the next generation of industry-ready business professionals whose talent sets the standard for excellence in a rapidly evolving marketplace. We will create an inclusive ecosystem where every Bauer student has equitable access to opportunities and feels supported in discovering their professional identity. We will realize the ongoing attainment of our vision through strong partnerships with employers, alumni, and the Houston business community by becoming the preferred hub for developing and recruiting emerging talent and future leaders.

## Membership Packages

The C. T. Bauer College of Business' Rockwell Career Center (RCC), funded entirely by the generosity of our corporate partners, serves one of the largest and most diverse business schools in the nation. RCC's partners not only provide opportunities for students with programming and employment, but they provide relevant feedback as Advisory Board members.

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|                                                        | Entry-level engagement for employers looking to build awareness and early student connections. | Enhanced visibility and student engagement with access to priority recruiting and branding channels. | Strategic partnership for high-impact access, elite branding, and deep faculty-student engagement. Customize your partnership experience for optimal recruitment and student engagement. |                                                                                          |
|--------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| Benefits include:                                      | <b>Silver:</b><br><b>\$5,000</b><br><b>Annual</b><br><b>(FMV \$0)</b>                          | <b>Gold:</b><br><b>\$7,500</b><br><b>Annual</b><br><b>(FMV \$0)</b>                                  | <b>Platinum:</b><br><b>\$10,000</b><br><b>(FMV \$0)</b>                                                                                                                                  | <b>Interview Room:</b><br><b>\$30,000</b><br><b>Total of 3 Years</b><br><b>(FMV \$0)</b> |
| <b>MEMBERSHIP</b>                                      |                                                                                                |                                                                                                      |                                                                                                                                                                                          |                                                                                          |
| Membership on RCC Advisory Board (2 Meetings per Year) | X                                                                                              | X                                                                                                    | X                                                                                                                                                                                        | X                                                                                        |

|                                                                                                                                                         |   |   |   |   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|
| <b>BUILD BRAND AWARENESS</b>                                                                                                                            |   |   |   |   |
| Naming rights to an RCC Interview Room (3-year branding opportunity)                                                                                    |   |   |   | X |
| Company name and logo on donor recognition signage in RCC reception area                                                                                | X | X | X | X |
| Company profile page on RCC platform (HireBauer.com)                                                                                                    | X | X | X | X |
| Logo on student landing page of Bauer campus recruitment system (Gateway)                                                                               | X | X | X | X |
| Featured on student job system (Bauer Gateway - Symplicity)                                                                                             | X | X | X | X |
| Company spotlight in RCC newsletter or social media (1x/year)                                                                                           |   | X | X | X |
| Video spotlight of company shared on RCC website and social media                                                                                       |   | X | X | X |
| Social Media Takeover Day - Take over RCC's social media platforms for a day to amplify your brand and connect with students. w/ Bauer repost (1x/year) |   |   | X | X |
| Multiple Company Video Features (RCC website & social media) - Regular, branded video features across RCC channels.                                     |   |   | X | X |
| Exposure on HireBauer.com and email blasts                                                                                                              | X | X | X | X |
| Annual 45-minute presentation to Career Center staff                                                                                                    |   | X | X | X |

|                                                                                                                                                                                                                                                                                | <b>Silver:<br/>\$5,000<br/>Annual (FMV \$0)</b> | <b>Gold:<br/>\$7,500<br/>Annual (FMV \$0)</b> | <b>Platinum:<br/>\$10,000<br/>(FMV \$0)</b> | <b>Interview<br/>Room:<br/>\$30,000<br/>Total of 3 Years<br/>(FMV \$0)</b> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|-----------------------------------------------|---------------------------------------------|----------------------------------------------------------------------------|
| <b>Benefits include:</b>                                                                                                                                                                                                                                                       |                                                 |                                               |                                             |                                                                            |
| <b>PARTICIPATE IN THE CLASSROOM</b>                                                                                                                                                                                                                                            |                                                 |                                               |                                             |                                                                            |
| 3302 Employer of the Day - 20 classes available per semester<br>* Logo spotlight at the beginning and end of the class<br>* Video spotlight of the company<br>* Short video from the recruiter presenting tips about the class topic<br>* Coffee Chats on 3302 days or Tabling |                                                 | One Semester                                  | Two Semesters                               | Two Semesters                                                              |
| First Access to BUSI 3302 Panels - Priority participation in top student engagement events. (1 panel slot per semester)                                                                                                                                                        | X                                               | X                                             | First Access                                | First Access                                                               |

|                                                                                                         |   |   |   |   |
|---------------------------------------------------------------------------------------------------------|---|---|---|---|
| <b>Career Fair Benefits</b>                                                                             |   |   |   |   |
| Premium booth placement in high high-traffic area at career fairs                                       | X | X | X | X |
| Reserved table placement in high-traffic area at Pre-Recruiting Mixers                                  | X | X | X | X |
| Recognition and signage at Rockwell Career Center recruiting events, including the Bauer Career Fair    | X | X | X | X |
| Spotlight on the Career Fair Plus app                                                                   | X | X | X | X |
| Push Notifications through Career Fair Plus app during Career Fair to encourage students to visit booth |   | X | X | X |

|                                                                                                                                                |   |   |   |   |
|------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|
| <b>PROGRAMMING</b>                                                                                                                             |   |   |   |   |
| Student Org Meet & Greet                                                                                                                       | X | X | X | X |
| Annual Executive Roundtable with Dean and key Bauer faculty and staff - Engage in strategic discussions with top-tier faculty and RCC leaders. |   |   | X | X |

|                                                                                                                                         |                                         |   |   |   |
|-----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|---|---|---|
| <b>Additional Opportunities</b>                                                                                                         |                                         |   |   |   |
| <b>Exclusive Event Sponsorships</b> (e.g., signing day, resume review events, RCC meet and greet) - <b>Additional \$2,500 per event</b> | X                                       | X | X | X |
| <b>Experiential Learning</b> opportunities, including Case Competitions and Corporate Coaching Programs                                 | Please contact Raji Aiyyer for details. |   |   |   |

## Contact Us

For questions regarding partnerships, employer engagement, or career programming, please contact:

### Raji Aiyer

Director, Employer Engagement

[raiyer@central.uh.edu](mailto:raiyer@central.uh.edu)

### Kelly Collins

Executive Director, Rockwell Career Center

[kcollins@central.uh.edu](mailto:kcollins@central.uh.edu)

## How to Give

### University of Houston Tax Forms

[2026 UHS W-9 Form](#) - This form should be sent to any company that pays the University of Houston and requests a Taxpayer Identification Number.

[Form 990-T, Exempt Organization Business Income Tax Return](#) - This form should be sent to a grantor or donor that has requested a Form 990, Return of Organization Exempt From Income Tax. Form 990 is required to be filed by an exempt organization under section 501(c)(3), which the University is exempt as a governmental educational organization.

### To Give Online

Please select the “**Rockwell Career Center Donors**” designation for your online gift.

<https://giving.uh.edu/bauer/C.T-Bauer-College-of-Business>

### Payments by Check

You can mail your check or money order directly to the University. In the memorandum line, please indicate that the contribution is to be allocated to speed type "HC68268RN, Rockwell Career Center Donors".

**Make checks payable to: University of Houston**

**Memo/Comments: HC68268RN, Rockwell Career Center Donors**

University of Houston System

Gift Processing and Records

P.O. Box 867

Houston, TX 77001-0867

### Wire Transfer or ACH

Wire transfer and ACH payment instructions can be obtained by calling our Gift Processing Office at:

713.743.4708

877.755.0559 (toll-free)



# THANK YOU!



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