JOIN US FOR PEPSICO’S COMPANY SPOTLIGHT DAY!

BARRY HALL ATRIUM
NOVEMBER 14TH
10:30-3:00
## ABOUT PEPSICO

PepsiCo products are enjoyed by consumers more than one billion times a day!

### PERFORMANCE
more than $63 billion net revenue in 2017¹

### BRANDS
22 billion-dollar brands

### SCALE
more than 200 countries & territories

### PEOPLE
more than 260,000 employees

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1. Based on 2017 estimated annual retail sales
RECENT AWARDS & RECOGNITION
STRONG PORTFOLIO OF ICONIC BRANDS

¹ These brands generated more than $1B or $250-$1B in estimated annual retail sales.
WE ENGAGE CONSUMERS WITH CUTTING-EDGE DESIGN, EXCITING CAMPAIGNS AND WORLD-CLASS PARTNERSHIPS
We’re One of the World’s LEADING CORPORATE INNOVATORS
At PEPSICO, you’ll be at the center of excitement.
BIG MOVIE
SIGNIFICANT CULTURAL MOMENT

$426MM Worldwide Box Office | 2nd Biggest Opening EVER | 97% Rotten Tomatoes Rating
The UEFA Champions League is PEPSICO’S BIGGEST GLOBAL ACTIVATION
SUPER BOWL IS PEPSICO’S TIME TO SHINE

This year, nearly all the waste from Superbowl LII was recycled, reused or recovered.
PERFORMANCE WITH PURPOSE

PRODUCTS | PLANET | PEOPLE

-Calories from added sugars per 12-oz, serving in at least 2/3 of our global beverage portfolio volume ≤ 100

-acres to be covered by our Sustainable Farming Initiative, to advance respect for workers’ human rights, improve growers’ livelihoods and yields, and increase sustainable agricultural practices 7 MILLION

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-Provide access to ≥ 3 BILLION servings of nutritious foods and beverages for underserved communities and consumers

-15%

-Improvement in water-use efficiency among our direct agricultural suppliers in high-water-risk sourcing areas

-≥ 20%

-reduction in absolute GHG emissions across our value chain by 2030

-≥ 12.5 MILLION women and girls to benefit from $100 million in investments

2025 AGENDA AT A GLANCE