Journalism

NDSU NORTH DAKOTA STATE UNIVERSITY

MAJOR MAP

B.A. or B.S.

Curriculum Guide

	1ST YEAR	2ND YEAR	3RD YEAR	4TH OR FINAL YEAR
NAVIGATE COURSEWORK	Start Pre-Communication coursework designed to introduce you to the major and establish fundamental competencies in the field of Communication. Pair with relevant GE courses.	Complete Pre-Communication coursework with 3.0 GPA and transition to professional status in the major. Complete remaining GE requirements. Start introductory coursework in language (BA) or minor (BS).	Develop professional specialization through 300- and 400-level coursework in your major. Take additional language or minor coursework. Expand skill set by completing AHSS requirements.	Select relevant courses to complete remaining requirements. Develop portfolio through capstone course (COMM 465). Take additional electives or consider a second internship.
DEVELOP SKILLS THROUGH EXPERIENCE	Explore careers associated with your major. Identify key skills needed in your field and coursework or involvement opportunities that could help you develop them.	Consider an on- or off-campus job to expand experience. Learn professional etiquette and how to write a proper resume, cover letter, and thank-you note.	Stay during the summer as an assistant to a faculty member or apply for student research opportunities. Volunteer with a community organization that needs a communication specialist.	Investigate requirements for full-time jobs or other opportunities related to careers of interest. Assess experiences and skills you are lacking and fill in gaps with volunteering, clubs, internships.
SEEK OUT CONNECTIONS	Attend the clubs and organizations fair in the fall. Check out at least two sessions at COMM Day this year. Join a student news outlet: Bison Information Network, KNDS, or *The Spectrum*.	Attend career and non-profit fairs to connect with potential employers. Expand your on-campus involvement. Attend COMM Day and introduce yourself to professionals in your field.	Consider presenting at COMM Day, if your organization is involved. Network with alumni at other COMM events. Ask professors for help making contact with professionals working in your field.	Do some targeted networking with COMM alumni in the fall. Follow relevant professional organizations on social media. Make sure you have joined the NDSU COMM Alumni group on LinkedIn.
UNDERSTAND BROADER PERSPECTIVES	Explore professional paths well suited to your strengths, interests, and skills through GE coursework and COMM 189. Consider a study-abroad experience while at NDSU.	Meet with a study-abroad Peer Mentor to learn more about opportunities for global learning in Communication. Meet with your advisor to discuss transfer credits and the best time to study abroad.	Study or intern abroad, if relevant. Build your intercultural competence by looking for opportunities to interact with diverse others or study a foreign language/culture.	Prepare for work or studies in a foreign country and research possible visa regulations. Pursue position types that fit your career goals and professional experience.
GO! BUILD YOUR FUTURE	Struggling with career or program decisions? Go to orientation sessions, meet with your advisor, visit the Career & Advising Center, and attend career fairs during the year	Create a LinkedIn profile, build out LinkedIn connections, develop 10-15 second elevator pitch on who you are, conduct internship/job search, and develop a list of references.	Begin to streamline your career focus area. Seek out professionals working in the area to interview or job shadow. If needed, prepare to take a graduate school test.	Solidify post-graduation plan and apply for jobs, graduate school, or additional training. Get help from the Career & Advising Center with job searching, resumes, cover letters, interviewing, grad school apps

CONSIDER A SUMMER JOB OR INTERNSHIP

Where could I go after graduation?

- Broadcaster (Radio/TV)
- Content Marketer
- Copywriter
- Corporate Comm Specialist
- Documentary Filmmaker
- Editor
- Foreign Correspondent
- Grant Writer
- Independent Writer
- Marketing Manager
- Photojournalist
- Press Secretary
- Public Information Officer
- Public Relations Specialist
- Reporter
- Social Media Specialist
- Sports Information Director

*Some careers may require additional training

Last Updated: 06/20/2019