
LINKEDIN



career-advising.ndsu.edu

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No appointment necessary. Drop in anytime during studio hours: Monday-Friday, 8 a.m. – 4 p.m. If an appointment is desired, email us.

Services include:

- Academic advising
- Career and major exploration
- Resume and cover letter review
- Interview preparation
- CAREERLINK:
 - Career Management System and Job/Internship board
- Internship Program
- Career fairs and expos
- LinkedIn profile assistance
- Navigating job offers
- On-campus interviews
- Graduate school preparation
- EPIC Journey: Online Career Training
- Career Closet

Career services are available to all undergraduate and graduate students, as well as, alumni up to five years post-graduation.

Complete your profile

- Create a strong professional summary. List qualifications and goals concisely and confidently, and complete the sections specific to college students, including: majors, minors, courses, projects, honors, awards and GPA.
- Describe experiences (can be Action Verb + Skill + Task = Result), including keywords and accomplishments.
- Incorporate related/industry keywords and phrases throughout profile (everything is searchable).
- Be strategic with your section layouts – put relevant information high on your profile.
- Watch for spelling or grammatical errors.

Claim your unique URL

When you create an account, LinkedIn gives you a generic, random link to your page; follow the editing process to make your profile URL unique to you.

Participate in groups

- Update your profile regularly as it relates to desired work.
- Collect recommendations from professionals you have worked with – the best profiles show diverse recommendations.
- Research and join university-affiliated and industry-related groups.

Use the alumni tool

Gain insight into a career path and network with NDSU alumni with similar majors and skills.

Actively update your profile

Update contact information, employment, current publication and/or projects, etc.

For more information, visit: <http://students.linkedin.com>



NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.