Laptop camera at eye level and on a flat, stable, and level surface, don't look at your own image

Be sure you have a clean and professional looking space around and behind you

Be sure the light source is in front of you and slightly off to one side. Not so bright it casts shadows

Minimize distractions such as background noise, other people, pets, posters, etc

Dress professionally for your interview

Have your resume, job description, and questions handy

Use positive body language

Smile, moderate hand gestures, and make eye contact with everyone

Speak clearly and not too fast, sound excited/energized

No acronyms, text slang, or emojis in the chat

Ask for next steps and contact information