

Melanie Perkins

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Education

Bachelor of Science in Global Business

Expected Graduation: May 20XX

Minor: International Economics

North Dakota State University – Fargo, ND

Relevant Coursework: International Marketing, Global Supply Chain Management, Intercultural Communication, International Law, Global Trade & Institutions

Study Abroad: University of Applied Sciences, Frankfurt, Germany

Spring 20XX

- Focused on European Union business regulations, German export strategies, and cross-border e-commerce

Internship Experience

International Trade Intern

May 20XX – August 20XX

WorldTrade Partners LLC – Minneapolis, MN

- Conducted market research and trade compliance assessments for U.S. companies exporting to East Asian markets
- Assisted in coordinating logistics and shipping documentation for cross-border supply chain operations
- Created financial summaries on import tariffs and foreign exchange impacts on profit margins
- Supported virtual B2B meetings with clients in China, Germany, and Brazil by providing translation and cultural context

Global Marketing Assistant

September 20XX – May 20XX

NDSU Office of International Programs – Fargo, ND

- Developed marketing materials to promote study abroad programs to business students
- Managed email campaigns and social media outreach, increasing program inquiries by 25% in one semester
- Facilitated cultural workshops on business etiquette in Latin America and Southeast Asia

Campus Involvement Experience

North Dakota State University – Fargo, ND

NDSU Global Business Connections Program, Student Ambassador

August 20XX – Present

- Mentor for first-year international business students; assist with academic transition and intercultural adjustment
- Help organize international business panels and speaker events with professionals from Fortune 500 companies

Women in Business, Member

September 20XX – Present

- Participate in case study competitions focused on global market entry strategy and international finance
- Collaborate with peers on simulations involving currency risk, trade barriers, and global supply chains

Technical Skills

Software: Microsoft Excel, PowerPoint, Tableau, SAP ERP, Google Analytics