

EIGHT WAYS TO BE GREAT

HOW YOU CAN ENHANCE CAREER OPPORTUNITIES FOR QUESTROM STUDENTS

Networking is incredibly important to business students. We recognize that the Questrom community is an invaluable asset for helping develop future leaders. Here are a variety of short-term and long-term ways to engage with students for career conversations, mentoring, and more.

1. JOIN US FOR FELD CENTER EVENTS - SPRING & FALL SEMESTERS

Bites and Insights Industry Networking: This monthly event provides an informal opportunity for undergraduate and graduate students to speak with industry professionals and alumni about their organizations, roles, and career pathways. Each month different industries are featured. Learn more [here](#).

MBA Career Networking Night: Meet MBA alumni, current students, and other industry professionals in a casual networking environment. Learn more [here](#).

Be sure to check out [Feld website](#) for other Feld-hosted events.

2. BE A QUESTROM CHAMPION AT YOUR ORGANIZATION

Help ensure that students have every opportunity to be part of your organization. Can you connect us with your hiring managers? Do you have positions available? We have Questrom talent at all levels of experience! Email questromcareers@bu.edu - our [team](#) looks forward to hearing from you.

3. ENGAGE WITH THE FELD CENTER ONLINE

Write a blog post and give students a look at a day in the life of your organization, insight into your industry, or other career advice. Information about publishing a guest post may be found [here](#). When you're ready to post your blog, visit the [Feld Center](#) website and click on "Guest" in the top right corner.

Students would also love to see a Facebook Live or Instagram Live video or presentation from you: give students a virtual tour of your office, interview a colleague, participate in a student Q&A, describe your role, and more! To learn more about presenting a Facebook or Instagram Live event contact [Patricia Collins](#), Marketing Manager for the Feld Center.

4. BE A HOST FOR THE UNDERGRADUATE VIRTUAL JOB SHADOW PROGRAM

Connect with Questrom freshmen and sophomores to support their career exploration while also enhancing their professional networks and communication skills. Provide a 1-3-hour virtual experience in which students can observe daily tasks and gain insights into functional roles. For more information, please email the [Feld Center](#).

5. HOST A TREK

Hosting a group of students for a virtual tour of your organization is a great way to support them. We work with more than 40 undergraduate and 15 graduate student clubs to organize industry treks that enhance the students' academic experience while giving our corporate partners the opportunity to build their brands at Questrom. To learn more about becoming a trek host contact [Meredith Olsen](#), Executive Director of the Feld Center.

6. ENGAGE IN A MASTER OF SCIENCE IN MANAGEMENT STUDIES (MSMS) PROJECT

Could your business benefit from the brain power of some bright graduate students and their faculty? The BU Questrom Master of Science in Management Studies (MSMS) program pairs students with company partners over a seven-week period to provide insight and analysis and make recommendations that can improve the way you do business. Guided by experienced faculty, students work on collaborative teams to solve real problems and provide actionable solutions that add value. For more information, please email [the Feld Center](#).

7. CONTRIBUTE TO STUDENT CLUB INITIATIVES

Student Club Initiatives

Student clubs enrich the Questrom community and create fabulous opportunities for the student body. Support future leaders with your acumen or sponsor club activities and career enrichment. View the wide array of [undergraduate](#) and [graduate](#) student organizations. To connect with student club leadership, contact the [Feld Center](#).

8. JOIN THE UNDERGRAD FAMILY ENGAGEMENT PROGRAM

As a family member of a Questrom student, we consider you a member of our Questrom community, a network of thousands of other Questrom family members who share your perspective. But, if you want more, please get involved with the Questrom Family Engagement Program. Learn more [here](#) or contact [Meredith Olsen](#), Executive Director of the Feld Center.

HAVE QUESTIONS OR OTHER IDEAS? Email us at questromcareers@bu.edu. Thank you!