



FELD CENTER PRESENTS

BOSTON UNIVERSITY QUESTROM SCHOOL OF BUSINESS CAREER ENGAGEMENT

[Feld Center for Career & Alumni Engagement](#) | [Overview of Opportunities](#) | [Academic](#)



QUESTROM BY THE NUMBERS

2,500	Undergraduate students
1,200	Graduate students
250	Full-time faculty
15 th	Undergraduate program ranking by Poets & Quants (2022)
39 th	Undergraduate program ranking by US News
47 th	Best Full-time MBA Program ranking by US News
1 st	Health Sector MBA by EdUniversal Best Masters rankings (global)
10 th	Master of Science in Business Analytics ranking (US)
7 th	Master of Science in Mathematical Finance ranking (US)
3 rd	Master of Science in Management Studies ranking (US)
38 th	Overall best B-School by Bloomberg BusinessWeek
26 th	Best B-School for Diversity by Bloomberg BusinessWeek

FELD CENTER FOR CAREER AND ALUMNI ENGAGEMENT



At Questrom, we build corporate relationships that are mutually beneficial, leveraging the best of academia and industry to improve both the classroom and the boardroom.

STRATEGIC PARTNERSHIP: INDUSTRY AND ACADEMIA

- Build your brand
- Hire top student talent
- Leverage field-leading faculty expertise
- Put student brain power to work for you
- Help to cultivate the next generation of business leaders



WHAT DOES PARTNERING WITH QUESTROM LOOK LIKE?

- **Participation & mentorship**
- **Academic collaborations**
- **Recruitment**
- **Treks and site visits**
- **Networking**
- **Experiential Learning**
- **Research**
- **Sponsorship**
- **Hiring**
- **Inclusion Initiatives**
- **Presentations**

RECRUITMENT OPPORTUNITIES

The Feld Center hosts hundreds of events each year focused on internship and career opportunities. Our industry relations managers work closely with employers to align our outstanding student talent with our partners' hiring needs.



RECRUITMENT OPPORTUNITIES

- Job Postings
- Meet and Greets
- Information Sessions
- Career Fairs
- Networking Lunches
- On-campus Interviews
- Virtual Engagements



CLASSROOM ENGAGEMENTS



From guest lecturing to business cases to special presentations, classroom participation is one of the best ways to get to know Questrom and for Questrom to get to know you.

EXPERIENTIAL EDUCATION

Do you have a business challenge or back-burner project that could benefit from some great thought power? Become a Questrom client. Our students will gain real-world experience, and you'll gain well-researched and informed insights that could lead to actionable results.



COMPANY SITE VISITS



Sponsoring a visit to your company is a great way to expose interested students to all that your organization has to offer. Visits may include both educational and recruitment elements. We can provide sample agendas and work with you to create an experience that will benefit both our students and your company.

ENGAGING WITH STUDENT CLUBS



**35 Undergraduate
Organizations**

**27 Graduate
Organizations**

Networking

Panel Participation

Speaking

Conference and Event Sponsorship

Mentoring

YOUR STRATEGIC ENGAGEMENT PLAN



The Feld Center for Career and Alumni Engagement can work with you to create a plan for engagement with Questrom that will enable you to meet your university relations goals:

- Facilitating collaborations between your company and our faculty and students
- Identifying opportunities for participation in Questrom events
- Developing an appropriate recruitment strategy
- Bringing Questrom to you through site visits, MBA info sessions, and more

INDUSTRY RELATIONS MANAGEMENT TEAM



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