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WAYS TO BE A GREAT ALUM!

Want to get involved?

Contact Dee Polat, Questrom's Director of Alumni Engagement at deepolat@bu.edu, or send your inquiries to questromalumni@bu.edu.

1

HIRE QUESTROM TALENT

Email us with direct links to job or internship posts to help pave the way for our current students' success. We also appreciate introductions to hiring managers and recruiters at your company!

2

GET YOUR COMPANY ON CAMPUS

Encouraging your company to participate in on-campus recruiting at Questrom provides valuable exposure to students and visibility for your company among top Questrom talent.

3

PARTICIPATE IN A NETWORKING EVENT

Consider attending a networking event, being a guest speaker, or giving an informational interview. Your real-world perspectives provide practical insights and creates classroom-to-real-world connections.

4

SPONSOR A CLASS PROJECT

Count on Questrom students to find creative solutions for your business challenges. Engage fresh student perspectives and technical skills through real-world projects.

5

BECOME A RESEARCH PARTNER

Questrom is at the forefront of cutting-edge research and technology. Collaborate with our faculty to sponsor groundbreaking initiatives— explore research opportunities here.

6

CONNECT ON QUESTROM NETWORK & LINKEDIN!

Stay updated with the latest Questrom news, seize opportunities to build new connections, post job openings, and offer valuable advice through Questrom Network and LinkedIn exclusive platforms.

7

HOST A TREK

Industry treks allow students to explore potential career paths and industries. Offer company tours, panel discussions, and lunch-and-learn sessions to provide a firsthand view of working at your company.

8

OFFER A ONE-DAY VIRTUAL OR IN-PERSON JOB SHADOW

Host one student for a day, either virtually or in-person, offering valuable insights into your profession and helping them explore exciting career options.

9

PARTICIPATE IN MOCK INTERVIEWS + RESUME REVIEW

Students value industry specific feedback on their resumes and personalized conversations on how to answer specific types of questions. We can provide interview and resume writing resources, if needed.

10

SUPPORT STUDENT ORGANIZATIONS

Clubs and extracurriculars are a critical element of the college experience and can result in lifetime connections. Contribute your expertise as a panelist, sponsor activities, or recommend speakers.