

FULL-TIME MBA INTERNSHIP REPORT CLASS OF 2024

EMPLOYMENT BREAKDOWN

▶ **94%** OF STUDENTS COMPLETED AN INTERNSHIP

EMPLOYMENT BY INDUSTRY

INDUSTRY	% OF ACCEPTED
Healthcare	20%
Financial Services	13%
Technology	11%
Other	11%
Consulting Services	10%
Energy	8%
Non-Profit	8%
Consumer Packaged Goods	6%
Manufacturing	5%
Media/Entertainment	2%
Retail	2%
Government	2%
Hospitality	1%
Transportation & Logistics	1%

EMPLOYMENT BY FUNCTION

FUNCTION	% OF ACCEPTED
Marketing/Sales	32%
Other	15%
General Management	13%
Consulting	12%
Finance/Accounting	12%
Operations/Logistics	12%
Information Technology	2%
Human Resources	2%

EMPLOYMENT BY LOCATION

REGION	% OF ACCEPTED
Northeast	80%
West	4%
Midwest	4%
Southwest	4%
South	3%
International	2%
Remote	2%
Mid-Atlantic	1%

COMPENSATION BREAKDOWN

COMPENSATION SUMMARY

Mean Base (Weekly)	\$1,432
Domestic	\$1,459
International	\$1,406
Median Base	\$1,280
Mean Signing Bonus	\$4,625
Domestic	\$4,500
International	\$4,700
Median Signing Bonus	\$5,000
Mean Other Guaranteed Compensation	\$3,730
Median Other Guaranteed Compensation	\$2,500

COMPENSATION BY FUNCTION

FUNCTION	MEAN BASE	MEDIAN BASE
Marketing/Sales	\$1,505	\$1,440
Other	\$1,041	\$1,333
General Management	\$1,571	\$1,260
Consulting	\$1,935	\$1,800
Finance/Accounting	\$1,086	\$1,000
Operations/Logistics	\$1,076	\$1,000
Information Technology	—	—
Human Resources	—	—

COMPENSATION BY DEGREE PROGRAM*

DEGREE	MEAN BASE	MEDIAN BASE
General MBA	\$1,448	\$1,200
MBA + MS Digital Technology	\$1,565	\$1,572
Health Sector Management	\$1,416	\$1,280
Social Impact	\$1,232	\$1,270

*The Health Sector Management and Social Impact programs require summer internships of all students.

104 DIFFERENT COMPANIES HIRED MBAs FOR INTERNSHIPS