SCHOOL OF COMMUNICATIONS – SUMMER COURSES AVAILABLE TO ALL MAJORS

SUMMER I

COM 130 Visual Design
This course introduces students to the design process using professional-level software for digital image creation and editing, typesetting and typography, page layout and design in preparation for advanced course work. Students produce course projects that demonstrate creativity, design concepts, critical thinking, aesthetic principles and basic technical competence.

COM 150 Public Speaking: Principles and Practice (UC Breadth Elective)
This course examines the principles of oral communication and presentation skills and puts those principles into practice. Through multiple assignments, students increase their confidence in delivering presentations and demonstrate effective research skills, speech development and preparation, and delivery. Additionally, critical thinking and listening skills are demonstrated through oral and written critiques.

FTM 102 Understanding Film (UC Fine Arts)
This survey of the art, industry and techniques of global cinema introduces students to the significance of film as an international medium. By exposing students to the work of outstanding filmmakers and to the major elements of film language, the course helps students develop their critical faculties and visual literacy. The course includes some weekly 2 1/2-hour screenings of full-length theatrical feature films and other short clip screenings and lecture/discussion sessions.

GID 161 Web Design I (we will waive the pre-requisites for this course. It is open to anyone across the university. Includes instruction in HTML and CSS. Students who don’t have the pre-reqs should email SchoolofComunications@qu.edu to be registered).
This course extends the knowledge and practice of visual design using professional-level software for the creation of web design in preparation for advanced coursework. Students produce course projects that demonstrate creativity, design concepts, critical thinking, aesthetic principles and basic technical competence.

JRN 362/SPS 362 The Story of Football (no pre-requisites, good option for SPS minors!)
This course traces the historical trajectory of American football and the coaches, players and media portrayals that transformed the game from a 19th-century collegiate test of manliness to what it is today: a spectator sport of immense appeal whose popularity endures despite more than a century of concerns over the game’s debilitating and sometimes lethal violence.

JRN 341/541 Sporting Culture Through Nonfiction (no pre-requisites)
It has often been said that sport is a microcosm of society, but many rhetoric scholars have begun to suggest that sport plays a role in constituting society and is "defined by a range of
political practices, including allocations of resources, representations of identity, projections of nationalism and globalization, activism and change." This directed readings course examines American culture, as well as comparative values, through nonfictional accounts of sport.

**MSS 220 Media History and Memory (UC Humanities)**
This course examines the relationship between media, history and memory, focusing on the role various media play in shaping both individual and collective memories of historical figures, events and eras. Students are introduced to historical research methods and evaluate a variety of archival media texts, including photographs, newspaper and magazine articles, newsreels, movies, TV shows and audio recordings. These media texts are viewed as historical artifacts that reflect the particular historical, cultural and political context in which they were developed while also possessing the ability to influence both contemporary and future audiences.

**SUMMER II**

**GID 205 Visual Thinking (note: this course is 4 credits)**
This course builds a foundation in visual thinking practices and cultivates a better understanding of the creative process. Students examine the ways in which images communicate meaning and how visual thinking can be used as an alternative to and enhancement of verbal and quantitative thinking. Insights and applications to different fields including psychology, art, medicine, literature and business are explored throughout. The study and practice of a variety of visual thinking techniques build the foundation for generating innovative concepts and developing personal creative and visual thinking practices. No previous art, design or drawing experience necessary.

**GID 305 Digital Photography (students may request a variant here to ask that this count as a UC course)**
This course explores the aesthetic, critical and technical topics in the creation of photographic images. Through practice, research and critique, students develop the conceptual, technical and critical skills needed to create innovative photographic projects.

**STC 101 Principles of Public Relations (UC Breadth Elective)**
This course traces the development of the public relations discipline and examines the role of public relations in organizations and society. Students are introduced to the role that public relations plays in communicating to individuals, groups, and society at large. Basic public relations principles and theories are examined. Students are introduced to critical thinking and reasoning concepts as well as the various professional roles in the field.