

QUESTIONS TO ASK EMPLOYERS AT VIRTUAL EVENTS

Here are some sample themes and topics of conversation you can chat about with employers during virtual events. Remember to be clear and concise with your questions. Do your research and ask relevant and thoughtful questions. Prepare a list of questions to ask before the event begins and if time allows, tailor them to the companies that you are interested in chatting with. Use this list as a starting point but ask major/industry specific questions as well.

Demonstrate Interest in the Company or Their Products/Services

- I saw the news about [new initiative/recognition/achievement] on your company [website/LinkedIn page/social media]. Congratulations! Do you think I would be able to get involved in this?
- I read about [product/service] on your [website/social media] and it's really interesting! Is this one of the things that new hires could focus on this coming semester?
- I love [product/service]. I use it all the time! How do you think it's going to evolve in the next year?

Be Curious About Their Ideal Candidate

- What are some of the qualities that make employees successful at [company]?
- Do you have advice on how to make a good impression during interviews at your company?
- I am currently a [first year, sophomore] so I have some time to plan ahead. What skills would you recommend someone build before being hired as a [co-op/full-time employee]?

Learn More About a Role That Interests You

- I've read the job description for [open role]. Do you have anything to add to the responsibilities, beyond what is written in the job description?
- What are specific characteristics that you are looking for in this role if you could hire the ideal candidate?
- What does a typical day look like in this role?
- I don't have a traditional background in [field or function] but I have [studied/worked on] [name something relevant]. Would that be a good fit for [open role]?
- What's the biggest challenge the new [open role] can help solve?
- What challenges and opportunities are associated with this position?

Ask about the Recruiter's Experience & Learn About the Company

- Why did you choose to work at your company?
- How would you describe your company culture?
- What has surprised you most about working at [company]?

Next Steps & Thank You

- What will be the next steps after this event?
- What methods will you be using to conduct interviews?
- Thank you for taking the time to speak with me today.

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