



Why Host a Virtual Intern?

With many businesses and organizations moving to remote work, this is the perfect time to integrate a virtual intern into your team. Working together on projects with a remote intern can be a natural process for the way you and many others all around the world are now operating. Like with any internship program, hosting a virtual intern gives your company a chance to observe and evaluate an early career professional's working style and skills before committing to offering a full-time role. This trial period gives you insight into the candidate's productivity, drive, and ability to adapt.

Virtual internships diversify your team Another benefit of hosting an intern virtually is that it allows the talent pool to grow from whoever was willing to locate to your community to anyone in the world! By considering a virtual or remote intern, you have the chance to recruit talent with no limitations based on geography, costs of relocation, or limitations based on office space.

Finally tackle those “Someday Projects” Chances are, you have several “someday projects” your team would love to implement but can never seem to find the time or the resources to get finished. If you’re having trouble wrapping your head around what kind of work your interns could do remotely, consider some of the ideas below:

- Manage the organization’s social media accounts to help the employer stay in front of their clientele by posting on Instagram, Facebook, LinkedIn and Twitter
- Create strategic marketing campaigns for email blasts, newsletters, and other news outlets
- Write new or update existing training documents and standard operating procedures
- Train existing employees on new online best practices and technology they may not be familiar with
- Conduct company research projects and write up recommendations based on your findings
- Perform a cost/benefit analysis of a new product, system, or expenditure the company is considering
- Test and provide feedback on products or create surveys to gauge a company’s impact/approval rating
- Collect, organize, analyze, or synthesize large data sets
- Prepare or proofread content for meetings, briefings, or presentations
- Convert physical files or resources to electronic form, organize the information in an easy-to-read e-filing system
- Generate a call list of prospective clients or customers
- Write blogs, newsletters, and other content to be dispersed throughout the company and to their larger audience
- Create video content, graphics, or other media to promote the company’s brand

O'Neill School Support

If you are interested in moving your business forward and developing a great talent base, we would love to help you. Our students are more motivated than ever before to get into the world and “Lead for the Greater Good.” O’Neill students who register their internship for credit not only have your company’s leadership to rely on, but they also have a dedicated Career Hub staff member who monitors their progress throughout their internship and can offer resources to help support a successful experience for all.

The O’Neill School has the students not only with the academic training and expertise to be successful in your industry, but the heart and passion to make our world a better place. Our team at the Career Hub is ready to help you recruit top O’Neill talent today.

O'Neill Career Hub (SPEA 200A)

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