

About SEO Career

Since 1980, SEO Career has prepared high achieving Black, Hispanic, and Native American college students for challenging summer internships that lead to coveted full-time jobs. What sets us apart is a combination of coaching, training, exposure, and a powerful, lifelong alumni network.

► Visit www.seocareer.org to learn more

Our Reach



The Application Phase:
Joining the Program

6,000
APPLICATIONS

from **400+** colleges / universities nationwide

The Edge Phase:
Interview Preparation

1,200
STUDENTS ACCEPTED

with access to technical resources, individual coaching and mock interviews

The Success Phase:
Internship Preparation

380+
INTERNS

from **100+** colleges / universities receive **40+** hours of online training and **60+** hours of in-person, industry-specific training

Our Impact



80%

of SEO Career interns receive a full-time offer from partner companies



40-year

track record of matching talent to opportunity



94%

of SEO Career interns would recommend SEO Career to their peers



7,000+

prominent SEO Career alumni across banking, corporate, and government

Our Partners

SEO Career partners with **80+** prestigious organizations across Wall Street and Corporate America

96% of **SEO Career** partner firms would recommend SEO Career to a colleague

accenture



Blackstone

citi

Goldman Sachs

IBM

Johnson & Johnson

JPMORGAN CHASE & CO.

KKR

Morgan Stanley



Vanguard

Internship Roles

Alternative Investments, Consulting, Corporate/Commercial Banking, Finance/Accounting, Investment Banking, Investment Management, Investment Research, Hedge Fund, Human Resources, Marketing, Operations, Public Finance, Real Estate, Risk, Sales, Sales and Trading, Services, Technology, Venture Capital, Wealth Management