

PREPARING FOR CAREER FAIRS

BEFORE THE FAIR

- Register for career fairs and interviews in Handshake.
- Research potential employers to learn about their mission, vision, values, and current openings.
- Visit your campus career center to discuss your career fair strategy.Revise your resume.
- Practice your elevator pitch.
- Clean up your digital footprint on social media.
- Prepare your outfit for the fair.

DURING THE FAIR

- Smile! Be confident!
- Dress for success.
- Bring copies of your resume.
- Arrive early.
- Be considerate of employers' time.

AFTER THE FAIR

- Follow up with employers by sending a single "thank you" email.
- Reflect on your career fair performance and strategize how to improve for further interactions.
- Conduct additional research about the organization in the event that a recruiter contacts you for an in-person, Skype or phone interview.